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FINANCIAL TIMES

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Monday July 16 1984

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New Zealand expects
action now the
talk is over, Page 16

NEWS SUMMARY

GENERAL

Amritsar to curfew to halt women

A curfew has been reimposed on the Punjab city of Amritsar for eight hours today, when Sikh women have vowed to make a protest march to the Golden Temple, state-run All-India Radio said.

Police said security forces had started action to prevent members of the main Sikh party from going to the temple. They gave no further details.

A Sikh temple leader said the army had arrested at least 2,000 Sikhs in pre-emptive action at the weekend, while the army had sealed all roads to Amritsar and bus services from neighbouring cities had been suspended. Official confirmation was not available. Page 2.

Meeting dispersed

Troops fired in the air and police wielded batons to disperse 300 people in Sri Lanka, India, who were planning to hold a banned protest march led by Farouq Abdullah, dismissed as Chief Minister of Jammu and Kashmir nearly two weeks ago. Page 2.

New settlements

The Israeli Government decided to build new Jewish settlements in the occupied Arab West Bank and the opposition Labour Party said the Likud Government was taking advantage of state funds for its election campaign.

Monsoon deaths

Nearly 60 people have died in monsoon floods that have affected more than 2m people in India and Bangladesh.

Militias' accord

Rival pro-Syrian Lebanese militias agreed to talk in Damascus to withdraw their forces from the northern Lebanese province of Koura, where 40 people were killed in clashes last week. Page 2.

Bombs in Paris

The extreme left-wing group "Action Directe" stepped up its campaign of violence in central Paris with three bomb attacks in three days after several of its members were arrested.

Turkish party

A group of left-wing politicians said they planned to set up Turkey's first new political party since military rule ended last December.

Coins seized

French customs officials seized five tonnes of counterfeit 10 franc coins with a face value of FF 5m (\$575,000) in a lorry at the Italian border.

Suspect diplomat

A Bulgarian diplomat left Japan after allegations by security officials that he spied on industrial secrets, the Foreign Ministry in Tokyo said.

Cargo ship sinks

One seaman died and four were seriously injured when a cargo of zinc and iron shifted in a Spanish ship which later sank off Toulon. A Moroccan passenger ship rescued the injured and the five other crewmen of the vessel Caride.

Unità rebels killed

Government troops killed 44 Unità guerrillas in central and eastern Angola between June 28 and July 4, the official Angolan news agency said.

Borg comeback

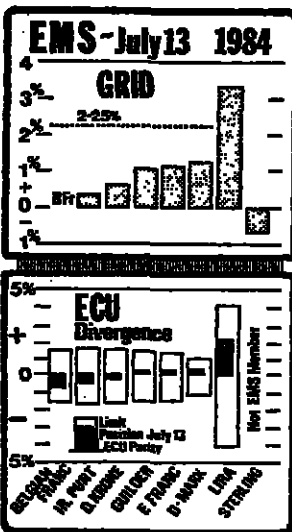
Former world champion Björn Borg returns to grand prix tennis in Stuttgart this week. His first-round opponent is Henri Leconte, the Frenchman who beat him before his semi-retirement 18 months ago.

BUSINESS

Threat to Murdoch plan for St Regis

RUPERT MURDOCH'S attempt to build up a large shareholding in St Regis, U.S. paper and forest products group, has met a further snag. Mr Murdoch's companies have been served notice that the Commissioner of Insurance in Nebraska is seeking a temporary restraining order to prohibit the acquisition of further St Regis shares. Page 18.

WEAKER members of the European Monetary System continued to benefit from the dollar's strength



against the D-Mark last week. While most currencies were registering new lows against the dollar, the weakness of the D-Mark ensured that strains within the system were reduced virtually to nothing. As a result, the Belgian franc was at its highest level in Ecu terms for nearly a year. Most other members showed little movement, although the Danish krone recorded useful gains.

The chart shows the two constraints on European Monetary System exchange rates. The upper grid, based on the weakest currency in the system, defines the cross rates from which no currency (except the lira) may move more than 2 1/2 per cent. The lower chart gives each currency's divergence from its "central rate" against the European Currency Unit (ECU), itself a basket of European currencies.

JAPAN and Britain are to hold talks in October aimed at improving access to one another's financial markets and easing investment regulations.

AUSTRALIA'S federal government has endorsed a new policy by which between six and 10 foreign banks will get banking licences by the end of this year. Page 18.

CANADIAN Government bonds were the worst buy in world bond markets during the first six months of this year, according to figures compiled by Salomon Brothers, the U.S. investment firm. Page 17.

POLAND expects relations with commercial bank creditors to revert to normal once a \$1.5bn 10-year rescheduling agreement is signed. Page 2.

ISRAEL announced that inflation in June was 13.3 per cent, four times higher than in the corresponding month last year. The annual inflation rate is running at almost 400 per cent. Page 2.

SPIRERY, U.S. computer manufacturing group, says its profits in the first fiscal quarter will be cut by \$21.8m because it has written down the value of its investments in Trilogy, West Coast computer company. Page 18.

SOUTHWEST Airlines of Dallas, Texas, ordered another 21 Boeing 737-300 airliners worth \$500m, bringing total sales of the aircraft this year to 74. Page 3.

Production difficulties in London may have resulted in typographical errors in unit trusts, some advertisements and elsewhere in today's edition.

Mondale angers party with campaign leader choice

BY REGINALD DALE, U.S. EDITOR, IN SAN FRANCISCO

MR WALTER MONDALE yesterday ran into trouble on the eve of the democratic national convention in San Francisco, which he had hoped would unify the party behind his presidential candidacy in November's U.S. elections.

As delegates gathered for the week-long convention, which is expected to endorse him as the official Democratic contender, Mr Mondale announced that the controversial Mr Bert Lance, chairman of the Georgia Democratic Party, would be the general chairman of his autumn campaign to oust President Ronald Reagan from the White House.

In a surprise move that shocked and angered many of the almost 4,000 delegates, Mr Mondale said that one of Mr Lance's first tasks

would be to help find a new Democratic Party chairman to replace Mr Charles Manatt, the Los Angeles lawyer responsible for bringing the convention to California in an attempt to challenge Mr Reagan on his home territory.

The dispute over Mr Lance at least temporarily overshadowed the wide acclaim that Mr Mondale has received for his dramatic political coup in choosing Ms Geraldine Ferraro of New York as the first woman U.S. vice-presidential candidate last Thursday.

Mr Lance is best known both in the U.S. and abroad as President Jimmy Carter's short-lived budget director, who resigned in September 1977 after allegations - never afterwards substantiated - of unethical banking practices.

Senator Gary Hart of Colorado, who is still desperately hoping to wrest the presidential nomination from Mr Mondale by a last minute "strike of lightning", made clear that he would make maximum use of the Lance appointment in his continuing efforts to lure away Mr Mondale's delegates before the formal vote is taken on Wednesday night.

Mr Mondale is going into the convention with a winning majority on paper of over 2,000 delegates against only 1,250 for Mr Hart. Mr Hart was nevertheless yesterday said to be "hanging tough" and refusing to concede defeat, although he announced that he would ultimately support the Democratic ticket, regardless of whose name was on it.

Mr Mondale's choice of Ms Ferraro as his running-mate had been expected to unite the party enthusiastically behind the Mondale-Ferraro ticket. That remains the most overwhelmingly likely outcome.

An eve-of-convention Los Angeles Times delegate poll showed that 90 per cent supported Ms Ferraro's selection. A nationwide Newsweek survey, to be published today, suggested that it had helped Mr Mondale's chances by bringing him up to 6 percentage points behind Mr Reagan - against a shortfall of over 15 points just two weeks ago.

By appointing Mr Lance, Mr Mondale was hoping to shore up his position in the south, in an attempt to strike a balance against the Ital-

ian-American New Yorker, Ms Ferraro, who is not so popular in southern and western states.

Mr Lance, however, is equally unpopular in many areas outside the south, and his appointment struck a divisive note that Mr Mondale may not have fully expected. Mr Mondale said he wanted to reward Mr Lance for his "loyalty" during the presidential primary season this year. Mr Mondale began his comeback against an early upset by Mr Hart in New England by capturing Georgia and Alabama - states in which Mr Lance's writ runs large.

Mr Hart held a strategy session with the Rev Jesse Jackson, the black presidential contender, who, with almost 400 delegates, has also not yet conceded defeat.

West agrees on computer export curbs

BY DAVID MARSH IN PARIS AND DAVID BUCHAN IN LONDON

WESTERN MEMBER countries of the Paris-based Coordinating Committee (CoCom) have agreed new export controls on computers, the last outstanding area of dispute in the two-year-old review of the CoCom embargo list designed to prevent militarily useful technology from reaching the Soviet bloc.

"A compromise has been worked out to everyone's satisfaction," a U.S. official in Paris said after the computer controls were negotiated last week. British officials called it "a blow for alliance unity".

The U.S., which has pushed hard for stricter controls, had been pitted in bitter argument against most of its partners in CoCom, which groups Nato countries excluding Iceland but including Japan, over how far smaller computers widely available in the West could be kept out of East bloc hands.

The CoCom compromise is understood to involve a trade-off in three related areas - computer hardware, computer software and telecommunications switching gear - on which the U.S. and its European and Japanese allies had differing positions.

According to U.S. officials, the revised CoCom list will cover some of the more powerful personal computers. Mr Richard Perle, a U.S. assistant defence secretary and a chief architect of the Reagan Administration's technology control programme, recently gave an example of one such machine with military application: the Apple 2 computer, which he said the U.S. was using for nuclear weapons targeting.

Computer software and telecommunications equipment will feature

for the first time as important items on the CoCom control list, officials say.

France, which a few years ago supplied Leningrad with a new telephone exchange, and Britain, which is competing to sell Bulgaria the "System X" exchange developed for British Telecom, had resisted Washington's claims that sophisticated telephone computers had clear military potential. It is unclear where CoCom has drawn the line here.

The new CoCom list itself will remain secret. Its content will be closely reflected, however, in new national export control orders which the 15 CoCom member countries are expected to publish later this year or early next year.

There is no absolute embargo on selling goods on the CoCom control list to so-called "proscribed destinations", basically the Warsaw Pact countries and China. Individual CoCom governments can get their partners' agreement that special circumstances make safe the sale of certain military-civil "dual use" items.

An average of 1,000 such exceptions are made each year, mainly for sale to China.

Last week's agreement on computers virtually completes revision of the current CoCom list, which began in autumn 1982. Since then, new controls have been agreed on industrial robotics, electronic-grade silicon, printed circuit boards, and more exotic items such as spacecraft.

It is also the first time that new CoCom controls on computers have been agreed since 1976.

Eximbank to release Brazilian credits

By Andrew Whitely in Rio de Janeiro

AGREEMENTS covering \$1.5bn of credit guarantees for Brazil from the U.S. Eximbank are to be signed in Washington next week. The much delayed accord is likely to give an immediate boost to flagging U.S. sales to Brazil.

The Eximbank resources formed the main part of \$2.5bn of officially backed trade credits from Western governments, arranged for Brazil by the International Monetary Fund at the end of last year. Western European governments have so far refused to participate in fresh lending. But the implementation of the U.S. agreement may act as a spur to London, Paris and Bonn to reactivate their medium-term, official credit lines.

U.S. officials say the Eximbank credits will now cover the 1985 fiscal year, running from October 1 1984 to September 30 next year. Under the original plan, they would have been available for the 1984 calendar year.

Last Thursday, Sr Afonso Celso Pastore, the Brazilian central bank governor, said he expected between \$700m and \$900m to be utilised this year for the import of industrial raw materials and machinery.

This year Brazil is heading for a record \$4bn surplus in its trade with the U.S. its largest single trading partner, as a result both of a sharp increase in exports and of a curb in imports, mainly of manufactured goods.

Although U.S. diplomats say there appears to be a pent-up demand in Brazil for certain U.S.

Reserve Bank suspends NZ dollar dealings

BY DAI HAYWARD IN WELLINGTON

NEW ZEALAND'S Reserve Bank suspended foreign exchange dealings in the New Zealand dollar yesterday, less than 24 hours after the opposition Labour Party swept to power in the general election.

The move immediately fired speculation of a devaluation. Some financial experts, however, believe that the new Labour Government of Mr David Lange, which does not officially take office for another 12 days, may prefer to float the dollar.

Mr Spencer Russell, the Reserve Bank Governor, said foreign exchange dealing had been halted because of uncertainty on the market. The closure, effective immediately, would allow time for a reassessment of the position of the New Zealand dollar and the market, he said.

The Reserve Bank announcement came shortly after Mr Lange had returned to Wellington to welcome Mr George Shultz, the U.S. Secretary of State, and to forestall a potential conflict with the U.S. over the Labour Party's anti-nuclear policy.

Mr Shultz arrived with Mr Bill Hayden, the Australian Foreign Affairs Minister, for today's council meeting of ANZUS, the defence pact linking the U.S., Australia and New Zealand.

The Reserve Bank stepped in to support the dollar during the election campaign after speculation of a devaluation had prompted a scramble by banks, finance houses and

private speculators to move money out of the country.

Sir Robert Muldoon, the Prime Minister and leader of the outgoing National Party, then claimed that he had made it too costly for Labour to devalue, if it won the election. Last night, Sir Robert had no comment on the Reserve Bank move.

The foreign exchange issue and the country's fiscal difficulties will be high among the priorities for the new Government, which will have a 17-seat majority to give it confidence to introduce tough measures.

Five Cabinet ministers, a junior minister and the Speaker were among the seven National Party members who lost their seats in Saturday's election. In the 95-member parliament, Labour finished with 56, the National Party with 37 and Social Credit with two. The National Party had a majority of one in the last parliament.

Labour's majority might increase during the coming week as five National Party MPs, including one Cabinet Minister, retained their seats by fewer than 300 votes and postal votes still have to be counted. At 41, Mr Lange will be New Zealand's youngest ever Prime Minister.

The Labour Party has adopted an anti-nuclear policy which would ban nuclear-powered ships from its ports.

Lange profile, Page 16

Mitterrand warns on defence as he pledges reduction in taxes

BY PAUL BETTS IN PARIS

PRESIDENT Francois Mitterrand announced an 8 per cent reduction in French taxes next year, warned of cuts in the so far "untouchable" defence budget, and confirmed his decision to drop a controversial education bill splitting the country during a July 14 weekend that marked a new evolution in his three-year presidency.

President Mitterrand also confirmed that he would submit to the National Assembly and the Senate this week, probably after a Cabinet meeting on Wednesday, his detailed proposals to amend the constitution to broaden the use of the referendum in cases involving basic individual freedoms.

However, he excluded the use of the referendum on the death penalty issue.

For the second time in his administration, President Mitterrand has retreated from his election programme and in a sense turned his back on his own left-wing, socialist-Communist coalition majority.

After the reversal on economic policy and the substitution of sus-

terity for the initial expansionary programme, President Mitterrand has bowed to what he recognised was the wishes of most of the country if not of his own left-wing parliamentary majority and dropped the current private education reform bill.

The warning of possible cuts in the defence budget also marks a new reversal in policy. In his annual address to the armed forces, President Mitterrand said the armed forces could not escape the current economic situation.

Until now, the armed forces had been given special treatment by the Government, which pledged that budgetary sacrifices would not fall on defence.

However, it is now clear that cuts are expected to be made in next year's defence budget as part of the overall effort to hold down government spending, at the same time as reducing the overall tax burden.

In advance of the presentation of the 1985 budget, President Mitterrand said next year would see "the biggest reduction in taxes since the

liberation." He said the main tax cuts would involve income tax and the so-called "professional" tax paid by business and industry. He indicated the cuts would amount to about 8 per cent of the Government's total annual fiscal revenues of around FF 610bn (\$93bn).

President Mitterrand had pledged last year to reduce the tax burden by 1 per cent of gross domestic product to try to win back some popular support for his unpopular economic austerity policies.

In the same way, he has now sought to regain the political initiative, which was fast slipping away ever since the defeat of the French left in the European elections and the private schools controversy, with his new referendum proposals.

So far, President Mitterrand appears to have fended off, for the summer season at least, the rising challenge of the right-wing opposition to his authority and administration with his latest moves which have taken the country by surprise.

France tries to boost exports to China, Page 3

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OVERSEAS NEWS

HK's views on its future to be tested soon

BY DAVID DODWELL IN HONG KONG

BRITAIN will announce detailed arrangements for testing whether people in Hong Kong find acceptable the Sino-British agreement on the colony's future, Mr Richard Luce, Britain's Secretary of State for Foreign Affairs, said.

Increasing concern has been expressed in Hong Kong that Sir Geoffrey Howe, Britain's Foreign Secretary, would not live up to a promise made in April that the Sino-British agreement, due to be signed in

September, would have to be acceptable to local people. Mr Luce said at the end of a two-day visit packed with meetings with political, business and community leaders, that Britain was fully committed to testing local views about the agreement.

"We are giving the closest possible consideration to the mechanics for obtaining the views of the people in Hong Kong. We would like to be in a position soon to announce our plans."

He refused to be drawn further, but local newspapers suggested Sir Geoffrey would unveil the plan late next week on his way for talks in Peking with Wu Xueqian, his Chinese counterpart.

Mr Luce reaffirmed Britain's commitment to retaining "responsibility for the administration of Hong Kong in the 13 years to 1997."

The comment was addressed directly at local fears that a joint Sino-British Commission is to be set up to oversee the

transition to Chinese sovereignty.

Mr Luce emphasised that the secret Sino-British talks had not stalled: "There is still some way to go. But the talks continue to move ahead. I remain confident that an agreement can be reached which we can recommend to the people of Hong Kong and ultimately to the British Parliament."

He repeated Britain's commitment to an agreement that was "detailed and binding."

● Hong Kong's Association of Banks surprised the money market at the weekend when it decided against a further large rise in lending rates.

The prime lending rate was raised by a record 51 per cent to 17 per cent on July 6 as an emergency move to halt the slide of the Hong Kong dollar against the U.S. currency.

Overnight inter-bank interest rates rose to between 60 and 70 per cent on Friday night. Bankers warned they may rise still higher today.

Poland expects to normalise bank links

By Peter Montagnon, Euromarkets Correspondent

POLAND expects a gradual normalisation of its relations with commercial bank creditors following the signing on Friday of a \$1.5bn (£1.14bn) ten-year rescheduling agreement, Professor Witold Bień, Deputy Finance Minister, said.

The agreement, which covers all debt falling due between this year and the end of 1987, "finally solves outstanding debt problems with commercial banks," Prof Witold said.

From now on, it should be easier for Bank Handlowy, Poland's Foreign Trade Bank, to conduct its international banking business with easier access to trade credits, foreign exchange business and interbank lines, he declared.

Bank Handlowy suffered a serious drain on deposits when the Polish debt crisis broke in 1981.

Prof Witold made it clear that Poland still faces a long struggle to restore its balance of payments to a manageable equilibrium. It would probably be 1987 before its surplus on visible and invisible trade was sufficient to cover the country's debt service requirements.

This year, the surplus was expected to be between \$1.5bn and \$1.9bn including a \$500m surplus on invisibles and Poland had to increase its imports from the West slightly this year after they fell in 1983 to a level 50 per cent below their total in 1980.

Prof Witold stressed that Poland was committed to paying its \$26.4bn debt to the International Monetary Fund and rescheduling its debt to governments through the Paris Club, but progress in this area "was now being blocked by the U.S."

"We could force anybody to co-operate with us but we declare our willingness and readiness to co-operate with any country on the basis of mutual benefit."

Commentary bankers believe that following Friday's rescheduling, Poland's creditworthiness might improve to the point where it can obtain fresh credit over and above the \$645m in new money promised under the refinancing agreement.

Mr Kazimierz Glazewski, President of Bank Handlowy, added however, that it would be some months before it will be possible to judge the degree to which Poland has succeeded in normalising its relations with Western banks.

Commenting on the current dispute with a syndicate of Swiss banks over payment of a \$1.2m (£1.3m) interest due on a private placement arranged in 1979, Mr Glazewski said that two earlier payments of principal had been made in error.

He reiterated Bank Handlowy's present view that under terms of its rescheduling agreement with commercial banks, it could only redeem bonds held by private individuals.

It was not refusing payment on the Swiss issue, but wanted first a breakdown from the lead managers of the amounts held by private individuals as compared to banks.

● Eita extraditions Madrid's campaign to undermine the Basque ETA organisation has received a boost with the extradition from Belgium of two alleged ETA terrorists—the first time Madrid has succeeded in such extraditions, David White reports. The two, Sr Jose Arteche and Sr Salvador Ormaztegui, were flown to Madrid on Saturday.

Fed believed unlikely to take tougher line on monetary policy

BY STEWART FLEMING IN WASHINGTON

THE U.S. Federal Reserve Board's monetary policy-making Open Market Committee meets today and tomorrow amid widespread expectations that the central bank will not tighten its credit policy in coming weeks.

Many economists feel, however, that a combination of subtle but hard-to-ignore political pressure and more favourable than expected economic data will make it difficult for Fed officials to argue that higher interest rates are needed on domestic economic policy grounds.

Dr Henry Kaufman, chief economist of Salomon Brothers, has predicted that with the money supply under control and the dollar extremely strong the Fed will not change to a tougher monetary policy.

Mr William Griggs, of Griggs and Santov in New York, says: "It is hard to move against inflation which does not seem to be there."

Many economists have been astounded at the relative stability of prices in recent months. Some are even beginning to become worried by the drop in certain key commodity prices and are warning that "disinflation" or falling prices could become a serious problem.

Price declines, they say, can produce heavy losses for commodity producers and farmers, as well as companies which find themselves holding large stocks

of goods worth considerably more than they bought them for.

The most striking recent indicator of price stability was released on Friday when the U.S. Government reported that for the third successive month, wholesale prices did not rise at all. In all of 1983 wholesale prices rose by only 1 per cent.

Indicative of what one chief economist described as "a remarkable transformation in the mood in the financial markets" was last week's rally in the Wall Street bond market—the best of the year.

It took the key 134 per cent long U.S. Treasury bond, which peaked in May at a yield of 13.90 per cent, down to a yield of 13.05 per cent. "The market senses there is potential for more disinflation," the economist said.

How permanent the improved inflation outlook is likely to be is hotly disputed. Many economists maintain that extraordinary factors, such as the high dollar, are suppressing inflationary pressures and that, as the economy continues to expand at a healthy rate, these pressures will re-emerge.

Others fear a sharp slowdown in the economy next year. This year's economic performance is generally expected to be one of the best on post-war record. The economic consensus now points to real growth of 4.5 per cent for the year.

Washington again signals doubts over World Bank

BY OUR WASHINGTON STAFF

UNITED STATES opposition to the appointment of Sir William Rytie as executive vice president of the International Finance Corporation (IFC), a World Bank affiliate, is being seen as another sign of the Bank's difficulties in developing policies in the face of U.S. scepticism about its effectiveness.

It emerged last week, after the appointment of Sir William, a former senior British Treasury official, was announced that the U.S. had been pressing Mr A. W. Clausen, the World Bank's president, to appoint a Latin American to the job.

Newspaper reports that Mr

Donald Regan, the U.S. Treasury Secretary, was angry about Sir William's appointment prompted by a U.S. Treasury statement that it "fully supported" the decision but that the U.S. favoured the "Latin American consensus candidate."

The Reagan Administration has consistently adopted a sceptical attitude to the World Bank. The economic summit in June appeared to be encouraging the Bank to play a wider role in the international debt crisis, but the U.S. made clear afterwards that Washington opposed a general increase in the Bank's capital, which many see as an essential forerunner.

Reagan arms talks offer

BY OUR WASHINGTON STAFF

PRESIDENT Ronald Reagan has written to Mr Konstantin Chernenko the Soviet leader saying that although the U.S. is ready to meet Soviet officials to discuss anti-satellite weapons in September, it is also prepared to postpone the meeting until after the Presidential elections in November.

U.S. officials are suggesting that one reason for opening the door to a delay is to ease Soviet concerns that the talks could become bound up in Presidential election campaign politics.

While the Administration is suggesting that this is a source of anxiety to the Soviet Union, the Administration itself may

well feel more comfortable with a date after the Presidential elections.

Since it was the Soviet Union which originally suggested September for the talks, it is hard to imagine that Soviet strategists did not feel there were advantages to them in the September suggestion.

Since the original suggestion from the Soviet Union last month about talks on anti-satellite weapons, both superpowers have been bogged down in diplomatic manoeuvres aimed at exploiting the opening to their best advantage, and at avoiding the suggestion that their side is responsible for any failure to get the talks started.

Moulinex

The Ordinary General Meeting, held on June 30 1984 under the Chairmanship of Monsieur Mantecq, unanimously approved all the resolutions submitted by the Board of Directors.

A dividend of FF 4, identical to the one of the preceding fiscal year, was set, supplemented by a FF 2 tax already paid to the Treasury, thus giving a global revenue of FF 6. It will be payable on 18 July against presentation of coupon No. 14.

This announcement appears as a matter of record only.



THE KINGDOM OF BELGIUM

US \$100,000,000
Floating Rate Notes 1996
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Sparebanken Oslo
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Privatbanken A/S

Sparekassen SDS

Union Bank of Finland Ltd.

Forsta SparBanken

Skopbank

Sparebanken Rogaland

Sparebanken Vest

Uplandsbanken

July 1984

Israel plans more West Bank settlements

BY DAVID LENNON IN TEL AVIV

THE ISRAELI Government is planning to establish up to 12 new Jewish settlements on the occupied West Bank and in the Gaza Strip during the week which remains before the July 23 general election. The first was inaugurated yesterday.

Fearful that it may lose the election to the Labour Party, the Government clearly wants to set up more obstacles to any attempt by a Labour Government to withdraw from part of the West Bank in exchange for a peace agreement with Jordan.

As far as can be ascertained, the plan is to establish at least five new settlements on the West Bank and another three

in the Gaza Strip in the days before next Monday's general election.

There are reported to be plans for small groups of Israelis to establish new settlements on sites not yet approved by the Government.

It is also reported that as many as 11 paramilitary outposts will be converted into civilian settlements this week.

Such a move would make it more difficult to disband them—something relatively easy for a Labour Government to do if they were still being operated by the army.

The Cabinet's settlement committee yesterday approved

creation of yet another five new settlements. Work on these, four on the West Bank and one on the Golan Heights, could not commence for some months yet.

The ruling Likud bloc, which is trailing in the opinion polls, opposes giving up any part of the West Bank at all.

The Labour Party is against Jewish settlements in those parts of the occupied territories densely populated by Palestinians because it does not want another 1.28m Arabs incorporated into Israel.

One of the key goals of the Likud is to make it impossible for the West Bank from Israel. To this end, it built dozens of settlements all over

the occupied territories in the past seven years. However, Labour claims that despite the vast budget expended, only 15,000 Jews actually moved into these settlements.

Not all the settlements already approved by the Government have been built. This means that many of this week's new settlers will have to be housed in caravans or tents. If Labour wins the election, it is likely to withhold any funds for development of these settlements.

● Inflation last month reached 13.3 per cent, four times higher than a year ago. This means it is still running at an annual rate of almost 400 per cent.

Malaysian PM shuffles his Cabinet

By Wong Sulong in Kuala Lumpur

MALAYSIA'S Prime Minister, Dr Mahathir Mohamad, has consolidated his position in a major reshuffle over the weekend, in which he appointed Mr Daim Zaiduddin, his close adviser, as new Finance Minister.

Tengku Razaleigh, Finance Minister for the past eight years, was demoted to the Trade and Industry Ministry.

He also lost the equally important post as chief of the ruling United Malays National Organisation (UMNO) in Kelantan State, his power base, as the price for losing a second term to Datuk Musa Hitam for the UMNO deputy presidency in the party's elections last May.

Mr Daim, 45, a lawyer, has no previous government experience, although he had been assigned to several sensitive political jobs in the past, notably during the ousting of Kelang Nongkum as Sarawak's Chief Minister in 1985.

In the past five years he has risen to be one of Malaysia's most influential corporate figures, and is head of the country's largest newspaper chain.

In an interview with the Financial Times recently—the first he has ever given to the foreign Press—Mr Daim spoke of the need for Malaysia to adopt a more liberal attitude towards foreign investments.

Foreign companies should be allowed to retain 51 per cent or more equity control if they meet certain criteria in employment and technology, he declared.

Tan Sri Ghazali Shafie, the veteran Foreign Minister, was among three Ministers dropped by Dr Mahathir.

Tan Sri Ghazali, 62, played an important role in shaping Malaysian foreign policy as head of the Foreign Service during the 1950s and 1960s, and later as a Minister for 14 years.

His successor is Tengku Rithauddeen, who had been Foreign Minister during the 1970s.

Dr Mahathir and his deputy, Datuk Musa, retained control over national security by keeping the defence and home affairs portfolios to themselves.

Mr Rashid Karami, the Prime Minister, who is a Sunni Moslem and from the north, was in the area yesterday trying to calm the situation.

The fighting, which flared last Wednesday, has left at least 40 dead and 180 wounded. It followed an accord by the new National Reconciliation Cabinet in Beirut which called for disengagement of rival militias. Although the accord appears to have held in other parts of Lebanon, fighting did break out in the north.

Mr Rashid Karami, the Prime Minister, who is a Sunni Moslem and from the north, was in the area yesterday trying to calm the situation.

The second stage will be a 30,000 tonnes-a-day demonstration plant, which will pave the way for commercial production, possibly towards the end of the century, the ministry said.

South Africa is the only country known to be producing oil from coal on a commercial scale. Total output is reported to be equivalent to 50 per cent of the country's demand for petrol and diesel.

Last month, a Soviet newspaper quoted by Reuters said the Soviet Union had developed technology to produce liquid fuel from Siberia's brown coal deposits and was building an experimental plant near Moscow.

Soviet officials have been negotiating for seven years to buy synthetic fuel plants from West Germany for use on the Kansk-Achinsk lignite fields.

● Japanese private sector machinery orders, excluding ships, fell in May to a seasonally adjusted ¥568.77bn from ¥593.44bn in April, when they had risen 61.4 per cent from March, the economic planning agency said, Reuters reports from Tokyo.

Unadjusted, May orders were up 15.6 per cent from a year earlier.

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Police scatter Srinagar protest

POLICE FIRED in the air and used baton in Srinagar yesterday to disperse about 300 people marching in protest at the dismissal of Dr Rameez Abdullah's government in Jammu and Kashmir nearly two weeks ago.

Dr Abdullah emerged from hiding to lead the demonstration from his National Conference party headquarters to the Martyrs' Memorial, three kilometres away.

Mr Ghulam Mohammad Shah, his brother-in-law who has been installed as chief minister in

his place with the help of the Congress (I) Party of Mrs Indira Gandhi, had clamped down curfew on parts of the city in an attempt to prevent the demonstration.

Eyewitnesses said the demonstrators fled in panic after the troops fired in the air.

Syrian troops enforce ceasefire

By Louis Fares in Damascus

SYRIA has enforced a ceasefire between rival pro-Syrian Lebanese militias fighting for control of Khouran province in north Lebanon.

Syrian troops already stationed in the country moved into strategic villages.

President Hafez al Assad threatened direct intervention if the groups, the Marada militia of Maronite Christians of former President Suleiman Franjeh and the non-sectarian National Syrian Socialist Party of Mr Inaam Raad, did not cease hostilities. Both groups were once in the National Salvation Front aimed at aligning Lebanon more closely with Syria.

The fighting, which flared last Wednesday, has left at least 40 dead and 180 wounded. It followed an accord by the new National Reconciliation Cabinet in Beirut which called for disengagement of rival militias. Although the accord appears to have held in other parts of Lebanon, fighting did break out in the north.

Mr Rashid Karami, the Prime Minister, who is a Sunni Moslem and from the north, was in the area yesterday trying to calm the situation.

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July 16, 1984

WORLD TRADE NEWS

Texas airline orders \$500m Boeing jets as prospects improve

BY MICHAEL DODWELL, AEROSPACE CORRESPONDENT

SOUTHWEST AIRLINES, of Dallas, Texas, has ordered another 21 advanced short-to-medium range Boeing 737-300 jet airliners, worth about \$500m (£370m).

This brings to 31 the number of 737-300s on order for the airline, with another nine on option. Deliveries start this November.

The deal brings total sales of the 737-300 this year alone to 74 aircraft, substantially exceeding the sales of 25 aircraft achieved in the whole of 1983 and reflecting the improving financial climate in the U.S. airline industry, especially among smaller regional airlines.

The deal also brings total Boeing 737-300 sales to date to 124 firm with another 47 on option, and brings total sales of all versions of the 737 to 1,215 aircraft, of which 1,025 have been delivered.

Although one U.S. airline, Air Florida, has filed for bankruptcy in recent weeks under Chapter Eleven proceedings, the U.S. airline industry as a whole is doing better this year than last.

Airline analysts are forecasting that, when all the final results are available, the second quarter of this year will show net income for the industry at \$350m or more, against \$112m

net income in the second quarter of last year.

The improvement in orders is stemming not only from this situation, but also from the need for many airlines to replace ageing fleets to beat the imminent introduction of more stringent noise rules.

An estimate by the Air Transport Association of America shows that, out of a total jet fleet of about 1,890 aircraft operated by the U.S. airline industry, about 30 per cent were bought before 1970.

During the past six months, the values of the smaller second-hand aircraft types, such as Boeing 727s, 737s and McDonnell Douglas DC19s, have increased, reflecting the airlines' increased need for smaller jets.

The prices of narrow-bodied four-engine aircraft, such as many Boeing 707s and McDonnell Douglas DC-8s, have fallen in value, since they are ageing and many are coming close to being grounded, especially in the U.S. and Western Europe, because of new noise regulations.

These trends, outlined by Jordan Greene & Associates, the U.S. second-hand aircraft specialists, stem from the improving economic situation.

U.S. stands firm on Hong Kong textile limits

BY DAVID DODWELL IN HONG KONG

HONG KONG failed at the weekend to persuade the U.S. Trade Department to lift restrictions imposed unilaterally in recent months on a range of garment exports.

Hong Kong trade officials have called the restrictions "very disruptive," and claim that a number of textile exporters in the British colony face difficulties over the next six months because of the U.S. move.

The restrictions affect not just Hong Kong, but about 20 other textile and garment exporting countries. They are closely linked with the U.S. presidential election campaign, President Reagan last December assured textile interests.

whose support he was lobbying, that import restrictions would be tightened.

Negotiations in Washington at the end of last week tackled the latest six of a total of 15 "calls" made by the U.S. this year against specific categories of textile and garment exports from Hong Kong. A "call" is made when an importing country feels suppliers are disrupting the local market. It involves an embargo on fresh export orders until the dispute is settled.

Hong Kong's Trade Department announced on Saturday, at the end of the negotiations, that Hong Kong had agreed to impose limits on two categories, that the U.S. had unilaterally

imposed a limit on another category, and that further discussions on the other three would have to be held later.

More than 80 per cent of Hong Kong's textile exports — worth \$2.04bn (£1.4bn) in 1983 — are already subject to quota limits. "Calls" can only be made against items that fall outside the range of quotas.

As a result, some commentators have suggested that "calls" are of marginal importance to Hong Kong's textile and garment manufacturers.

Trade Department official yesterday contested this claim, noting that as a result of the 13 "calls" successfully imposed in 1983, all of which were absorbed into Hong Kong's 1984 quotas,

trade subject to quota limits rose from 64 per cent of all textile exports to 80 per cent.

The U.S. has issued about 100 calls so far this year. Other suppliers seriously affected are China, India, Korea and Taiwan. U.S. trade officials in Hong Kong said at the weekend that further calls were almost certain in the months up to the Presidential election.

While conceding that political commitments made by President Reagan had triggered the blitz of calls, he pointed to a 21 per cent increase in the volume of Hong Kong's textile exports to the U.S. if the first four months of 1984 are compared with the same period in 1983.

He highlighted even stronger growth in some of the categories that have been "called."

For example, Hong Kong manufacturers exported 35,000 dozen manmade fibre playsuits to the U.S. in 1983, but in the first five months of this year had exported more than 92,000 dozen. Perversely, such surges in export volume may be directly due to exporters anticipating a spate of calls in an election year, the U.S. official admitted.

He said a number of textile manufacturers in Hong Kong had made great efforts to finalise export orders early in the year so that they could get their goods "under the fence" before restrictions were imposed.

UK groups close to \$300m deal

By David Churchill

TWO BRITISH companies, Rolls-Royce and Standard Telephones and Cables, are on the verge of clinching big export deals worth a total of almost \$300m with Saudi Arabia and Singapore.

The Rolls Royce contract, worth an estimated £200m, is to supply the state-owned Saudi Arabian airline with an up-dated version of its RB 211 jet engine for a new fleet of Boeing 747s. The STC contract, believed to be valued at almost £100m, is to supply a new submarine telephone cable system between Australia and Singapore. Both deals are expected to be formally announced shortly.

Rolls-Royce's deal with the Saudis is an important boost to the Derby-based company which earlier this year disclosed a net financial loss of £193m for 1983 and which has been forced to shed several thousand jobs over the past year.

A total of 50 new versions of the RB211 are likely to be bought by the Saudis. A Rolls-Royce spokesman in London refused to comment yesterday on speculation that the deal might be partially financed in oil rather than cash. STC's contract to supply submarine telephone cable between Perth, Australia, and Singapore is its third major far eastern cable contract to be awarded this year.

France tries to boost exports to China

BY PAUL BETTS IN PARIS

FRANCE is making a major effort to boost its presence on the Chinese agricultural market — the world's largest — and has high hopes of increasing sales of French agricultural and food processing equipment to China.

M. Michel Rocard, the French Agriculture Minister, has just signed three new accords with China to increase economic, scientific and technical co-operation in the agricultural and food sector between the two countries.

The latest accords were

signed on Friday at the end of a visit to France by He Kang, the Chinese Agriculture Minister. It was the first visit to France by a Chinese Agriculture Minister.

M. Rocard said the main fields of co-operation between the two countries involved the drink sector, milk production and processing, the manufacturing of bread, animal husbandry and meat processing, and fruit and vegetable production and processing.

In the milk sector, M. Rocard said Sodina, one of France's

largest milk co-operative unions, was negotiating a project to build a yoghurt manufacturing plant in Peking. The French Minister indicated that technical studies for the project were already advanced.

The construction of a new dairy in Peking was also being considered, and France is working on a goat cheese development project for China.

In the drinks sector, Pernod-Ricard, the French drinks

concern, is negotiating an agreement with the Chinese province of Henan to produce

2m bottles of wine a year. The French company has also approached two other Chinese provinces to co-operate in orange and apple juice and processing ventures.

M. Rocard also said Remy-

Finns win contracts worth \$235m

VALMET, the Finnish state-owned engineering group, has won orders valued at \$235m (£174m) for 23 container stacking straddle carriers, Lance Keyworth reports from Helsinki.

Most of the contracts are with U.S. companies. Units will also be delivered to Saudi Arabia, Portugal, West Germany and Belgium.

The materials handling division of the Valmet transport group will also deliver three mobile gantry cranes for container handling to Jamaica for the container port at Kingston. This is Valmet's first contract in the Caribbean.

Ghana gets new accord out of Valco

By Quentin Peel

GHANA has succeeded in negotiating a new agreement with the Valco Aluminium Company (Valco), 80 per cent-owned by Kaiser Aluminium of the U.S., providing for higher electricity payments and lower power consumption by the drought-hit aluminium smelter at Tema, near Accra.

The deal was reached last week after negotiations lasting more than 13 months to change the master agreement for the Valco operation, which was the biggest project of its kind in sub-Saharan Africa when it came into production under President Kwame Nkrumah.

However, the agreement cannot immediately restart operations at the 200,000-tonnes capacity smelter, which has been closed since last year because of drought which has reduced the level of the Akosombo dam below the minimum necessary to provide it with power. The earliest it could start up again, if the present good rains last, would be October.

Details of the agreement are expected to be published this week after being reviewed by Ghana's ruling Provisional National Defence Council. Officials close to the negotiations say it will mean extra income of some \$50m (£37m) to \$60m in a good average year for Ghana.

Apart from an increase in the electricity price paid by Valco to the Volta River Authority (VRA), and changes in taxes and import duties, the new agreement will cut back the amount of power supplied to the smelter when Akosombo is operating below capacity, thereby allowing the VRA to sell more to domestic consumers.

The successful renegotiation, regarded as an important indicator of the Ghana Government's relations with foreign investors, was welcomed by Mr John D. Miller, managing director of Valco, who said the new agreement "will provide greater economic benefits to Ghana."

Canada to ease controls on gas sales

Bernard Simon in Calgary

THE Canadian Government is to take an important step towards more market-oriented energy policies by relaxing price controls on natural gas exports.

Mr Gerald Regan, the Energy Minister, said that the new gas policy, advocated for some time by the country's energy producers, is an important element of deregulation.

The relaxation coincides with growing evidence that the Liberal Party government is preparing a major overhaul of the controversial National Energy Policy, assuming it is returned to power in the September 4 general election. The opposition Progressive Conservative Party is committed to watering down the NEP, which was implemented four years ago to expand Canadian participation in the oil and gas industry and to hold down domestic energy prices.

The relaxation in gas pricing is aimed at boosting Canada's competitiveness in the U.S. Sales to the U.S., currently fixed by Ottawa at \$4.40 per thousand cubic feet, totalled 713bn cubic feet in 1983, only about 40 per cent of authorised volumes.

Exporters' ability to increase sales has been inhibited by fixed prices set by the authorities. According to Mr Regan, exporters will be able from November 1 to negotiate their own prices with potential buyers, subject to a number of conditions. Export prices will not be allowed to fall below \$3.06 per thousand cubic feet, thereby allowing the VRA to sell more to domestic consumers.

Mr Regan said that the new policy will enhance cash flow to the producers, promote activity by the natural gas industry, create jobs for Canadians and generate revenues to the producing provinces and the Government of Canada.

SHIPPING REPORT

Attack on BP tanker keeps Gulf market in turmoil

FINANCIAL TIMES REPORTER

THE SURPRISING attack on British Petroleum's tanker, British Renown, last week kept the Gulf tanker market in some turmoil.

A 235,000-ton ship has been chartered from Kharg Island to Japan at worldscale 70, down about five points on recent rates for this category, but shorter voyages from Kharg are at substantially higher rates. A 215,000-ton tankers with a part cargo for the Red Sea went at worldscale 112.

Rates from other Gulf ports remain closer to the depressed levels of recent months, but

trading is said to be restricted. One 240,000-ton tanker went from Kuwait to Taiwan at Worldscale 43.

Tanker activity has been stronger in West Africa. Two ships in the 130,000-ton class were chartered at worldscale 34.75.

The number of laid-up ships fell again in June to 1,471 vessels of 71,311 dwt from 1,495 vessels of 74,12m dwt in May, according to Lloyd's Monthly List. Laid-up tankers fell by over 2m dwt to 58.2m dwt, but there was only a net decline of 10 dry cargo vessels.

WORLD ECONOMIC INDICATORS

INDUSTRIAL PRODUCTION

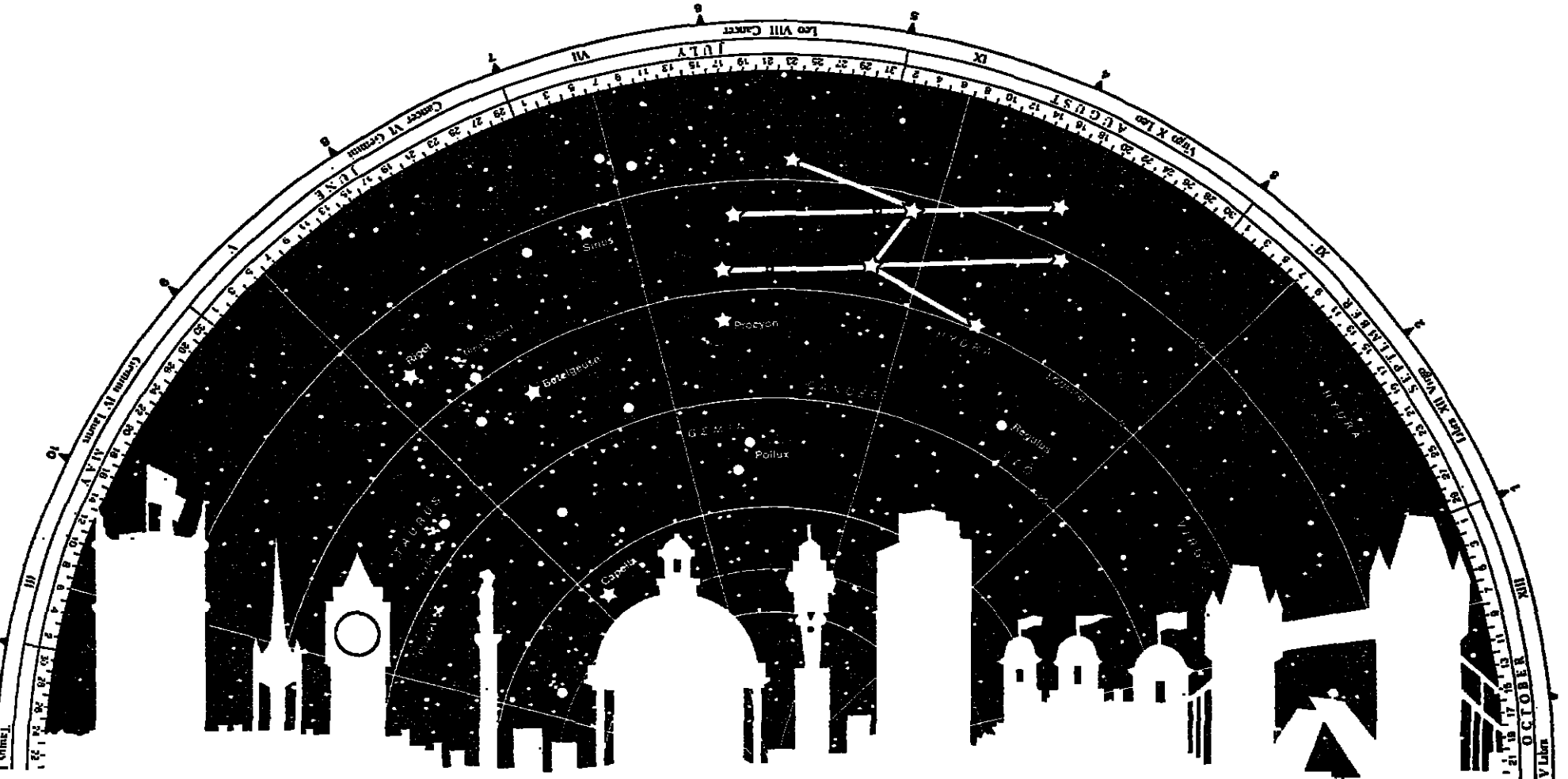
(1975 = 100)

	May '84	Apr. '84	Mar. '84	May '83	% change over previous year
U.S.*	163.2	162.5	160.8	144.4	+13.0
W. Germany	115.7	115.5	117.4	110.8	+4.4
France	114.2	114.7	115.6	112.0	+1.1
Italy	114.2	120.4	115.9	117.0	-0.7
UK†	101.7	101.9	102.9	99.3	+1.9
Japan†	111.6	112.7	114.2	102.4	+10.9
Netherlands	114.4	113.2	113.7	106.8	+7.3

* 1967 = 100

† 1980 = 100

Source (except U.S., Japan, UK): Eurostat



The signs for the future of British Rail are encouraging. The results for 1983 were the best for 6 years. And the railway operating surplus of £62 million, before interest, was the largest ever recorded in the 21 year history of the Railways Board.

Overall the Board made a surplus of £8 million, a significant achievement when compared to the previous year's loss of £175 million.

In terms of investment too, British Rail is standing on its own feet. Last year, all capital investment was funded entirely from within the business.

Increasing efficiency

In 1981 the railway was restructured into five manageable parts, three for the passenger business — InterCity, London and the South East, and Provincial Services — and one each for Freight and Parcels.

Each has a Sector Director responsible for meeting defined financial targets and levels of service.

This new structure has given the railways a much sharper commercial edge.

Throughout the business the operation has been streamlined by reducing

Prospects for the railway customer look much better

support for maintaining the national rail network.

This will not involve drastic service cuts, but will come mainly from increased efficiency and from more accurately matching service supply to customer demand.

Serving the Customer

A very bright future exists for an efficient, modern service that responds to customer demand.

"Our industry will prosper or decline according to whether we give our customers the service and quality they seek and whether they see it as value for money" (Chairman of British Rail, Dec '83).

This philosophy is already working well. The freight vehicle fleet, for instance, has been reduced by 55% since 1979 and is now better suited to Rail-freight's target markets. The improvement in freight vehicle utilisation averaged 14% annually between 1979-82 and rose to over 16% in 1983.

On the passenger business a 7% increase in traffic is forecast by 1986.

In truth, the prospects for the railway customer look much better.



UK NEWS

Pit new technology forecast to cause heavy job losses

BY PHILIP BASSETT, LABOUR CORRESPONDENT

BRITAIN'S coal industry is likely to employ as few as 70,000 miners by March 1988 because of the impact of new technology on the industry's present workforce of about 180,000, according to an academic study published today.

Dr Martin Newby, one of the authors of the study which was last week endorsed by the executive of the National Union of Mineworkers (NUM), said yesterday that the effect of the modernisation plans of the National Coal Board (NCB) would be "an accelerating programme of pit closures as the board brings in its 25m tonnes of new capacity."

He added: "Although this makes economic sense in the short term, in the long term it could make us dangerously dependent on imported fuels from politically unstable areas."

Although the NUM has supported the research behind the study, by the University of Bradford's working environment research group, the conclusion by Dr Newby that the NCB's plans make "economic sense" even in the short term is unlikely to draw the agreement of Mr Arthur Scargill, NUM president. The study, mainly into the impact of the NCB's mine operating system

(Minos), raises the estimates of an earlier interim report by the group, of the impact on jobs of the Minos new technology.

Noting that "the NCB has achieved a rate of implementation of new technology unparalleled in any other industry," the study suggests that the best case estimate of jobs at risk is 74 per cent, leaving an industry of 39,000 workers, and the elimination of all production delays would place 83 per cent of jobs at risk, leaving an industry of 38,000 workers.

In an attack on the NCB's closure programme, the study says: "Once mining operations have ceased and pits have closed, the reserves have effectively been 'sterilised' because it is impossible to return to areas where the geology has been affected by the collapse of workings."

"Thus the reserves of coal available to the nation may be reduced by giving precedence to short-term profitability."

● The Government's withholding of tax refunds due to striking miners is inexcusable at a time when miners and their families are undergoing considerable hardship, according to the Inland Revenue Staff Federation. The union calculates that £6.8m is owed to mineworkers.

FT/MARPLAN POLL FINDS DIRECTORS CONCERNED ABOUT STERLING'S FALL

Confidence in Government wanes

BY MALCOLM RUTHERFORD

CONFIDENCE in Mrs Margaret Thatcher's Government has fallen sharply among senior directors of British companies since the general election in June last year.

Nearly half of them, however, believe that the recent rise in interest rates is only temporary and expect a fall before the year is out.

There is also a marked tendency among the directors to have more confidence in the performance of their own company than in that of the national economy as a whole.

Over 70 per cent of directors, including those responsible for industrial relations, think that the law should be used against secondary picketing in the miners' strike. Those are some of the main findings of an extensive poll conducted by Marplan for the Financial Times on Thursday and Friday of last week.

The poll also shows considerable concern about the fall of sterling against the dollar, although against European currencies 58 per cent of those interviewed said that the sterling rate was about right and 20 per cent said that it was too low.

Asked about their confidence in Mrs Thatcher's administration, 50 per cent said that it had fallen since the last general election. Around 45 per cent said that it was unchanged and a statistically insignificant one per cent said that it had risen.

The poll was commissioned in the light of the rise in interest rates, the weakness of the pound and concern about the effects of the miner's and dockers' strikes.

The most striking single finding is that a majority of directors seem to believe that their companies are sufficiently resilient to withstand the latest events without too much difficulty.

Whereas 52 per cent of those polled said that the rise in interest rates would be damaging to the national economy, and 14 per cent said that it would be very damaging, the figures changed when it came to their own companies.

It was felt by 33 per cent that the rise in interest rates would be damaging. Nine per cent said that it would be very damaging. Half the

respondents said that the effect on their company would be marginal.

Expectations on interest rates at the end of the year was as follows: 15 per cent thought they would be higher, 35 per cent thought they would be about the same, and 47 per cent expected them to be lower.

Divergences about the effect on the national economy and on individual companies came out again in answers to questions about the sterling-dollar exchange rate.

More than 70 per cent of those polled were worried about the national consequences of the fall of the pound against the U.S. currency. Only six per cent were pleased by the fall; 21 per cent were indifferent.

The percentages changed, however, when the question was related

to the effect of sterling's weakness against the dollar on their own company. In that context, 43 per cent were worried by the pound's fall, 39 per cent were indifferent and 15 per cent were pleased.

Perhaps the most surprising finding is the apparent general satisfaction with sterling's present rate against the main European currencies. Not only did 58 per cent of those polled say that it was about right, but 20 per cent said that it was too low and only 13 per cent said that it was too high. Nine per cent did not know.

The 'don't knows' also figured quite prominently (12 per cent) in response to a question about the use of the law against secondary picketing in the miners' strike.

While 71 per cent said that the law should be used, 17 per cent said that it should not. On this question there was some difference between responses from directors of small and large companies.

At companies with a payroll of less than 100, the percentage of directors favouring the use of the law was 77. At companies with a payroll of over 1,000, it fell to 64.

On behalf of the Financial Times, Marplan interviewed 537 senior directors of companies with a turnover of £5m or more. Interviewing was conducted by telephone on 12-13 July.

Do you think that the recent increases in interest rates are likely to be damaging, very damaging or only marginally damaging?

	Very damaging	Damaging	Marginal
To the national economy	14	52	33
To your own company	9	33	58

Do you expect interest rates at the end of the year to be higher, lower or about the same?

	Higher	Lower	About the same
	15	47	35

Conservatives seek to win votes from environmental lobby

BY ROBIN PAULEY

THE GOVERNMENT is to make a determined effort to attract the votes of the environmentalist lobby for the Conservative Party. Its major weapon is likely to be the establishment of a special unit dealing exclusively with environmental issues.

The unit's aim will be to co-ordinate government activity on environmental matters, alert ministers to such issues which affect their departments, and to try to identify important issues before they become the subject of public concern.

In addition, the unit's work will help to support ministers in attempts to persuade voters of the Conservatives' concern about the environment.

The Prime Minister, Mrs Margaret Thatcher, has been persuaded by her party managers and advisers that the Conservative Party should give high priority to capturing the green vote in Britain.

Mrs Thatcher is thought to have been concerned for some time at the political headway made in other European countries by groups which started as small environmentalist political importance.

The most successful has been the West German Green Party, which now has seats at local, state and federal government level and last month displaced the Free Democrats as the third party repre-

sented West Germany in the European Parliament.

Conservative Party managers believe that it is only a matter of time before similar environmental pressures build up in Britain and that they should attempt to capture a potential substantial minority vote. One fear has been that the Liberal/Social Democrats Alliance would take the initiative, given the consistently low showing in polls of Britain's Ecology Party.

The idea is that once the Government can free itself from the problems of its local government legislation, the propaganda unit created at the Department of the Environment to try to promote the various local government Bills might be used to win the initiative on environmental issues ranging from acid rain to river pollution.

Mr William Waldegrave, junior Environment Minister, who was asked to be propaganda minister for the local government legislation by Mr Patrick Jenkin, the Environment Secretary, would take on a similar role for environmental issues.

There has already been some change in the Government's attitude to some environmental issues. Britain has shifted from acting in a manner which delayed EEC proposals to reduce the lead content of petrol, to being a more active supporter of the plan.

Study launched into ethnic business help

By Tim Dickson

MR LEON BRITTON, the Home Secretary, has set up a working party to look into ways in which the Government might help ethnic-minority businesses.

The committee comprises officials from government departments, senior executives of large companies in the private sector and representatives of the black business community.

Discussions so far are at a very exploratory stage although several parts of the country with high immigrant populations - Sandwell and Handsworth in Birmingham, Moss Side in Manchester, Bristol, Haringey and Hackney and (possibly) Lewisham in London - have been selected for particular study.

One idea is that assistance in the form of advice, training and finance specifically geared to ethnic-minority businesses could be made available through enterprise agencies.

There are locally-based partnerships between successful companies in the private sector and local authorities which have been enthusiastically encouraged by the Government as part of its small firms policies. There are between 150 and 200 around the country.

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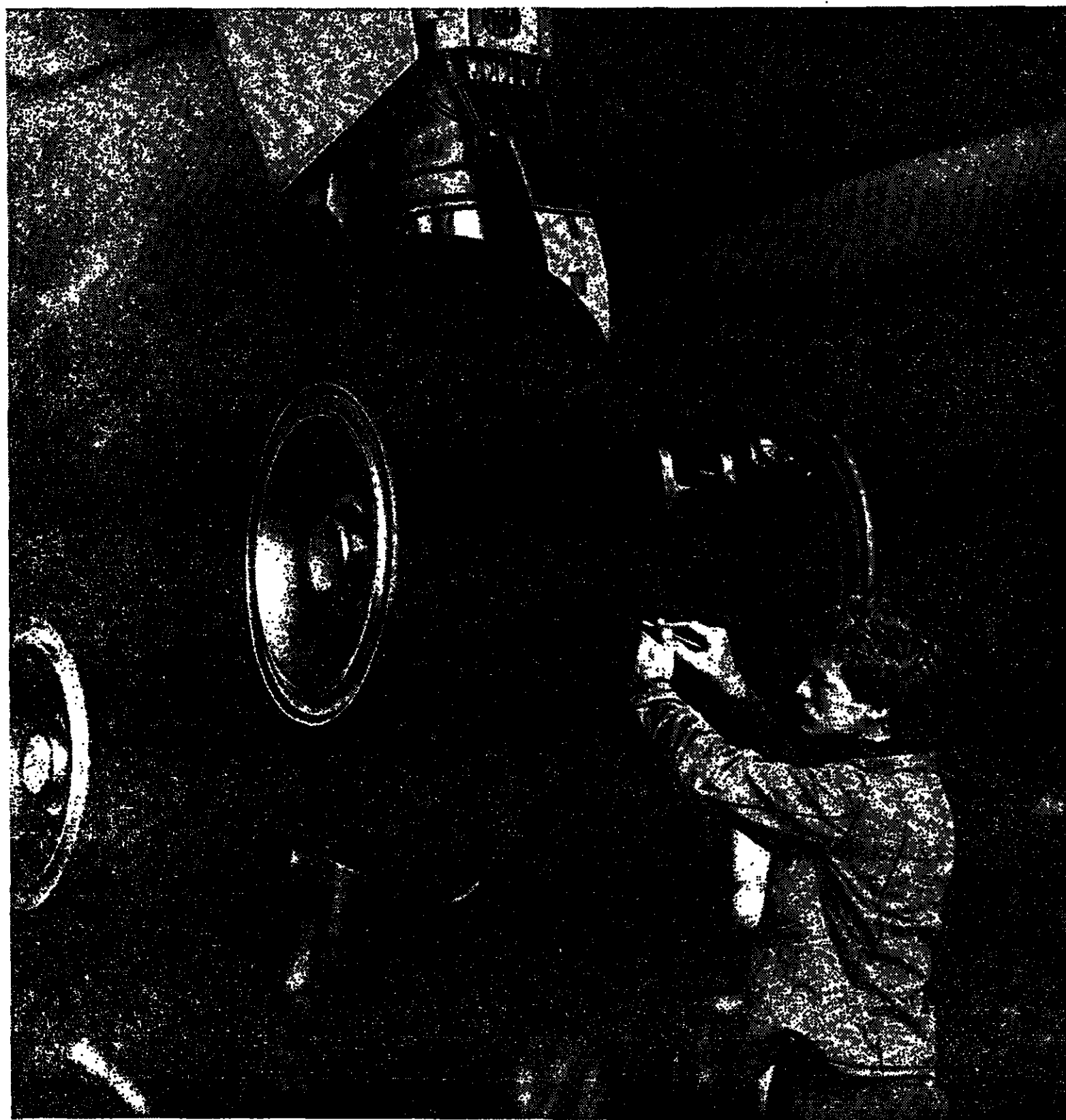
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6,016	Ass. Brit. Ind. Ord.	138	+1	8.3
3,184	Ass. Brit. Ind. CULS.	144	-1	10.0
875	Airbus Group	55	-1	11.0
38,846	Armstrong & Rhodes	35	-1	1.4
2,585	Barton Hill	318kd	-2	6.6
2,415	Bay Technologies	47	-1	2.5
3,115	CCL Ordinary	180	-1	12.0
1,628	CCL Type Conv. Pref.	134	-6	15.7
1,135	Cardendum Abrasives	103	-1	5.7
14,716	Cindico Group	103	-1	5.7
—	Deborah Services	98	-1	6.0
—	Frank Hensell	228	+1	8.7
3,511	Frank Hensell Pr. Ord. 87	202kd	-3	8.7
646	Frederick Parker	25	-1	4.3
1,888	George Stok	25	-1	4.3
16,910	Ind. Precision Castings	48	-1	7.3
3,485	Isis Ord.	276	-1	15.9
37,054	Isis Conv. Pref.	276	-1	15.9
3,105	James Burrough	108	-1	4.9
3,105	James Burrough Spc Pl.	50	-2	12.9
3,105	Linguaphone Ord.	145	-1	16.0
11,340	Linguaphone 10 Spc Pl.	145	-1	16.0
724	Minihouse Holding NV	420	-1	3.8
2,340	Robert Jenkin	72	-4	20.0
1,904	Scruttons Ltd	22	-1	11.5
1,953	Torday & Carthle	78	-1	8.4
3,052	Trevian Holdings	433	-1	1.0
10,454	Unilock Holdings	195	-05	1.0
5,694	Walter Alexander	82	-1	6.3
—	W. S. Yates	244	-1	17.7



Hudson's Bay Company

U.S. \$50,000,000 FLOATING
RATE NOTES DUE JULY 1989

In accordance with the provisions of the Notes, notice is hereby given that the rate of interest for the six month period (184 days) from 16th July, 1984 to 16th January, 1985 has been fixed at 15% per annum.

Interest payment date will be 16th January, 1985. Payment which will amount to US\$6,644.44 per US\$100,000 Note, and US\$66,444.44 per US\$1,000,000 Note will be made against surrender of the relevant Coupon.



CANADIAN IMPERIAL
BANK OF COMMERCE
Reference Agent



Lufthansa
German Airlines

UK NEWS

Oil industry expects petrol price rises after BNOC move

BY DOMINIC LAWSON

THE DECISION by the British National Oil Corporation (BNOC) to peg the price of the North Sea marker crude, Brent, at \$30 a barrel for the third quarter has strengthened the belief in the oil industry that a rise in UK petroleum prices is imminent.

Companies with UK refining and marketing interests say the price of the oil they buy from BNOC has risen sharply in sterling terms since crude is priced in dollars.

In the past month the spot market prices of premium gasoline, gas oil and fuel oil have remained stable, while the pound has fallen about 5 per cent against the dollar.

The managing director of a UK petrol retailer, citing these figures, said yesterday: "No one is making money in the UK petrol market at the moment. I am confident that we have got to be a petrol price increase this week."

When the last UK petrol price rise took place at the beginning of June, however, the spot prices for premium gasoline, gas oil and fuel

oil were about 5 per cent higher than they are now. This counterbalances the decline in the dollar/sterling rate and suggests UK petrol retailers are not doing significantly worse than when Esso raised the price of petrol to 186.4p a gallon on June 1.

BNOC had waited for the Organisation of Petroleum Exporting Countries to reaffirm its own \$29 official price in Vienna last week before making its own price-setting decision.

BNOC's resolve to hold fast has run into opposition from some of its smaller customers, who do not have their own North Sea production.

They have pointed out that on the spot market Brent crude is trading around \$26.25 a barrel, well under the official price.

The real beneficiaries of BNOC's decision are those companies such as British and Enterprise Oil which have no marketing activities but which continue to gain by selling their crude to BNOC in dollars at well above open market prices.

Tebbit to outline investor safeguards

By Peter Riddell

MR NORMAN TEBBIT, the Trade and Industry Secretary, is likely to give only the broadest outlines of the Government's view about future legislation on investor protection when he speaks in the House of Commons today.

He will open a full debate on the report on investor protection by Professor Jim Gower, ahead of the publication of a detailed White Paper (policy document) later this year and the introduction of legislation in the 1985-86 parliamentary session.

Mr Tebbit has so far stood back from the six-month long debate about the Gower report, apart from commenting in a speech just over a fortnight ago that "a system primarily of self-regulation can achieve what we want."

Today's debate is primarily seen by ministers as an opportunity to gauge the views of MPs before decisions are taken later this summer.

Richard Lambert describes radical plans for London share trading

New marketplace begins to take shape

THE LONDON Stock Exchange hopes to publish by the end of this week a bulky document setting out the broad outlines of a radically new system for trading in shares. Much of the detail has to be worked out but the character of the new marketplace is becoming clear.

The proposals, which received the unanimous support of the Stock Exchange Council last week, have been made necessary by increasing competition. International securities firms have been carving their way into the UK equity market. The Government has required that London's fixed scale of commission charges on share dealing should be abolished by the end of 1986.

As a result, the cosy relationship between brokers - who may only act as agents - and jobbers - who act as principals and cannot deal with the public - has been undermined.

The plan is to replace this traditional structure with a system of broker-dealers. Some firms will opt to continue strictly in the role of an agent, seeking to get the best prices for their clients from whoever happens to be making a market in the relevant securities.

In future there will be nothing to stop all firms from acting as principals as well as agents - provided that they make it absolutely clear to

their customers in what capacity they are acting in any transaction.

A key function in the system will be undertaken by a new type of trader - the competing market maker. Broker-dealers will be able to take on such a role in particular securities making two-way prices for buyers and sellers. Their job will be to ensure as far as possible that there is an active and liquid market in those stocks in which they are committed to make markets. The hope is that there will be quite a number of market makers competing for business in each of the more active stocks.

To ensure that they are not just fair-weather traders who disappear

when times get tough, these market makers will have to make some kind of commitment to undertake a continuous market in their list of securities. The extent of that commitment has yet to be decided and there is unlikely to be a uniform requirement for the thousands of different shares traded.

The buzz words are that the commitment will be to deal in a marketable quantity of shares, which means one thing for ICI and quite another for some rarely traded minnow. In the latter category, it might be that the market maker will simply have to be willing to do business by negotiation.

Market makers will want some compensation in return for what could in some circumstances be quite an onerous commitment. The idea is that this will take two forms. First, they will have the privileges currently enjoyed by jobbers - notably the ability to reduce the burden of stamp duty on transactions, which stands at 1 per cent.

In addition, a new best execution rule will be introduced. Under this, a broker-dealer who is not a market maker in a particular stock will only be able to trade in it as a principal if he can better the price which is being offered by a market maker in that number of shares.

This is seen as giving a big advantage to the market maker, who will thereby be able to see a continuing flow of orders and so be in a position to offer better prices than a broker-dealer, who may only be making an occasional trade in that share. As a result, the market maker should get a high share of the available business, especially in small to medium-sized bargains.

If a firm of broker-dealers get an order to buy a big line of shares - a so-called block trade - it will have every incentive to try to find the potential sellers itself, without sharing the business with a market maker. There will be nothing to

stop it doing that if the price is right.

After much discussion, the council decided against imposing an order exposure rule whereby firms would have had to display their orders in the market place to ensure that their clients received the best price. It was simply unrealistic to expect one broker-dealer to give a competitor the chance to take away business in this way.

Instead, customers will be protected by the best execution rule in all but the largest trades. The rule will be less relevant in the case of big block trades, which would by their nature be something of a one-off affair. The big institutions which make these big deals will have to look after themselves.

There has been keen debate about how much detail broker-dealers will have to disclose about their transactions. Everything will have to be reported on a continuous basis to the stock exchange authorities. It has been argued that if there are only a few market makers in a particular share, their trading position would be undermined by a requirement to disclose information about their latest trades to the public.

So the suggestion is that such last trade information will only be required in certain circumstances, at least until the system has had a

chance to settle down. When there are four or more market makers in a stock, they will have to publish this information. The same will apply if a broker-dealing firm transacts agency business through its own market-making arm, or if it matches buyers and sellers among its own clients.

One big worry is about how quickly the market will be able to adapt to the system. The big jobbing firms however, have assured the council that between them they will make a market in all listed shares after the changeover and that they will continue to do so for a period.

The market makers will display their prices in varying degrees of detail over stock exchange terminals based on the existing Topic system. They will not be obliged to trade on the floor of the stock exchange, but it is hoped that they will continue to for the foreseeable future. Whether the floor will retain its traditional importance over the long term is another matter.

Once the proposals have been published, the exchange's markets committee will get down to the task of drafting detailed rules for the trading system. The hope is that these will be ready by the late summer, which looks an ambitious target.

Trading report delayed

BY DAVID CHURCHILL, CONSUMER AFFAIRS CORRESPONDENT

THE HOME OFFICE committee of inquiry into Sunday trading has again fallen behind schedule and is not expected to complete its report until next month at the earliest.

The committee had been expected to produce its report by this week, but delays over drafting - as well as consideration of new evidence - has delayed it.

Supporters of more liberal shop opening hours fear that the Govern-

ment may have encouraged the delay because of considerable opposition to Sunday trading.

Although the committee has still to finish the final draft of the report, it is believed to have concluded that most restrictions on shop opening hours should be abolished. This would enable almost all retailers to open for trade when they wanted to during the week and on Sundays.

PEUGEOT S.A.

Ordinary and Extraordinary
General Meeting of 29 June 1984

Address by Monsieur Jean-Paul PARAYRE, Chairman
(Extracts)

Ladies and Gentlemen,

As you have just observed, our Group has started a recovery in 1983. While our losses in consolidated accounts reach FF 2,590 million, they show a reduction, on a comparable presentation, of FF 1,200 million in relation to 1982: the operational margin reaches FF 2,400 million, an improvement of nearly FF 2,300 million, and the cash flow becomes positive by nearly FF 1,100 million, whereas in 1982 it was negative by FF 600 million.

This improvement of our results is mainly due to the Automobiles Peugeot branch, since the recovery capacity of Automobiles Citroën has so far been more limited. You have also observed the leading part played in this favourable evolution by the foreign industrial subsidiaries of Automobiles Peugeot: Talbot Motor is stable again after several years of heavy losses, and the unfavourable tendency at Automobiles Talbot has been reversed, albeit in a more progressive manner. On the other hand operations of the French companies have continued to be deeply affected in 1983 by the full impact of the economic and social measures decided in 1982, particularly by the heavy reduction of the annual length of working-time and the freezing of sales prices in France. I would add that in spite of their persistent efforts, the French companies of the Group have not been authorised to make timely adjustments, at a desired level, to their production manpower: this has weighed heavily on their productivity. Nevertheless, the 1983 accounts reflect an undeniable improvement, which of course is short of the ambitious targets we had set, but which is all the more encouraging since it was accomplished mainly during the second half of the fiscal year.

While we are at present intensifying the strictness of our management methods in order to ensure short term results, we continue to prepare for the future.

We have decided, in spite of financial constraints, to place our investments in harmony - without excess but without shortages - with our desire to build the future of the Group, to renew at an early stage the models of Automobiles Peugeot and of Automobiles Citroën and to continue, with these launchings, to modernise our production tools by adopting the most recent techniques.

The pursuit of this policy implies a reinforcement of the financial situation of our subsidiaries, which are bearing far too heavy financial loads. The shareholders' equity of Automobiles Peugeot has just been increased by one million Francs. When the time comes, and after the proviso of excess man-power has been completely removed, measures will have to be taken for Citroën.

A year ago I mentioned to you the profound changes affecting the automobile industry and the measures taken in order to enable our Group to maintain its rank in international competition.

I believe that I can say that we have accomplished significant progress in accordance with the priorities which we had established. We do not underestimate, however, the important efforts which remain to be made in order to improve the situation of our Group, to confirm fully the recovery of Automobiles Peugeot and to engage further the recovery of Citroën.

Everyone is aware that this is a lengthy and exacting task which cannot suffer any slackening. Thanks to this mobilisation of energies and wills, and provided the environment is not too unfavourable for us, we do expect in 1984 to accentuate the financial improvements started last year.

BASE LENDING RATES

A.B.N. Bank	12 1/2%	Hill Samuel	12 1/2%
Allied Irish Bank	12 1/2%	C. Moore & Co.	12 1/2%
Amre Bank	12 1/2%	Hongkong & Shanghai	12 1/2%
Henry Ansbacher	12 1/2%	Kingsnorth Trust Ltd.	10 1/2%
Armco Trust Limited	12 1/2%	Knowsley & Co. Ltd.	12 1/2%
Associates Cap. Corp.	10 1/2%	Lloyds Bank	12 1/2%
Banco de Bilbao	12 1/2%	Madison Limited	12 1/2%
Bank of America	12 1/2%	Edward Manston & Co.	12 1/2%
Bank of Australia	12 1/2%	Meghraj and Sons Ltd.	12 1/2%
BCCI	12 1/2%	Midland Bank	12 1/2%
Bank of Ireland	12 1/2%	Morgan Grenfell	12 1/2%
Bank of Cyprus	12 1/2%	National Bk. of Kuwait	12 1/2%
Bank of India	12 1/2%	National Girobank	12 1/2%
Bank of Scotland	12 1/2%	National Westminster	12 1/2%
Banque Belge Ltd.	12 1/2%	Norwich Gen. Est.	12 1/2%
Barclays Bank	12 1/2%	People's Trst. & Sav.	12 1/2%
Benelux Trust Ltd.	12 1/2%	R. Raphael & Sons	12 1/2%
Bremer Holdings Ltd.	10 1/2%	P. S. Refson & Co.	12 1/2%
Brit. Bank of Mid. East	12 1/2%	Roxburgh Guarantees	12 1/2%
Brown Shipley	12 1/2%	Royal Trust Co. Canada	10 1/2%
CL Bank Nederland	12 1/2%	J. Henry Schroder Wess	12 1/2%
Canada Permut Trust	12 1/2%	Standard Chartered	12 1/2%
Cayzer Ltd.	12 1/2%	Trade Dev. Bank	12 1/2%
Cedar Holdings	12 1/2%	TCB	12 1/2%
Charterhouse Japhet	12 1/2%	Trustee Savings Bank	12 1/2%
Chouartans	12 1/2%	United Bank of Kuwait	12 1/2%
Citibank NA	12 1/2%	United Mizrahi Bank	12 1/2%
Citibank Savings	12 1/2%	Volkskas Limited	12 1/2%
Clydesdale Bank	12 1/2%	Westpac Banking Corp.	12 1/2%
C. E. Coates & Co. Ltd.	12 1/2%	Whiteway Ltd.	12 1/2%
Comm. Bk. N. East	12 1/2%	Williams & Glyn's	12 1/2%
Consolidated Credits	12 1/2%	Wintrust Secs. Ltd.	12 1/2%
Co-operative Bank	12 1/2%	Yorkshire Bank	12 1/2%
The Cyprus Popular Bk.	12 1/2%		
Dunbar & Co. Ltd.	12 1/2%		
Duncan Lawrie	12 1/2%		
E. T. Trust	12 1/2%		
Exeter Trust Ltd.	12 1/2%		
First Nat. Fin. Corp.	11 1/2%		
First Nat. Secs. Ltd.	10 1/2%		
Robert Fleming & Co.	12 1/2%		
Robert Fraser	12 1/2%		
Grindlays Bank	12 1/2%		
Guinness Mahon	12 1/2%		
Hambros Bank	12 1/2%		
Heritable & Gen. Trust	12 1/2%		

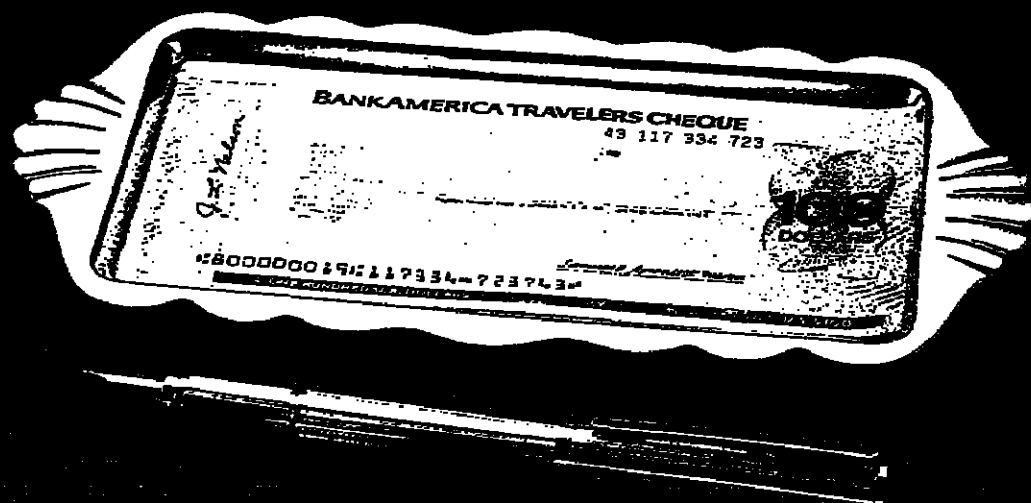
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BankAmerica Corporation



Company Notices

NOTICE TO HOLDERS OF EUROPEAN DEPOSITARY RECEIPTS (EDRs) IN AJINOMOTO CO., INC.

Further to our notice of March 23, 1984, EDR holders are informed that Ajinomoto Co., Inc. has paid a dividend to holders of record March 31, 1984. The cash dividend payable is Yen 5.5 per Common Share of Yen 50.00 per share. Pursuant to the Terms and Conditions of the Depositary Agreement, the Depositary has converted the net amount, after deduction of Japanese withholding taxes, into United States Dollars.

EDR holders may now present Coupon No. 7 for payment to the undersigned agents.

Payment of the dividend with a 15% withholding tax is subject to receipt by the Depositary or the Agent of a valid affidavit of residence in a country having a tax treaty or agreement with Japan giving the benefit of the reduced withholding rate. Countries currently having such arrangements are as follows:

A. R. of Egypt	F. R. of Germany	Malaysia	Singapore
Australia	France	The Netherlands	Spain
Belgium	Italy	New Zealand	Sweden
Brazil	Japan	Norway	Switzerland
Canada	Poland	United Kingdom	U.S. of America
Czechoslovakia	Romania	U.S. of America	Zambia
Denmark	Italy		

Falling receipt of a valid affidavit of residence, the dividend will be deducted at the rate of 20% on the gross dividend payable. The full rate of 20% will also be applied to any dividends undistributed after October 31, 1984. Amounts payable in respect of current dividends.

Coupon No. 7	Gross Dividend	Dividend payable less 15% Japanese withholding tax	Dividend payable less 20% Japanese withholding tax
EDR	\$210.00	\$178.50	\$168.00
10,000 shares	\$21,000	\$17,850	\$16,800

Depository: Ciba, S.A.
336 Strand, London WC2R 1HB

Agent: Citibank (London) S.A.
15 Avenue Madeleine

July 16, 1984

NOTICE TO HOLDERS OF EUROPEAN DEPOSITARY RECEIPTS (EDRs) IN THE NISSHIN OIL MILLS, LTD.

Further to our notice of March 23, 1984, EDR holders are informed that Nissin Oil Mills has paid a dividend to holders of record March 31, 1984. The cash dividend payable is Yen 3.5 per Common Share of Yen 50.00 per share. Pursuant to the Terms and Conditions of the Depositary Agreement, the Depositary has converted the net amount, after deduction of Japanese withholding taxes, into United States Dollars.

EDR holders may now present Coupon No. 3 for payment to the undersigned agents.

Payment of the dividend with a 15% withholding tax is subject to receipt by the Depositary or the Agent of a valid affidavit of residence in a country having a tax treaty or agreement with Japan giving the benefit of the reduced withholding rate. Countries currently having such arrangements are as follows:

A. R. of Egypt	F. R. of Germany	Malaysia	Singapore
Australia	France	The Netherlands	Spain
Belgium	Italy	New Zealand	Sweden
Brazil	Japan	Norway	Switzerland
Canada	Poland	United Kingdom	U.S. of America
Czechoslovakia	Romania	U.S. of America	Zambia
Denmark	Italy		

Falling receipt of a valid affidavit of residence, the dividend will be deducted at the rate of 20% on the gross dividend payable. The full rate of 20% will also be applied to any dividends undistributed after October 31, 1984. Amounts payable in respect of current dividends.

Coupon No. 3	Gross Dividend	Dividend payable less 15% Japanese withholding tax	Dividend payable less 20% Japanese withholding tax
EDR	\$14.70	\$12.50	\$11.76
1,000 shares	\$14.70	\$12.50	\$11.76

Depository: Ciba, S.A.
336 Strand, London WC2R 1HB

Agent: Citibank (London) S.A.
15 Avenue Madeleine

July 16, 1984

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HISPANO FUND

2, boulevard Royal, Luxembourg

NOTICE TO UNITHOLDERS

Unit holders are informed by a

resolution of an extraordinary share

holders meeting of the Hispano

Fund, that the name of the

Management Company and the

Fund have been changed into

Société de Gestion de l'Euro Global

Investment Fund and Euro Global

Investment Fund respectively.

The Management regulations have

been revised to take account of

the recent evolution of Luxembourg

regulations and to create a new

basis for an internationally diversified

investment fund.

The updated version of the explanatory

memorandum, including the new

management regulations, may be

obtained, at no cost, at the office

of the Management Company and of

the Fund's financial agents, Plaza

Canada, 1, rue de la Liberté, 1050

Bruxelles, Luxembourg, S.A., 2, boulevard Royal, Luxembourg

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UK NEWS

Belated moves to catch up with the international fraudsters

Charles Batchelor reports on the growing difficulty of dealing with worldwide commercial crime

"INTERNATIONAL economic crime has to be the smartest game in town," Professor Richard Blum, a leading U.S. criminologist, said. "The growth of management skills teaches us that the avenue for profit, opportunities and investment is international; and the facilities available for business are being increasingly used for crime."

Innocent businessmen who become involved with the fraudsters face financial loss and wasted time which can damage their business. For example:

● A British businessman with his own company on the European continent spent \$40,000 flying a Swiss "financier" around Europe in an attempt to set up a complex deal involving oil, maintenance contracts and funding for Indonesia. The businessman concerned was to have earned a fee of \$250,000.

With no sign of the deal coming to fruition, he grew suspicious and discovered many of the documents were worthless. He says the costs he ran up are endangering his business and threats have been made against his life by associates of the Swiss man.

● A project management company in southern England attempting to raise finance for a construction project in Indonesia was offered funds by a West German businessman. The West German, who claimed to have access to offshore trust funds running into the "trillions of dollars" and to be a personal friend of members of the Saudi Arabian royal family, wanted a 0.1 per cent advance fee on the sum to be raised.

The project management company became suspicious when the West German refused to reveal details about the source of the funds and dropped his initial demand for bank guarantees to support the loan. He apparently feared too close scrutiny of the scheme by bankers.

"We are talking about fraud on a scale which can undermine governments," Dr Barry Rider, head of the Commonwealth Commercial Crime Unit, said. "The sums that are being earned can buy up countries or at least a lot of protection in the judicial system."

Belatedly, the authorities are becoming aware of the threat. Mr Nigel Lawson, UK Chancellor of the Exchequer, has announced that a special Fraud Investigation Group (FIG) is to be set up to co-ordinate the work of the British Department of Trade, the Director of Public Prosecutions office and the police.

Hong Kong and Australia recently introduced legislation aimed at making life more difficult for the fraudster.

Whether the 25-30 extra lawyers and accountants to be recruited by FIG will do much to stem the growth of fraud and other commercial crimes which cross national boundaries is another matter. Differing legal systems; restrictions on police officers collecting evidence in a foreign country; and the growing sophistication of the criminals mean that little can be done to bring the international fraudster to justice.

This was the message of a three-day symposium held in Cambridge, England, this month, at which Prof Blum and Dr Rider were speaking and which was attended by police-

men, lawyers and government officials from the Commonwealth, the U.S. and Europe.

The symposium was organised by Commonwealth Crime Unit, the International Maritime Bureau, which combats shipping and insurance fraud, and the Centre for Commercial Law Studies of Queen Mary College, University of London.

The Commonwealth Crime Unit and the Maritime Bureau were set up independently of each other in 1981 to fight the growing problem of commercial crime. Neither has any law enforcement powers but both provide a clearing house for information on the activities of international fraudsters.

Agencies such as these, as well as large companies, have built up large dossiers on commercial crime. But private investigators believe that while they frequently co-operate with each other and the police, through Interpol the police could make much greater use of their information.

The police are reluctant to send documentary evidence abroad - even to some other police forces - in case it is stolen, mislaid or even, in some countries, passed on to the criminal by a corrupt official.

Law enforcement agencies are unwilling to start expensive and time-consuming investigations when there is little chance of persuading the accused, witnesses or even the victim to attend the trial. A great deal of serious commercial crime slips through the gaps between national legal systems and law enforcement agencies.

Police officers investigating the sinking of an oil tanker, the Salem, off the coast of Senegal in 1980, travelled to Liberia only to be given just four minutes to interview an important witness. British police officers frequently find witnesses may only be interrogated by local police who have no knowledge of the case.

The legal authorities in foreign countries are often unwilling to co-operate if no crime has been committed under local law, even if serious offences are believed to have taken place elsewhere.

Since much legitimate business is carried out by letter, telex and telephone, economic crime can also be committed from a distance. Local lawyers and accountants can be used, wittingly or unwittingly, by criminals many thousands of miles away.

The confidentiality which surrounds banking and tax matters in most countries means that investigators are denied access to potentially incriminating records, even when offences are suspected.

The growth of international commercial crime has been made easier by the proliferation of "shell" banks based in tax havens around the world. These banks may have been set up by the criminals themselves or may simply turn a blind eye to illegal transactions.

The U.S. Treasury has been campaigning in recent years to persuade offshore centres to regulate the banks based in their jurisdictions - with mixed success. A number of centres in the Caribbean have tightened controls but havens are springing up in the South Pacific.

Investigators do not put all the blame on the tax havens alone. They are critical of banks in the major trading nations for not questioning more thoroughly some of the business they do with offshore banks. Even if the shell banks were more tightly regulated, this does not prevent fraudsters creating phantom banks which exist solely on an impressive letterhead.

Popular forms of commercial crime under investigation include: ● Advance fee fraud. Governments in the developing world and companies in the West are offered large loans in return for an advance fee. Once the fee has been paid, the fraudster disappears and no loan materialises.

● Laundering criminal funds. Criminals often need to legitimise embarrassingly large sums obtained from drugs rackets, arms trading or fraud. This money may be lent to governments - giving the criminals influence with the borrower.

● Counterfeiting currencies or negotiable bonds. Fraudsters arrange an extra print run of legitimate securities for their own benefit. Sometimes elementary precautions are not taken. When Spain printed new banknotes a few years ago, it proudly announced details of the security features it had incorporated.

● Maritime fraud. Of the 48 ships which had sunk in the South China Sea over a two-year period, 28 went down in suspicious circumstances, an insurance investigation found.

Owners have been suspected of scuttling vessels to hide the theft of the cargo or to claim the insurance on ageing tubs valued, for insurance purposes, at much more than their market worth.

● Cargo diversion. Cargo vessels have been diverted by their owners to small Greek ports where the cargo is either auctioned before the customer is even aware of the diversion, or he is persuaded to pay an additional fee to avoid time-consuming litigation in the local courts.

● Forged bills of lading. Blank bills of lading - which are taken as proof that goods have been loaded on a vessel and release funds from the buyers' bank account - can be bought for a few pence. Entries are frequently forged.

● Product counterfeiting. A Bulgarian tobacco factory which had been producing cigarettes under licence for two U.S. companies resumed production shortly after the licence agreement was ended. Cigarettes in similar packs to the originals were shipped via West Germany to Italy.

"We have been looking for organised crime in the wrong places," said Dr Rider. "Today the criminal is likely to be in a financial rather than a street setting. He adopts corporate structures, controlling the money but never getting near the drugs or the frauds. Sooner or later we will have to pay more regard to attacking the pocket-book of international crime."

NOTICE TO THE HOLDERS OF AUTOPISTAS DE CATALUNA Y ARAGON CONCESIONARIA ESPANOLA, S.A. Kuwaiti Dinars 6,000,000 11 per cent Guaranteed Notes due 1985

As a result of the merger between Autopistas De Cataluna Y Aragon, Concesionaria Espanola, S.A. (ACASA) and Autopistas, Concesionaria Espanola, S.A. (ACESA) on June 14, 1984, the name of the issuer has been changed from Autopistas De Cataluna Y Aragon, Concesionaria Espanola, S.A. (ACASA) to Autopistas, Concesionaria Espanola, S.A. (ACESA) as per resolution adopted in the general shareholders meeting held on April 11, 1984. The Notes will neither be stamped nor be exchanged for new Notes.

The Notes will remain listed on the Luxembourg Stock Exchange under the previous name Autopistas De Cataluna Y Aragon, Concesionaria Espanola, S.A. followed by the new name Autopistas, Concesionaria Espanola, S.A.

All coupons will be paid at their maturity. The Notes (principal) will be paid to the Noteholders at their maturity (15.4.1985). The guarantee of the Spanish State remains unchanged.

Any subsequent notice to holders of the Notes will bear the previous as well as the present corporate names. A complementary legal notice as well as the new Articles of Association have been lodged in Luxembourg at the Greffe Du Tribunal D'Arrondissement de et a Luxembourg. A documentation describing the merger will be available at the office of the paying agents. Kuwait International Investment Co. S.A.K. As Fiscal Agent

JAPAN SURVEY

The Japanese survey, due to appear in today's paper, will now be published on Monday July 23

Today's Rates 11 1/4%-12%

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3i
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SYMPHONY NOW AVAILABLE FOR THE IBM PC AND XT™, COMPAQ™ AND 100% IBM COMPATIBLES. 1-2-3 NOW AVAILABLE FOR THE IBM PC AND XT, COMPAQ, OLIVETTI™ M24, 100% IBM COMPATIBLES, DEC RAINBOW™, WANG PROFESSIONAL™ AND TI PROFESSIONAL COMPUTER™.

FINANCIAL TIMES SURVEY

Monday July 16 1984

Italian Engineering

Italy is back in fashion among foreign businessmen. Future co-operation deals and investment will depend in large part on the government's ability to continue its programme of industrial reform.

Suddenly, a return to popularity

FOREIGN businessmen are suddenly, and apparently with great pleasure, rediscovering Italian industry. In the past few months there has been a stream of agreements under which foreign companies have bought into or signed major co-operation agreements with Italian companies, both large and small.

The obvious example is the spectacular agreement under which AT&T, the U.S. telecommunications giant, took a quarter of Olivetti, the Italian data processing equipment maker. But there have been several examples on a slightly smaller scale, ranging from the recent deal under which Chrysler bought a tiny but significant stake in Maserati, the luxury car maker, and Plessey of the UK bought into Elettronica, one of Europe's leading makers of electronic warfare equipment.

Then there is the probably imminent deal under which Electrolux, the Swedish industrial giant, should take effective control of Zanussi, the white goods maker. If this sale reflects badly on several aspects of Italian industrial and financial management, it at least shows that foreign companies are prepared once again to involve themselves in Italy.

Until quite recently that was not the case. New foreign investment in Italy dropped

By JAMES BUXTON
Rome Correspondent

sharply towards the end of the 1970s, as foreign boardrooms reeled at tales of terrorism in the factories, obstructive trade unions, highly inflexible labour legislation and the proverbially wily Italian business partner (one factor that may not have changed).

It is hard to generalise about the reasons for the individual deals, though it is noticeable that despite widespread criticism of Italy being backward in developing new technology, several of the agreements — such as those with Elettronica or Maserati — have been aimed at acquiring Italian products and technology.

Between them they show a confidence in Italy which would have been hard to credit two or three years ago. With virtually no help and a fair amount of hindrance from ever-changing governments, much of Italian



private industry has succeeded in restructuring itself in the past few years. The oft-quoted case of Fiat, whose car subsidiary at last made a tiny profit last year is still an example that cannot be omitted: Fiat's action in standing up to the unions in 1980, and thereby enabling itself to start a major slimming and rationalisation programme, changed overnight the climate in which large private businesses operate in Italy.

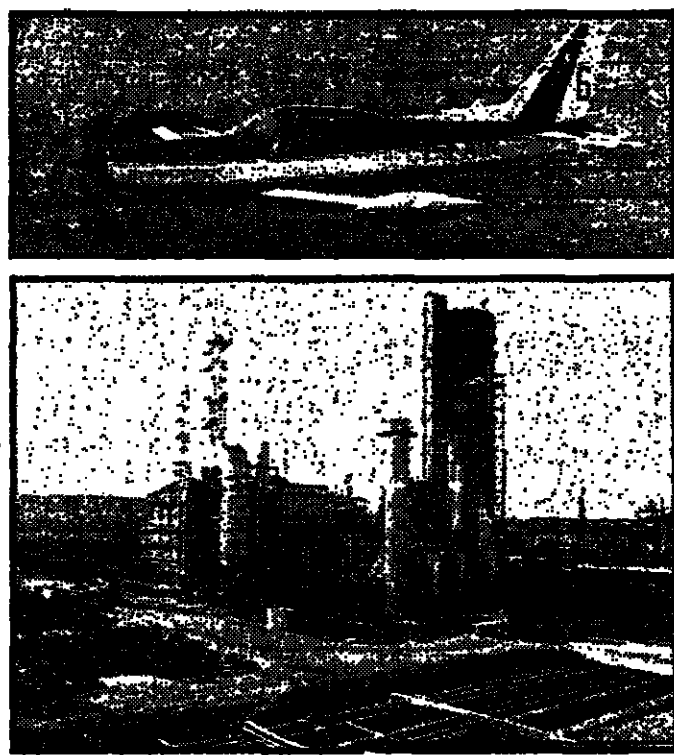
Rigorous

Other major companies, such as Pirelli, followed Fiat's example, while Olivetti, under the far-footed leadership of Sig Carlo de Benedetti, had already begun to improve, and to insist that there was nothing wrong with becoming profitable. But the well-publicised changes that have been carried out in these

companies distract attention from the fact that many smaller private concerns have discreetly reduced their labour force and imposed far more rigorous methods of industrial and financial management.

They have also invested as much as their finances would allow in computer controlled machine tools, robots and flexible manufacturing systems. The highly restrictive labour legislation, which keeps labour costs among the highest in Europe and greatly limits mobility, both within the company and between one company and another, are still largely intact. Yet managers succeed in living with it and have taken a little comfort from the fact that two assaults have lately been made on the scale mobile, the wage indexation system which reinforces inflation.

These and other points to the favour of Italian private sector



industry are coming to the fore as the Italian economy at last emerges, rather falteringly, from recession. Industrial production this year has been above that of 1983 for two of the four months that the statistics go up to; steel production was up 17 per cent in the first five months. Yet while sales of cars show an improvement on 1983, sales of vans and lorries are still down. It is never easy to read the Italian economy, but it must be a little uncertain whether growth of 3 per cent that is officially forecast will be met.

If it is not (the OECD recently projected 2 per cent, and reserved judgment on 1985), it will be because of the other side of the economy — the immensely inefficient state sector and the public sector deficit which is one of the key causes of inflation and hence of restrictive monetary policies.

The best that can be said of the state industrial sector, which could not have been said three or four years ago, is that a gruelling battle is being fought on a fairly wide front for the cause of efficiency and economic reason, against the supporters of the politically expedient and of the blind preservation of the status quo.

The three state holding companies, IRI, ENI and EFIM contain many sound companies and a few outstanding ones. ENI is sensibly going ahead with privatising part of its excellent drilling and pipe-laying subsidiary Saipem. IRI numbers among its components sophisticated and well run companies such as ELSAG, which makes electronic systems, and SGS, one of Europe's leading microchip makers.

Yet the fact is that the three companies between them lost rather more than 15,000bn

(\$3bn) last year — another in a dismal series of records. These losses were largely due to the refusal of past governments to face up to the need to rationalise steel, shipbuilding, chemicals, mining and aluminium, and to be insufficiently tough with continued loss-makers like Alfa Romeo.

IRI has, for the past year and a half, had in Professor Romano Prodi, a chairman who is in no doubt at all about the need to cut out dead wood if the company is to have any future. He has boldly tackled the problem of closing steel plants, has been ruthless with bad or corrupt management in some of IRI's and has strengthened the management team.

It should also be said that a plan to cut 23,500 jobs in the steel industry and close 3.8m tonnes capacity of plant is gradually — and with a probably sensible absence of publicity — moving towards implementation. If it goes through without mishap the picture for IRI will suddenly look a lot better.

But so often when it comes to the moment of truth, the politicians tend to hold back. That appears to be the case with the future of Italy's telecommunications system, where the Government of Sig Bettino Craxi seems for the moment to have shirked bringing order to the bizarre organisation of Italy's telecommunications utilities — and is thereby holding back the advance of Stet, the telecommunications equipment producer and operator which is part of IRI.

The price shows in Italy's big trade deficit in electronic products, the relatively low proportion of Italian exports made up of high technology goods, the country's backwardness in such new fields as biotechnology and optics.

Recognition

Nevertheless the Stet group has, with government backing, pushed ahead with negotiating a series of alliances with other major companies in recognition of the fact that it cannot provide finance and the necessary degree of advanced technology in all the sectors in which it operates without outside help. It is said to be close to reaching agreements with IBM and Fiat, and is talking to Olivetti and other companies.

ENI, whose operations are in energy, chemicals, engineering and mining, is now under better financial management. It is grappling with its vast legacy of petro-chemical plants and is planning to raise \$1bn by selling stakes to the public in its more promising activities, mainly in engineering.

EFIM, the third and much smaller holding company, recently came under new management under Sig Stefano Sandri. This may mean the weeding out of some lax practices but until the Government steels itself to make closures in the aluminium industry, the main cause of its losses, EFIM's future is uncertain.

The changes that are, or seem to be, occurring in the state industrial sector show that some politicians at least are now taking Italian industry seriously. Yet so much time has been lost.

The drain of resources has meant that the Government has rarely had the funds, let alone the machinery, to direct investment in the private sector as it would like. Too often the Ministry of Industry's interventions have been aimed at proppping up failing companies in the interests of preserving jobs, while its funds for technological development have been disbursed so late that their effectiveness is devalued.

The price shows in Italy's big trade deficit in electronic products, the relatively low proportion of Italian exports made up of high technology goods, the country's backwardness in such new fields as biotechnology and optics.

Sig Renato Altissimo, the Minister of Industry, responsible for the private sector, is determined at least to change the way Italian governments assist private industry. He wants to amend the laws that enable lame duck companies to carry on operating for years at public expense, diverting resources from the businesses that really need help. But his proposals apparently represent too great a threat to the vested interests of the political parties, and have yet to be agreed.

Advances in technology are only successful if the support technology advances too. As a component manufacturer, SKF is in a supportive industry. Our rolling bearings are often critical products used in high technology and high risk environments. SKF's applied bearing technology can often be more advanced for a specific application area than the area is itself.

One reason is our multi-nation research centre in the Netherlands, and its high-tech R&D equipment and test rigs such as the one-of-a-kind simulator featured here.

“To achieve high performance and reliability, even simple components can demand a level of capability and technology that will stretch commitment to the limit.”

Dynamic road simulation test rig unique in hub unit development.

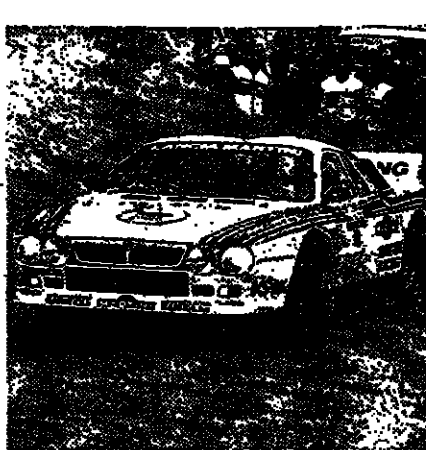
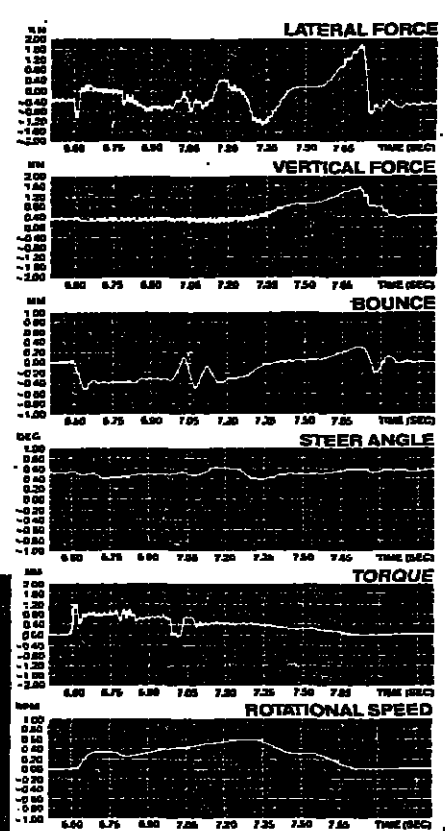
Recent years have seen a rapid change towards front wheel drive cars on the one hand, and a marked interest in the development of advanced hub units for driven steerable wheels on the other. The significance of this is the awareness it creates for integrating new wheel bearing arrangements with adjacent functions. Hub units, for example, are especially critical for front wheel drive cars because of the need to reduce axial dimensions and weight, and to simplify mounting and adjustment requirements — with consequent reduction in human error and increase in product safety.

\$3 million commitment.

The changes also add emphasis to the component maker's responsibility for quality assurance to itself and industry. Already front-runner in advanced hub units supplied to different car manufacturers, SKF has now put added value on its commitment to quality of design and product safety: \$3 million invested in a rig that will be unequalled for hub unit testing far into the future. The new Dyana dynamic simulator compresses earlier road testing times to a fraction — with as much and more accuracy.

Simultaneous interaction of lateral and vertical forces, bounce and steer angles, torque and rotational speed can now be duplicated endlessly and the results recorded and studied.

Hub unit testing falls into three phases: development of new designs or ideas (usually without a specific application vehicle in mind); qualification testing of a developed idea for a particular application and vehicle; and recurrent conformance and performance testing to ensure quality of design.



Abarth hots up Lancia

“Push the throttle and the power comes on without lag” is a speed safety factor that in part influenced the first production car with a mechanical supercharger — in an era of turbos. Fiat's Turin-based Lancia Cars and Abarth, Fiat's competition car division, have melded Lancia's Trevi Volumex with Abarth's advanced instant-throttle-response supercharger, a 1,130cc version of the world champion Lancia Rally unit.

The 10 kg light-alloy-cased Roots type “blower” with a max. 8,000 r/min, has two lobes on each of two rotors with only tenths of a millimetre clearance from each other and the casing. The unit forces its own displacement into the engine as an air/fuel mixture that raises volumetric efficiency and power by some 18%. Suitable bearings are crucial to the precise geometry of the design. Based on precision, space and heat factors, a four-point contact ball bearing (double-row angular contact for the Rally) and a cylindrical bearing are used at the ends of each rotor. SKF was involved with design and life calculations from the start, as was the case with other Lancia rolling bearing arrangements.

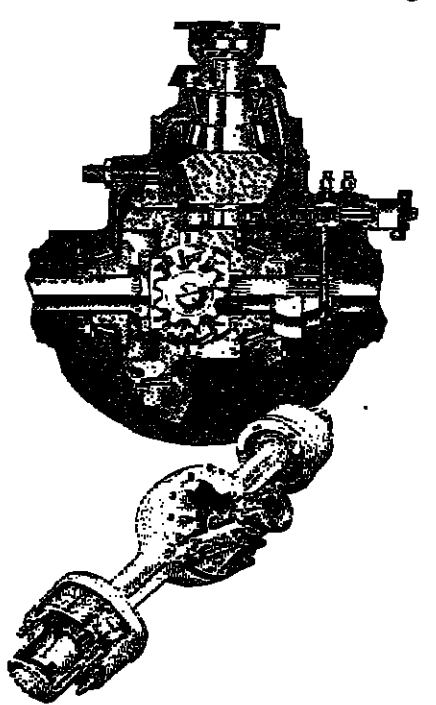
Rockwell gears up with new generation rear axles.

A whole new modular family of Rockwell CVC axles is gaining production momentum at its new high technology plant in Cameri, Italy.

Europe-based truck axle specialist Rockwell CVC started out in 1981 as a joint venture. Its principals were multi-industry Rockwell International — major pioneer in truck axle design — and Europe's Iveco truck company, staked by Fiat, OM, Lancia, Magirus and Unic with about 20% of the European truck market.

Rockwell CVC now operates independently and takes world sales responsibility for its Cameri made axles.

These range in capacity from 18 to 44 tonnes gross combination weight, and show the fruits of a low-weight development aim — particularly with regard to use of aluminium alloy, which on a tandem rear axle can save 100 kg.



SKF supports Rockwell CVC with advanced bearing calculations and design. This is backed up by SKF's high technology Netherlands research centre with its sophisticated testing facilities. Which in turn is an assurance of quality design — such as for SKF's taper bearing configuration in the Rockwell single reduction rear axle.



SUMMARIZED BALANCE SHEET AS AT 31st DECEMBER 1983 (US \$ 000)			
Assets		Liabilities and stockholders' equity	
Loans	11,459,482	Capital	12,393
Investment securities	652,606	Reserves	296,780
Liquid funds	638,656	Net earnings for the year	84,667
Other assets	1,267,132	Provisions	729,406
		Bonds and other means of financing	11,080,354
		Other liabilities	1,812,286
	14,017,876		14,017,876

The balance sheet for the financial year 1983 closed with net earnings of US \$ 85 million, after charging various provisions amounting to US \$ 116 million. The Stockholders' Meeting appropriated US \$ 81 million of the profit to the reserves, which thus reach US \$ 380 million. New loans disbursed in 1983 amounted to US \$ 1,301 million, with an increase of 54% in respect of the previous year; 1983 disbursements comprised 47% to Enterprises, 39% to Local Authorities, 12% to various State Agencies and 2% to Foreign Institutions. Total loans outstanding at the end of the financial year were US \$ 11,459 million (US \$ 11,010 million as at 31st December 1982). The statutory accounts for 1983 have been audited by Messrs. Peat, Marwick, Mitchell & Co.

(Amounts expressed in USA dollars, converted at the rate of Italian lire 1,696.5 = US \$ 1.00).

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BARI —Design of metropolitan area	NAPLES —Underground railway line no. 1 11,400 km — 16 stations —Alfania railway line modernisation 23 km — 13 stations	MODENA —Plan of transit (Provincia di Modena) —Modernisation of railway line Carpi-Sassuolo-Modena
TURIN —Light rail transit line no. 1 14,210 km — 25 stations	ROME —Lazio railway network modernisation Rome-Viterbo line Rome-Fluggi line	SARDINIA —Sardinia region — Plan of transport

ENGINEERING SERVICES

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Italian Engineering 2

James Buxton reports on the successes and failures of the major aircraft manufacturers

Aerospace industry feels the pinch

A FEW cracks have appeared lately in the hitherto prosperous appearance of the Italian aerospace industry. Agusta, one of two leading companies in the industry, is undergoing painful reorganisation, while its counterpart Aeritalia reported lower growth through higher profits—in 1983.

Despite the recession the strengths of the industry are still obvious. They include: new products, now beginning production, which seem to be well judged for their potential markets; a particularly shrewd policy of co-operation with manufacturers in other countries; good salesmanship; and growing technical skills.

Aeritalia was last year by a whisker the bigger of the two main aerospace companies, with sales of £867bn last year. It is part of the IRI-Finmeccanica group, and it broadly concentrates on fixed wing aircraft, both civil and military. Constructed in 1969 out of a number of diverse units—to which more were later added—it now looks a reasonably mature company with several projects bearing fruit and others in the pipeline.

Agusta is still in essence the helicopter manufacturer that was founded by the Agusta family after the war. However, only 65 per cent of its turnover—which in 1983 reached £665bn—is now in helicopters and more than 90 per cent of Agusta is held by Enim, the smallest of Italy's three state holding companies.

It is Agusta which has produced some of the main headlines in the aerospace industry recently. A crisis which had evidently been building up for year or more broke last year: the managing director, Sig. Pietro Fasione, left; the company made an unprecedented loss of £165bn; and Agusta was finally obliged to put 4,000 of its 10,500 strong labour force on state subsidised lay-off.

Now the company is hoping for the market to improve and is pressing ahead with new ventures. The most important is probably the EH 101 project, in which Agusta is collaborating on a 50-50 basis with Westland of the UK. This is a project for a large helicopter which will be produced in naval passenger and utility versions.

New ventures

Agusta faces difficulties with its most recent in-house project, the A 129 Mangusta anti-tank helicopter. It is the only European anti-tank helicopter in existence, but so far only 60 have been sold—1 to the Italian armed forces.

Aeritalia has had a calmer time than Agusta recently, but its sales last year rose only 7 per cent, compared with an inflation rate of about 15 per cent (and Agusta's sales jump of 23 per cent). Aeritalia's many activities include manufacturing the Panavia Tornado (in collaboration with Britain and West Germany), production of which is now in full stream. But at the moment the military aircraft field is being increasingly focused on the AMX project, a light attack and battlefield support aircraft which originated with Aeritalia, now a subsidiary of Agusta.

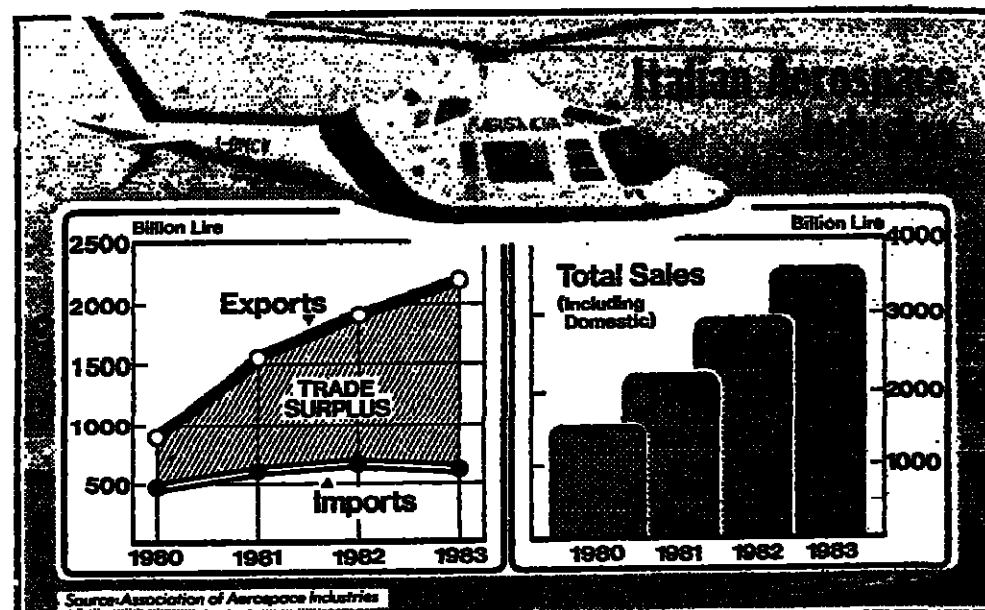
Unsold stocks

Agusta's problems are due to three causes: recession, disorderly expansion, and poor financial management. The company makes a wide range of helicopters under licence from Bell, Sikorsky and Boeing of the U.S. and two major models of its own design. Helicopters have suffered particularly heavily from recession, with Bell's output cut by two-thirds.

But in Agusta's case the problems of recession were compounded by the fact that being an Italian state-controlled company it was not able to cut its output. Unsold stocks were valued by Sig. Raffaello Teti, the new managing director, at £400bn a few months ago.

Meanwhile some of Agusta's ventures outside the helicopter field ran into problems and the group made what seemed to be an unnecessary acquisition—that of Caproni, an ailing maker of gliders. The structure of the group appears unstable with any one of the state-owned parts of the company run into difficulties.

Like most Italian companies Agusta has never been heavily capitalised, despite injection of funds from Enim which began earlier this year had brought the proportion held by the Agusta family down to 20 per cent (Agusta was wholly pri-



manufacture (apart from its engines).

Hopes are pinned on winning an order for 30 or more G22s from Turkey, for which finance has already been offered by the Italian Government.

Italy has so far stayed out of the European Airbus project, and shows little sign of changing its mind. Given the perennial capital shortage initially, uncertainties about the economics of the A320 project, Aeritalia feels it has generally been wise to develop strong links with the two major U.S. airliner manufacturers, Boeing and McDonnell Douglas.

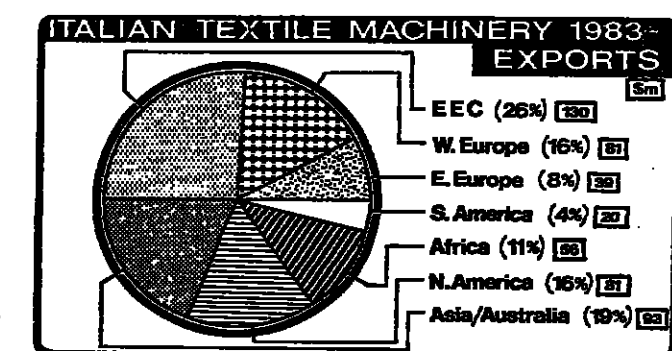
Aeritalia's enthusiasm about its involvement in the Boeing 787 project—in which it is technically a partner—has lately been somewhat clouded by the slowdown in sales of the aircraft. In contrast Aeritalia is doing well out of its co-operation with McDonnell Douglas: the main wing for the new project to research, design and build composite materials for the MD80 airliner, the re-engineered and "stretched" version of the DC9.

The Italian company already produces in its Naples plant fuselage panels for the DC9 and for the DC10, whose market life has recently been prolonged. Since co-operation with McDonnell Douglas began in 1966, Aeritalia has received orders worth \$92m from the U.S. company, and delivered \$34m worth of products.

Aside from the two state-controlled companies, one of the most interesting projects in the Italian aerospace industry is the joint venture between Rinaldo Piaggio and Gates Learjet of the U.S. Between them they are investing \$100m in a project to build one of the new generation of business aircraft, the GP-180.

The GP-180 is to a large extent an Italian design. It has a relatively wide fuselage and a main wing first at the rear of the aircraft, with two backward facing "pusher" propellers mounted on it. There is also a small, forward angled wing just under the nose.

Production of the aircraft will be in both Italy and the U.S., and the first aircraft are expected to fly in 1986. About 100 are expected to be produced a year.



Exhibition fillip for textile machinery makers

THE Italian textile machinery industry was given an enormous fillip by last year's international textile machinery exhibition, ITMA 83, in Milan.

Italian manufacturers were not unusually, the most successful in the exhibition, and were showing the most advanced machinery. The orders which have subsequently come in have enabled the sector to enjoy a busy year this year.

Both production and turnover have increased at an average rate of 2 per cent this year compared with 1983, according to ACIMIT, the Italian textile machinery manufacturers association, and this rise is being sustained in all sectors—spinning, weaving, knitting and finishing.

Even before ITMA 83 the industry was moving forward steadily. Sales to the EEC, Italy's strongest overseas market, have risen from £150.7bn (£65.5bn) in 1981 to £174.9bn in 1982 and £211bn last year. And in Asia and Australia, the country's second most important market area (a surprising strength in that Japan is so strong in this area) Italy has put on a tremendous spurt, reaching £188.1bn in 1984.

The way in which the Italian textile machinery industry has become internationalised is one of its strengths. As recently as 1983 exports were no more than £15bn (£7m); now they are over £180bn (£35m). According to ACIMIT, some 70 per cent of the industry's production is now bought by overseas textile industries.

The Italian industry gets its strength from its diversity. It produces across the range and has managed to maintain production, thanks to a certain amount of covert Government assistance. In areas where market forces have forced the industry into liquidation in other countries, because many

of the companies are big, either on their own account or through associations with umbrella groups, the textile machinery manufacturers have the resources and know-how to keep investing in new processes.

There are about 300 specialised companies in the country making textile machinery, employing over 26,000 people, which puts it among the industrial leaders. Among the important production groups are prespinning machinery, spooling, twisting, reeling and winding machinery, both flat and circular knitting machinery, stocking machinery and equipment for dyeing, printing and finishing.

The textile industry has a reputation, outside its immediate confines, of being staid and old-fashioned. In practice, this is far from the truth, as ITMA showed. The Italians have benefited by keeping right in the forefront of technological advance.

To this diversity and advanced machinery must be added the essential quality of reliability. The established ranges have a very high reputation among buyers and are constantly updated.

Setbacks

This does not mean that the industry has not had its setbacks. Although it has done well in Europe and the Far East, economic conditions last year precluded further advances in a number of markets. South Africa was disappointing, and so too were Brazil, Colombia, Ecuador and Peru. In Latin America, other parts of Africa and the U.S. were flat.

ITMA 83 has demonstrated that several machine builders of the very first rank in rapier weaving have now firmly established themselves. Nuovo Pignone, for instance, now has a reputation that can compare with the very best. Its TP 400 machine has the versatility that buyers are seeking since it can not only weave cotton and wool but also man-made fibres.

Another innovative company is Somat, whose machinery can handle a wide range of yarn counts with the result that it can weave light or heavy materials, with equal facility, at high speeds. This machine has had a very big impact in Europe in a very short time.

Marzoli, another of the big Italian groups, claims Savio, one of the giants of the Italian industry, Vamatex, a prominent manufacturer of rapier weaving machines, and OMM, which makes machinery for narrow fabrics such as braids, are other companies with strong reputations for technical advances.

Savio has for years been reorganising its production facilities and is now firmly committed to the use of robotics and other forms of automation in its building programme.

The Italians have realised, as have the Swiss and the Germans, that the only way to counter competition from low-cost suppliers is for a manufacturer to possess the very latest, high-speed machinery which is labour-saving. They are now building machinery to cater for that buyer.

Vamatex, for instance, had machines on display at ITMA 83 which it claims incorporate some of the fastest rapier speeds available anywhere and OMM produced equipment which turned out rigid and elastic tapes at great speed.

What has really set the Italian textile machinery industry apart, however, has been the willingness of the domestic textile sector to invest in new machinery. Figures produced by the International Textile Machinery Federation in Zurich show that between 1974 and 1982 Italy was the largest investor among the developed countries in short-staple ring spinning, the second largest in roving, and the third largest in both shuttle and shuttleless looms. With such a home market the machinery builders have a fine base from which to innovate and to sell to the rest of the world.

Jennifer Grego

Anthony Moreton

Cutbacks will mean the loss of one yard and 5,000 jobs

Shipbuilding in line for a shake-up

A BLEAK picture of the state-owned Italian shipbuilding industry was painted by Professor Romano Prodi, the chairman of the state conglomerate, IRI, in his recent report on the industry for 1983.

Production, he said, went down by a further 7 per cent from the already low level of 1982, and the lack of new orders meant that the number of shipyard workers on state subsidised lay-off has now risen to 5,500 out of a total workforce of 27,400. As far as the merchant navy is concerned, Financieri, the state shipbuilding concern, has had only six new orders for a total of just 43,000 gross registered tons.

Prof Prodi points out that Italy is suffering from a common European problem. The EEC share of world orders was down to 11 per cent in 1983 and there has been a rapid expansion of the Japanese and South Korean shipbuilding industries (which have 51 per cent and 15 per cent respectively).

However, Italy has had its own particular problems, the most important being the persistently high rate of inflation and a total lack of any long-term government planning.

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are over £180bn (£35m). According to ACIMIT, some 70 per cent of the industry's production is now bought by overseas textile industries.

The Italian navy has benefited far more than the merchant fleet from such planning as there has been. In 1976, the Government introduced a 10-year plan for naval construction, and the results can be seen in the last five years, during which Italian exports of military vessels amounted to about 21 per cent of foreign orders throughout the world.

On June 2 1982, the Senate ratified a long-awaited Bill to provide £48bn in the form of soft loans to encourage the country's shipowners to enlarge their fleets in the next few years.

On the same day Parliament began its examination of a draft bill which would give the industry enough aid to enable it to lower prices for contracts by between 10 and 20 per cent, so putting Italian shipbuilders back in a competitive position. (Up until 1982, Italy had been the only country in the EEC which did not give government aid to its shipbuilding industry.)

This bill became law in mid August and was operative until the end of 1983. However, so much time elapsed between the drawing up of the Bill and its final ratification, that by the time help arrived it was totally inadequate.

Then, from the end of 1983 onwards, the industry was left

in a void, with no help or even any sign of it from the Government.

The losses of Financieri, the holding company for the sector, went up only slightly from £91bn in 1982 to £96bn in 1983—but sales declined by 27 per cent from £1,300bn to £960bn.

However, things are looking up slightly. On June 20 the Government decided on a new plan to restructure the industry. The Government has now agreed to provide £800bn, to bring Italy into line with other EEC countries (who still have the advantage, however, of not having had large gaps in aid). At least £200bn will be used for the modernising and restructuring of shipyards.

At present, Financieri is split into eight separate companies, of which the largest are Cantieri, with plans; at Montecarlo, Genoa-Sestri and Castellammare di Stabia, and Cantieri Navali Riuniti in Genoa (which builds warships).

These are now to be merged into one company, split into four parts: off-shore and merchant construction, military, repair and rebuilding, and engine construction—each cut down to size according to how rosy or otherwise the future looks. This should lead to a general rationalisation of the industry.

This cutback in the industry will mean the loss of 5,000 jobs and the closing down of one of the medium-sized shipyards—

likely to be Genoa-Sestri.

The only part of the industry to break even during the last few years and to continue to receive orders is the Cantieri Navali Riuniti (CNR), which builds ships for the Italian and other navies.

After winning a big order from Venezuela, CNR in 1980 won the contract to supply almost an entire fleet to Iraq. At the moment, the shipyards of Genoa and Muggiano, which is at La Spezia, are building four frigates, six corvettes and a floating dock. The total value of the Iraqi order is £2,500bn, including the electronic and engineering work on which Oto Melara (a state-controlled company which specialises in gun missiles and armoured vehicles) and Selenia-Elag (part of the state-owned STET group) are involved.

The first ships should soon be due for delivery, which could pose political problems in Italy if the Iran-Iraq war is still continuing.

By the time the order is due to be completed, in 1985, CNR will be badly in need of more orders. It has recently received contracts to build four corvettes and an assault ship for the Italian navy, and there is a possibility of a second assault ship. But this will not match the level of work CNR is accustomed to.

Italian Engineering 3

Motor industry reaps rewards of reform

The greater part of the Italian motor industry is looking healthier than it has for years. Fiat is not only the car producer that sells most cars in Europe, but also has a far higher share of its domestic market than any car maker in the Western world.

Its car division made a profit last year for the first time in its separate existence. Alfa Romeo, too, is doing a little better, though is still heavily in the red.

The recovery of Fiat is one of the most important events in Italian business history in the past four years. It really began in 1980 after the management had taken on the workforce and beaten it in a prolonged strike which led to heavy lay-offs.

From then on productivity rose, absenteeism dropped and the company, its morale reinvigorated, implemented a series of decisions and made heavy investments which are now bearing fruit.

Probably the most important element in Fiat's recovery is the way in which the company has succeeded in cutting production costs so that it can break even at production of only about 1m cars a year, instead of the 1.5m which was regarded as the breakeven level in 1980.

This means that Fiat is better adapted to the present day car market than some other manufacturers, and, indeed, it has actually reduced some of its possible markets by pulling out of North America and South Africa and withdrawing from manufacturing in all of South America except Brazil, on which it is by contrast concen-

trating enormous investments.

The reward for creating a much sifter production machine came in early 1983 when Fiat introduced the long-awaited Uno, a super-minor to replace the 127. It had an effect in Italy similar to that of the introduction by British Leyland of the Metro, only more so.

The appeal of the car itself, relieved at Fiat's revival and some highly skilful marketing made the Uno an instant success, so that in a year it achieved 245,000 registrations, pushing up Fiat's share of the Italian market by almost four percentage points to 55.4 per cent. The car was also voted European Car of the Year by motor-journalists for 1984.

Fiat has now flanked the Uno with the Regata, a bigger car which replaces the 131, to which it bears a certain resemblance. The modernisation of the Fiat range is therefore proceeding.

Upmarket image

A small but important part of Fiat Auto is Lancia, which has had a revival of its own after years of marketing difficulties, clouded by doubts over the cars' reliability.

Lancia has been given a new up-market image, its dealer network has been separated from that of Fiat and with some attractive new models it succeeded pushing up car deliveries last year by 24.3 per cent to 105,000.

The first pay-off came in 1983, when Fiat Auto made its first profit since it became a separate company in 1979. The profit was only 1.80bn, on sales of

L11,307bn, but it was achieved despite losses by overseas subsidiaries amounting to L11bn—the bulk of which was incurred in Brazil, where the Fiat subsidiary's operating profit was turned into loss by devaluation and very high interest charges.

In 1982 Fiat Auto would have made a profit but for losses in South America, including the heavy write-offs involved in closing down operations.

Fiat Auto's profit helped the Fiat group as a whole double its net profit to L21.45bn last year on total sales of L21.985bn. The result is hardly glittering, but it was a good underpinning for the announcement of a rights issue worth L7,600bn which is to go ahead this autumn, as part of a capital restructuring which includes the issue of free shares, so that Fiat's nominal capital will rise sixfold from L3,975bn to L24,025bn.

However, the success of Fiat Auto is offset by serious difficulties with Fiat's industrial vehicle subsidiary, Iveco.

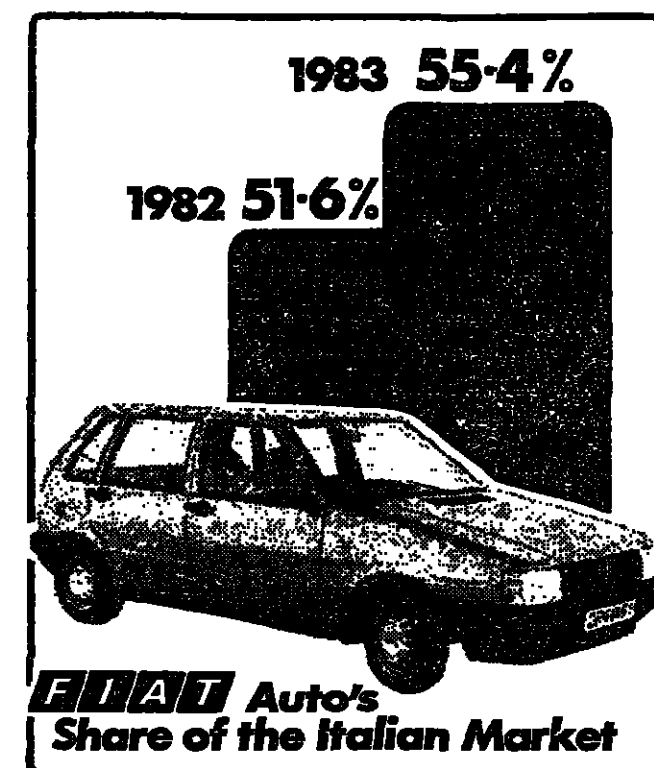
Iveco is the somewhat awkward product of mergers between Italian, French and West German vehicle makers, though it all now belongs to the Turin-based concern.

Industrial vehicle makers have suffered badly from recession almost everywhere, but Iveco has had the added problem that its largest market, Italy, is proving to be the last to move out of recession.

There are also difficulties with the complex structure of the company and the sheer extent of its product line. Last year it went back into loss with a deficit of \$78m on sales which were down 9 per cent at L4,517bn.

To sort out the problems at Iveco, Fiat nearly two months ago removed Iveco's managing director, Sig. Giorgio Manina, and replaced him with Sig. Giorgio Garuzzo, who, up till then, had been one of Fiat's two general managers. One of Sig. Garuzzo's first tasks is to devise a new marketing plan for the company.

Italian car makers last year achieved no less than 63.4 per cent of their home market, which totalled 1.58m cars—a drop of 8 per cent on 1982. Of this, Fiat and its offshoots Lancia and Autobianchi accounted for 55.4 per cent. Another 6.6 per cent was made up



by Alfa Romeo, the almost perpetually loss-making producer of fast and sporty cars.

Taking its cue from Fiat, too, has succeeded in cutting its effective labour force and pushing up its productivity. Output of cars per man per year is now said to be about nine, compared with 4.6 in 1978.

Alfa Romeo is, like Fiat, investing heavily in car production facilities: it plans to spend L2,000bn between 1982 and 1990, just as Fiat plans to invest about L4,000bn in its car operations over the next three years.

Last year Alfa Romeo launched two new cars. The first was the Alfa 33 which is being built at Alfa's plant at Pomigliano D'Arco, outside Naples. The plant opened in 1972 to make the Alfesud, on which some L197bn has lately been spent on modernisation.

The Alfa 33 is slightly bigger than the Alfesud, but seems to fall into no very clearly defined category of car. The Pomigliano plant also makes the Arna, the fruit of Alfa's once highly controversial joint venture with Nissan of Japan, the first intrusion into Italy of a Japanese car maker (imports of Japanese cars are limited by treaty to 2,500 a year).

Body panels for the Arna are shipped from Japan and welded at a jointly-owned Alfa-Nissan plant at Arellino before being taken to Pom-

igliano for final assembly. The Arna is also sold as the Nissan Cherry in Europe.

Next, Alfa is to turn its attention to its older plant at Arese, near Milan, where equipment is being installed which will produce one new model a year for the next four years.

Alfa Romeo Spa, the parent company of Alfa Auto, reduced its losses sharply last year to L28.5bn from L72.8bn on sales of L2,650bn.

Normally about three quarters of this is accounted for by Alfa Auto, but the company has yet to release any financial data on Alfa Auto's performance last year.

Nuova Innocenti, the country's third "volume" car manufacturer, produced only 14,000 cars last year, taking 0.9 per cent of the market.

The company produces only its Mini and it has suffered heavily at the hands of Leyland recently. However, it also assembles and makes the bodywork for the successful Maserati, which is majority-owned by Gepl.

Maserati's Biturbo, a high performance luxury saloon introduced in 1981, is in strong demand. Nearly 5,000 were sold last year—and sales are expected to continue rising.

The success of the Maserati means Nuova Innocenti's future is more secure than its losses last year of about L15bn might suggest.

Alan Friedman

Testing times for the home electricals sector

THE ITALIAN home electrical equipment sector, which includes both the "white goods" heavy durables side and the "brown goods" consumer electronics business, has recently been going through what might best be described as a crisis.

Put simply, the largest Italian home appliance maker—Zanussi—has come within a hair's breadth of bankruptcy while the state venture designed to reorganise consumer electronics is just getting off to a much delayed and rocky start several years after foreign colour television suppliers took control of the Italian market.

Before the prospect of a rescue by Electrolux of Sweden or Thomson-Brandt of France arose, the once proud Zanussi was looking distinctly insolvent. (At the time of writing Electrolux looked likely to succeed with its rescue bid).

The Fordeone-based maker of washing machines, freezers, cookers and other white goods had been effectively without a capital base for the better part of a decade. And the past five years had seen an incredibly costly expansion programme, complete with a wild string of acquisitions in areas unrelated to home appliances—and all of it financed by bank loans.

Negotiations

Sig. Lamberto Mazza, who was widely criticised over his acquisition policy, resigned a year ago, just as Zanussi revealed a L1,300bn loss for 1982. Then came the brief rule of Sig. Umberto Cuticchia, an ex-Fiat manager who left Zanussi in April of this year when the news of negotiations with Electrolux emerged.

Meanwhile, Zanussi was defying financial gravity—it was a company with a nominal share capital of L80bn and what one senior executive termed "a negative net worth." The group's bank-financed expansion resulted in a gross debt of L1,040bn (\$615m), or 58 per cent of last year's consolidated sales of L1,800bn annual interest charges have been running at around L140bn.

Heavy losses, insufficient capital, slack demand, over capacity in the European market, a Zanussi family with 90 per cent of the shares and no desire to put a penny into the group, three chairmen in the space of one year (the last being a Zanussi family relative—Franco Zoppas)—these were some of the ingredients of the Zanussi crisis. It is not hard to under-

stand then the situation which pertained last month when Sig. Nerio Nesi, chairman of Italy's largest bank (Banca Nazionale del Lavoro) and a major creditor of Zanussi, pledged that Zanussi would not be allowed to go into court appointed receivership.

In fact, Zanussi's distribution network, reputation and general manufacturing infrastructure in Europe is not bad at all. The group has subsidiaries in the UK, France, West Germany, Austria, Belgium, the Netherlands, Norway, Switzerland and Denmark. The problems Zanussi has been facing—sloppy and sometimes poor manage-

ment, inadequate capital and the state of the market—can be overcome with cash injections and a serious rationalisation programme. And the Zanussi financial crisis could well result in a major shake-out in Europe's \$10bn white goods industry.

Zanussi's biggest losses in recent years come not from white goods, but from its ventures in consumer electronics, particularly colour television. The trouble began during the last decade as Governments in Rome dawdled and could not decide which system to adopt.

Finally after delays which allowed foreign competitors in the government in 1976 approved the West German pal system. But it was almost too late and Zanussi was left well behind its rivals. Between 1978 and 1982 Zanussi's three principal electronics subsidiaries—Electronica, Ducati and Ineco—managed to absorb L300bn of group resources without any real return.

Indesit reckons it may return to profitability by year-end and is hoping to improve its performance with a new agreement from Casio, the U.S. electronics and computers company. The Casio deal calls for Indesit to manufacture under licence 40,000 to 50,000 cash registers over the next three years.

Italy's home electrical products sector may well revive, but at present it is not looking terribly well. What are the prospects? If the Electrolux takeover goes ahead then competitors such as Philips and Thomson-Brandt will have to face the two companies combining with around a quarter of the European white goods market between them. One competitor of Zanussi's speculated on this possibility recently and said that "Everybody would be vulnerable, and I mean everybody."

But a takeover of Zanussi by Electrolux would leave the Italian industry looking rather thin. There are other companies besides Zanussi and Indesit, but none with a major market share outside Italy.

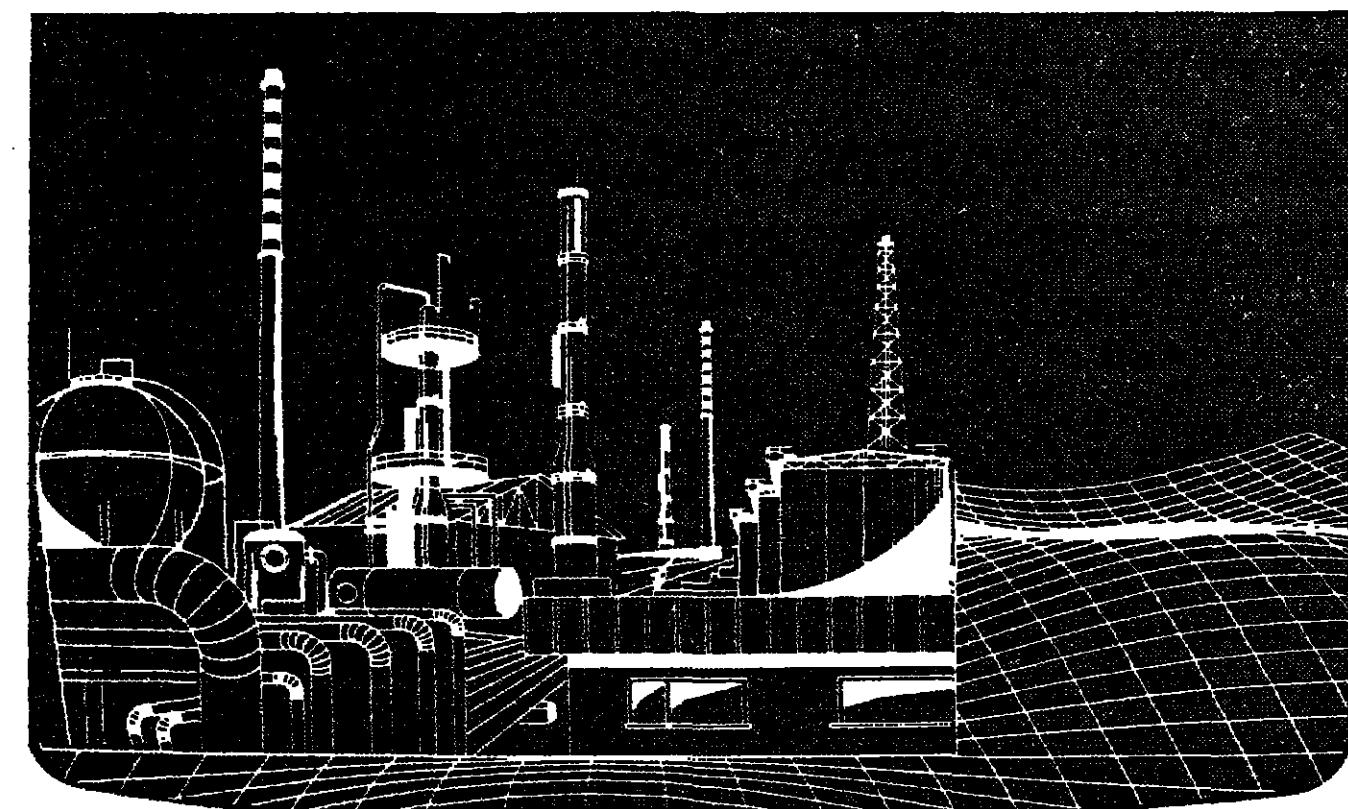
Profitability

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A.F.



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"Italian school". It would take too long to list all the areas where CTIP operates, (providing services that run from the initial feasibility study up to complete turnkey supply), but the most important include the oil sector (including the modernization of refineries to meet new market requirements) natural gas, petrochemicals, water treating, pharmaceuticals, power generation, environmental protection and biochemical engineering: 350 projects carried out in collaboration with 60 countries. An organization of skilled technicians that can handle every technological aspect of international industry in the light of the structural, economic and financing requirements of our time. CTIP: A fifty year old story that is renewed each day.

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Italian Engineering 4

Machine tool industry sees flexible manufacturing systems as the way ahead

Future lies in marriage with electronics

THE FUTURE of Italy's machine tools industry will depend to a great extent upon the ability of manufacturers to further develop combined machine tool and electronic controls expertise—known in the sector as flexible manufacturing systems (FMS).

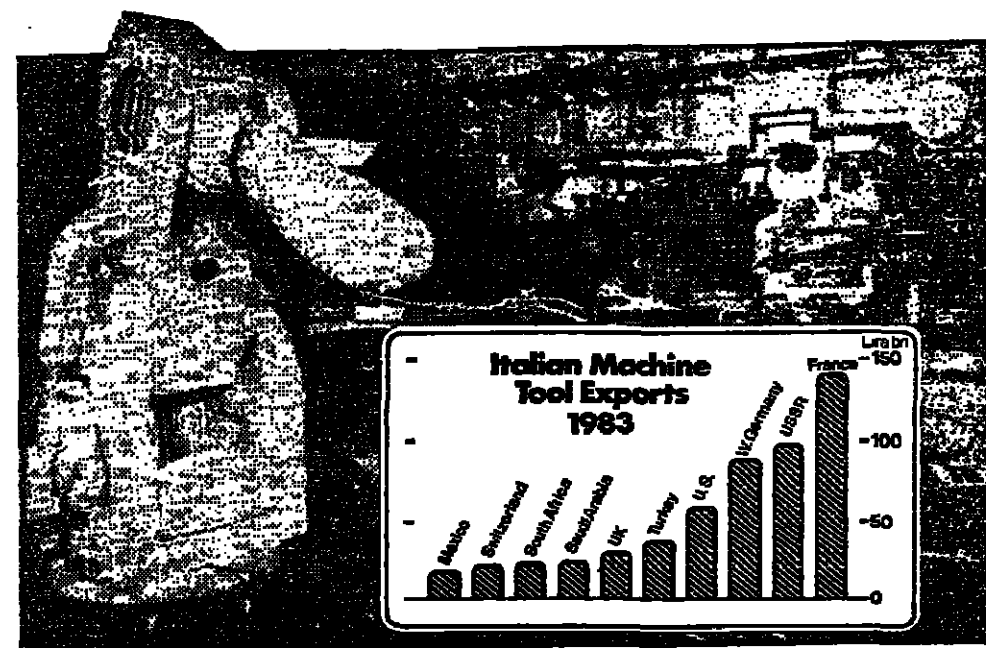
"This is where growth will be," explains an official of Italy's active Machine Tools Manufacturers Association, UCIUMU. "We must take an already strategic component of the manufacturing industry, namely the machine tool, and make it even more strategic through FMS."

In fact the Italians are already well advanced, more so than most other European countries. Italy boasts five manufacturers of FMS, or automated controls—Fiat's Comau subsidiary, Olivetti's OCN, Mandelli and the state-controlled SAIMP and Elmag companies. Fiat Auto, which uses robots made by its Comau subsidiary, is a showcase for the sector. Comau has also been successful in exporting its electronic controls systems. A typical example was a \$10m contract last year for Comau to provide Borg-Warner of the U.S. with a system to make air compressors and gear boxes.

The sophisticated system, which is 125 ft in length and 60 ft wide, is capable of manufacturing up to 80 different types of air compressors. The system can also select a variety of components for production on a flexible basis, depending on which materials are available in stock.

Pedestrian problems

There can be no doubt that Italy's machine tool makers are well aware of the need to develop state-of-the-art technology which will compete with the advanced systems on offer from Japan, the U.S. and West Germany. But meanwhile the



Progress involves combining machine tool and electronic controls expertise

Italian machine tools sector has been coping with rather more pedestrian problems—such as struggling through recession.

"We have had a difficult time," says one UCIUMU official, pointing to a 24.9 per cent drop last year in domestic orders. "There were many companies last year who had to lay off workers. There are seven companies now in court-appointed receivership—in more than 30 years we had not had that," declares Sig Pier Luigi Strepavara, vice-president of UCIUMU.

Sig Strepavara and other industry executives say that the present economic recovery in Italy has not been dramatic enough to encourage an appropriate level of capital investment. "The recovery is going too slowly for machine tool makers to realise that this is just the time to invest," explains Sig Strepavara.

In order to stimulate orders the machine tool lobby has been pressing government officials in Rome for several years to provide some form of assistance. Italian machine tool makers often cite the example of Government programmes in Britain and other countries as support for their case.

"The Pentagon acts as a major stimulator of American machine tool companies," notes an UCIUMU official.

Last year the Italian Industry Minister agreed to provide L100bn to help boost demand from industry for machine tools. The idea was to provide small- and medium-sized engineering firms with grants for 25 per cent of the purchase price of machine tools. Last month, this Government grant was supplemented by a further L80bn, which is welcomed by machine tool makers as a likely stimulus.

But UCIUMU is asking for even more state aid. This spring, the Industry Minister was told by UCIUMU that machine tool makers would like to obtain an unprecedented L600bn of aid over five years.

The idea of the latest request is to provide machine tool makers with loans at not more than 40 per cent of the standard rate of interest to enable them to invest in new technology. Prospects for any rapid response to the L600bn request seem dim, but as is the case in things Italian, a period of initial posturing has begun.

The structure of Italy's machine tools industry is not uniformly suited to major technological innovation. The companies involved in FMS are among the largest of the roughly 400 machine tools businesses in Italy. The average number of employees per company is estimated at around 80, which is down on an average of 90 or 100 a couple of years ago.

Most of the companies are small and tend to operate with small businesses. Around 200 of the 400 Italian companies account for 80 per cent of all production while the top 40 firms represent half of Italy's machine tools turnover, which last year totalled L1,575bn.

While Italy's machine tools industry has been going through a rough patch at home, ISTIS exports have been flourishing. Italian products, including FMS products, remain competitive on the world market and last year Italy exported L800bn of machine tools, representing 57 per cent of total turnover.

In 1983, while home orders were down a quarter, foreign orders were up by 13.1 per cent. This year foreign orders are expected to increase by around a fifth on 1983.

Foreign orders jump

In the first quarter of this year, foreign orders recorded an enormous 75.3 per cent increase, according to UCIUMU. But this figure was distorted as the year-on-year comparison is against a very low 1983 base.

Nonetheless, Italy is a force on the world market, sending around one third of its machine tool products to buyers within the European community. A further 15.3 per cent to West European countries outside the EEC, 14.2 per cent to Eastern Europe, 9.7 per cent to Africa, 7.3 per cent to Latin America, 6.1 per cent to North America and the balance to Asia.

ITALY'S TRACTOR manufacturers are showing strong signs of being the first in Europe to benefit from the major restructuring of the industry. In the late 1970s following the worldwide slump in demand for tractors and agricultural machines, tractor sales in Europe plunged from 365,000 in 1976 to 265,410 in 1983 and a predicted all-time low of 250,000 this year.

It Italy, the national tractor market has been better with sales dropping 30 per cent in the past three years. However, Italy's tractor manufacturers, despite lower sales, have weathered the deteriorating situation with remarkable success, achieving steady profits, greater market penetration, lower costs and increased productivity.

This year, Italy's manufacturers say, the tractor market in Europe will reach its lowest point and fall no further. They say 1985 should produce a slight upturn, starting in the U.S., which will pull European tractor sales back to 300,000 a year. The very most we can look forward to in 1984 is a year of steady growth, says Fiat's leading European-owned tractor manufacturer.

"It is time for us to stop dreaming and blaming the crisis," says Sig Anselmo Lusvardi, director of industrial management for Same, Italy's second biggest tractor manufacturer. "We must accept the state of the market as fact: the only change will come from the tractor industry itself if we are to profit from the situation." Italy's tractor manufacturers have taken heed.

Out of the 265,410 tractors sold in Europe last year 38,000 were produced by Fiat Trattori, whose market share moved up from 14.2 per cent in 1982 to 15 per cent in 1983. In Italy Fiat holds 40 per cent of the market and internationally claims to be second only to Massey Ferguson, with 12 per cent of world sales.

Despite the recession Fiat Trattori has just announced its fifth consecutive year of profit, with net earnings for 1983 at L14.4bn an 80 per cent increase on L7.9bn of which 75 per cent came from export sales. The Fiatagri group, which includes Fiat Trattori, Laverda Spa and Heston Corporation, made a profit of L24bn.

Although the North American farm machinery companies still

To remain competitive in the U.S. however, it is not enough to produce and market sophisticated FMS products. A number of Italian machine tool makers reckon that second, perhaps above all else, is what counts in the United States.

The Italians are becoming aware that to maintain credibility in the American market they may have to go into joint ventures with U.S. companies.

The prospect of trying to match a U.S. company's distribution and servicing network from Northern Italy is just too daunting. Some companies are going into service agreements, others are actually joining production systems, with assembly of Italian parts in the U.S. or even a mix of parts between Italian and U.S. companies.

Back in Italy, the prospects for 1984 are reasonable, but by no means exciting. Sig Strepavara says: "We hope the second part of the year will be better than the first six months, but we are just hoping."

An UCIUMU official estimates that domestic orders will grow at a rate above inflation, but he admits that this is not likely to be a banner year. The strikes in West German industry have affected Italian manufacturers, who frequently rely on German components. As a result a number of Italian manufacturing timetables have been upset, and this has had a knock-on effect on suppliers of machine tools.

Troubles or no, Italian manufacturers are looking ahead, however, and some of the bigger companies are making significant investments. UCIUMU remains confident that Italy will continue as an international force in the industry. The challenge, as one machine tool executive put it, will be to "get ahead of the industry."

Alan Friedman

Telecommunications gets set to ring changes

Rows over which is right line to take

IMPORTANT changes are in the offing in Italian telecommunications changes which will have major effects on the industries which supply it, and on the customers who use its services. Yet exactly what the changes are going to be is still far from clear, and even more uncertain is how soon they will be put into effect.

For months the air in Rome and in the industrial cities of the north has been thick with reports of impending changes in the Byzantine structures of Italy's telecommunications utilities, and of impending agreements between state-owned companies and private sector concerns, both Italian and foreign. Political rows have brewed up over both the strategy, and the men who should direct it.

Vague decision

Yet so far the only relatively concrete development has been a vaguely-worded decision by a government committee, and a ministerial statement on the negotiations that are in progress.

Although Italy was the first country in Europe to have universal subscriber trunk dialling its system plunged into crisis in the late 1970s as successive governments refused to let charges rise in line with inflation. Investment dropped drastically and the problem of the telephone services—dragged down the equipment makers, especially Italian, which like SIP is controlled by STET, the telecommunications and electronics subsidiary of the state-owned IRI group.

The root of the problem came to be seen as the lack of a single utility with a coherent and relatively independent management sufficiently funded to make the investment necessary for modern telecommunications system. The first modest steps in this direction were taken in 1981 when SIP was at last allowed to raise its charges by a substantial amount, which at least improved its finances.

But SIP is greatly restricted by the fact that many of the functions that, for example, British Telecom has, are in Italy divided between SIP and an organisation named ASST, which comes under the Ministry of Posts

WHO STET IS TALKING TO

STET, the Italian state-owned holding company for the telecommunications and electronic industry, has been holding discussions with the following companies on possible co-operation:

STET subsidiary involved	Potential partner	State of discussions
MICROELECTRONICS		
SGS	Fiat	Agreement being considered
SGS	IBM	Talks in progress on understanding that would be compatible with an agreement with Fiat
SGS	Olivetti	
TELEMATICS		
Italtel	Telettra (Fiat)	Agreement being considered
Italtel	Olivetti	Contacts underway
Italtel	Stemens AEG	Contacts underway
Italtel	IBM Roma	Contacts underway
FACTORY AUTOMATION		
Raggruppamento Selenia Elmag (RSE)	Comau (Fiat)	Agreements being considered
RSE	Olivetti Controllo Numerico (Olivetti) and Osai (Olivetti)	Contacts underway

(while SIP's parent STET comes under the Ministry of State Shareholdings). ASST puts through trunk calls and many overseas calls, while another branch of the Ministry of Posts handles telex.

Now, however, it looks as though a degree of rationalisation is at last on the way. There seems to be a degree of consensus that the best solutions would be for SIP to take over all switching from ASST, obtain the right to manage all new services such as telex and videotex, and have its powers widened in other areas. Italtel, another part of the STET Group, is to get a stronger position in international calls.

New conventions

However it has yet to happen: the new conventions between the different utilities have yet to be formally approved. All that has happened is that in late June an inter-ministerial committee reached a very general political decision which appeared to approve the main lines of the new conventions, but contained no directives for their implementation and no indications as to a time scale. The decision must be approved by the Cabinet, and at the time of writing the future of the Craxi Government is decidedly uncertain.

The same committee delivered a blow to SIP's hopes by failing to authorise the full increases in tariffs and financing that SIP declared necessary. Indeed, so great is the delay in authorising new tariff increases for SIP that the continuity of its equipment ordering programme is in

doubt, which poses a threat to Italtel, its main supplier. Yet disappointing as the committee's decisions were, it still seems likely that they will, by a process of two steps forward and one step back, lead to the solution that reinforces SIP's position and eventually be implemented. And that has one important consequence: SIP will have responsibility for managing and running Italtel, Italy's packet switching data transmission network, the basic structure of which is now nearing completion.

National data transmission network allows computers to talk to one another via a public rather than a private network. The crucial questions are how the subscribers plug into the network and who supplies the equipment that they connect to it.

SIP discussed with IBM, the U.S. giant which has a major presence in Italy, the possibility of IBM handling the development of the services which Italtel would give the network. IBM might gain a predominant position in the market that Italtel would open up, and this has horrified many politicians, and enraged Olivetti, the Italian data processing manufacturer. Confindustria, the Italian industrialists' association, also protested that any exclusive agreement with one company would be against the interest of the consumers. Now the official position, as spelt out a few weeks ago by Sig Clelio Darida, is that SIP is discussing the possibility of collaboration with both IBM and Olivetti, but is not ruling out the possibility that SIP might in effect develop the Italtel services on its own, buying hardware and software from a variety of suppliers. Many observers doubt whether SIP, despite its recently improved management, would have the capacity to do that.

While these discussions go on, Italtel is getting ready to supply later this year to SIP and ASST the first of its second generation of electronic exchanges.

This forms part of an electronic public switching system which is being developed by Italtel in partnership with GTE of the U.S. and Telettra, the telecommunications subsidiary of Fiat.

Yet even in public switching there is uncertainty. For when the decision was taken in 1982 to go ahead, with the Proteo system, it was decided that there would be a second exchange type, produced by the private sector. This implied a choice between FACE, the Italian subsidiary of IRI, and the decision would be a very difficult one, since which-ever company's exchange type was chosen, the other would lose.

One hypothesis that has been suggested is that the companies will supply their own exchanges, and these and the Proteo system will gradually be blended into one.

Italtel, which is run by Sra Mariella Bellisario, who combines sartorial elegance with exceptional drive, last year returned to profit, turning a loss of L11.5bn in 1982 into a profit of L10bn. It has recently obtained the first export orders for Proteo.

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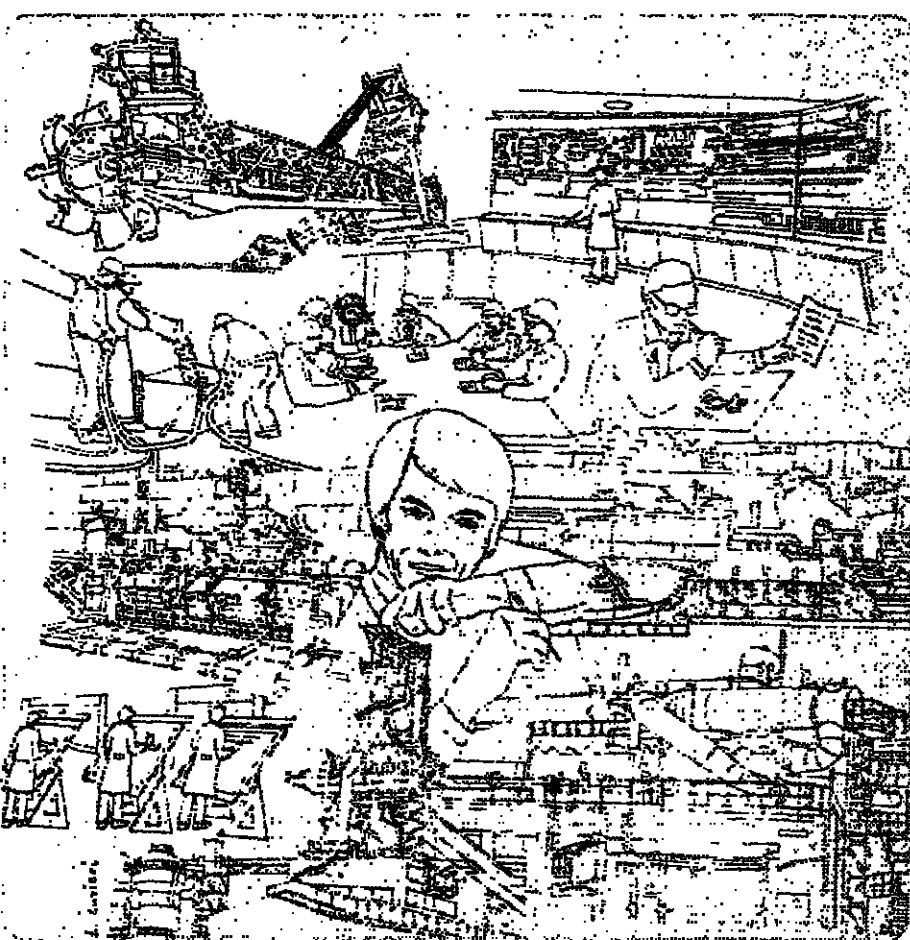
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Tractor manufacturers believe market decline has bottomed out

Expansion just around the corner



Same's Laser 130, part of the company's new range aimed at improving operator comfort, safety and fuel consumption

FIAT SALES OF FINISHED TRACTORS AND KD UNITS	1983	1982	1981
Finished tractors:			
Italy	16,559	19,250	15,041
Rest of Europe	20,844	18,554	13,532
Outside Europe	18,645	13,148	21,074
TOTAL	56,048	50,952	50,647
KD units	28,525	28,195	24,303

Source: Fiat Trattori Annual Report 1983.

hold a major slice of the European market—in 1983 Massey Ferguson took 10.1 per cent

International Harvester 9.3 per cent, Ford 8.2 per cent, John Deere 7.4 per cent. Both Fiat and Same say multinational market penetration has remained rather static. John Deere for example has not reached its 10 per cent target in Europe and sales to Italy for the first quarter of 1984, have fallen another 11.7 per cent.

On Same line

Fiat and Same say they have been drawn into a discount war triggered off by the difficulties of the multinationals. "We have been constrained to do this," says Sig Aldo Coen, Fiat Trattori's general manager. "But it should be a battle of costs not prices. It is very dangerous; with our products, we do not need to do this discounting." Same's commercial director, Sig Lorenzo Pizzini, says the multinationals "have created an artificial market for us."

Same, which claims to be Europe's fourth biggest tractor manufacturer and the world's sixth, is a privately-owned

plant and robotised phases for paint spraying, body work procedures and mounting on line. Same has invested L5bn in robots for its new assembly line.

"Our new system, based at Modena, gives us the opportunity to change models quickly without extra costs," says Sig Coen, of Fiat. Innovations to our production line for 1983 have increased productivity by 7 to 8 per cent. At the same time, Fiat Trattori has the advantage of drawing upon the Fiat group for updated technology and parts, such as engines from Iveco and machine tools from Comau.

"Our policy is to expand into new areas wherever possible and ensure the fullest agricultural range," says Sig Coen. "It is the only way we can balance our position and increase our market share if we are to maintain our volume. We are not producing more tractors." Five years ago Fiat purchased a 24.4 per cent share in Heston Corporation, through which Fiat distributes tractors in North America.

Meanwhile the purchase of Laverda, the combine manufacturer, has given Fiat 10 per cent of the combines market in Europe and 48 per cent in Italy, and an important gap in the Fiat tractor range is to be filled by the purchase of the French low orchard and vineyard tractor manufacturer, Braud, in a deal worth \$9.2m.

Same says flexibility is behind much of their progress. "We did not have much capital to invest so we chose to cut all overheads," says Sig Favagrossa. This was done largely by investing L200bn in a flexible assembly line. The group markets three distinct families—Same, Lamborghini and Eurilimann—but all three are assembled on the same line, with 80 per cent of parts identical.

The company admits that competition forced it to bring out the three families very maturely, simply to maintain its market position. Same Trattori's new range includes the Galaxy, Laser and Explore models, which the company says incorporate greater operator comfort and safety. The fuel savings of up to 15 per cent, better steering and the first-ever front brakes on a four-wheel drive tractor.

Sartorial elegance

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Italian Engineering 5

Versatility keeps Snamprogetti, Saipem and Italmobiliare in black Plant companies prosper despite tough conditions

ITALIAN PLANT engineering companies (several of them subsidiaries of the giant state holding groups) have managed to remain remarkably successful despite world recession and politically explosive markets.

There is no single reason why companies such as Snamprogetti, the engineering and contracting subsidiary of the ENI state energy group, succeed in doing so well. But the Snamprogetti formula, like that of its plant engineering counterpart in the IRI state holding group, Italmobiliare, has involved combining advanced technology with a "full package" approach to major projects.

At the same time both of these companies have been able to diversify enough to ensure survival and expansion. Last year Snamprogetti almost doubled its 1982 profits—the Milan-based company recorded a 1,510bn net income on sales of 1,743bn, compared with profits of 1,350bn and sales of 1,732bn the year before.

With "global overcapacity" in the plant engineering market now estimated at more than 30 per cent and considering that Snamprogetti's traditional expertise has been in oil and gas refinery construction, this is no small achievement.

Dr Delfino Greppi is Snamprogetti's ebullient new president, a man who has risen through the organisation over a period of three decades. His personal strategy, which he helped Snamprogetti to shape long before becoming president earlier this year, has been to diversify, market complete services and search for "new types of contracts" such as those involving an equity stake for the main contractor.

"Let's face it," explains Dr Greppi, "you just don't find giant projects any more because of the state of the market."

He notes that 80 per cent of turnover comes from outside of Italy, but finds no consolation in this.

"The recession is everywhere. And I don't think the recession is going to be a factor for just one or two years. I think we are living in a new world where the types of contracts will be different."

And what type of new world is Snamprogetti thinking about? Dr Greppi reckons the future could see smaller projects and the need to have expertise in a much wider range of contracting than the traditional oil and gas refinery business. Already Snamprogetti is involved in petrochemicals, fertilisers, airport planning and design, textile plant construction and other non-traditional areas.

Until eight years ago the company's activities were limited to oil and related sectors.

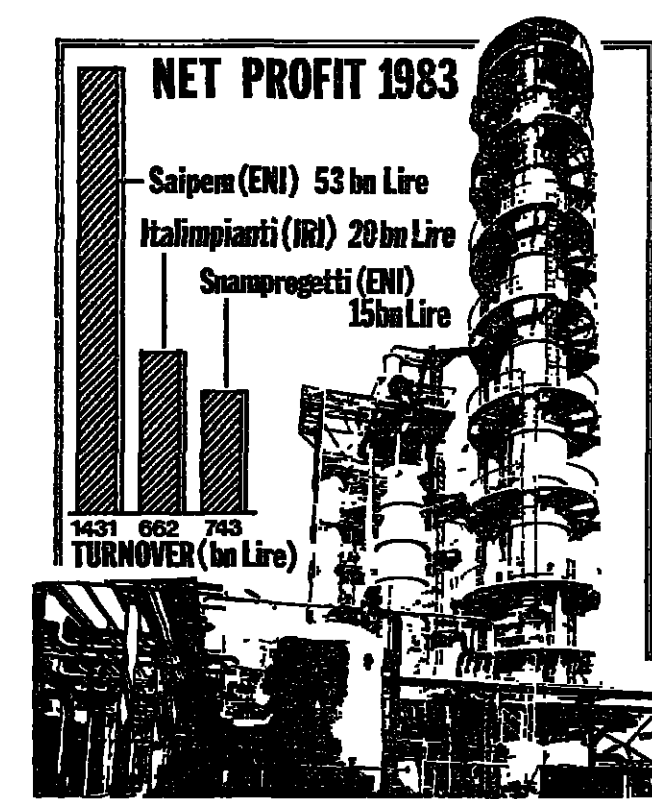
"If we had stayed in refineries," declares Dr Greppi, "we would have lost 40 to 50 per cent of our turnover."

Confidence

This is not to say that the refinery business is no longer important to Snamprogetti: it is now generating a waste refinery in Abu Dhabi, worth close to \$750m. And one of Snamprogetti's proudest accomplishments can be seen in the UK at the edge of Pembroke-shire, in Milford Haven, where in 1982 the Italian company finished work on the \$400m Texaco-Gulf Pembroke Refinery.

To illustrate the seriousness of recession, Dr Greppi points to the problems experienced by major U.S. companies, such as Bechtel, Fluor and Foster Wheeler, where turnover has dropped radically in recent years.

Even Saudi Arabia, he adds, is now asking for financing assistance on some of its



contracts.

What can be done then to stay profitable? For Snamprogetti the answer has been to try and undertake projects not only on a package basis — including the engineering, materials, construction, instrumentation, mechanics and financing — but also to try to obtain a further return through investment.

"My strategy is to give the client not just a project in hand, but a profit in hand. And if I build a plant which I have confidence in, then I would like to take some equity for Snamprogetti and share in the returns," explains the Snamprogetti president.

Dr Greppi says that an equity participation in a Pakistan fertilizer plant built by Snamprogetti is now providing a 30 per cent return. "That yield is a lot better than investing our cash balances in U.S. Treasury bonds," proclaims Dr Greppi with a broad grin on his face.

Snamprogetti seems to be prospering: it has 12,000bn of orders in the book and a total net indebtedness of just 1,600bn. This year its net profits could be more than doubled again, to higher than 1,300bn. And Franco Raviglio, president of Snamprogetti's ENI parent, recently said that Snamprogetti was one of the

state companies he would like to see partly privatised.

Offering shares to investors on the Milan Bourse, or even to foreign investors, is very much in vogue among Italian state holding companies. It provides the loss-making state holding groups with some capital, it highlights the prestige of successful companies which are considered worthy of privatisation and it mitigates some of the stigma attached to Italian state industry.

In the engineering field, no partial privatisation has generated as much excitement as that of Saipem, the ENI-controlled pipelaying and drilling business. Saipem, which has been profitable for each of its 14 years of existence, is now offering a 1,245.5bn share issue, representing 20 per cent of the company — the largest new issue ever brought to the Milan Bourse. Next year a further 10 per cent of Saipem is likely to be sold on the New York Stock Exchange, where ENI hopes it will raise between \$30m and \$60m.

Saipem is a profitable company, which last year made 1,529bn of group turnover of 1,431bn. About 77 per cent of Saipem's revenues come from outside of Italy.

The Milan-based Saipem is truly an Italian success story. Its activities range from the

ALAN FRIEDMAN PROFILES NEGRI BOSSI Flexibility the key to success

THE STORY of Negri Bossi, a modest-sized manufacturer of plastic injection moulding machinery, is living proof that in Italy the key to success is frequently flexibility. How else could a company be hit by recession and a drop in orders, watch a fourth of its competitors go bankrupt and not only survive but also prosper?

The answer is still flexibility in Negri Bossi's case. The Milan-based company claims to have a 30 per cent stake of the Italian market in the machines which are used to stamp plastic moulds. Its machines are not large, but are capable of stamping products ranging from biro pens to television sets.

Founded in 1947 by Messrs Negri and Bossi, the company has been passed about various owners since the late 1960s. Its owners have included Ingersoll Rand of the U.S. and then Leeson, a Rhode Island textiles company, and since 1980 Britain's John Brown Group, which acquired Leeson and Negri Bossi with it.

But the past few years have been difficult and orders have been erratic. So just what does a company do when its volume drops by 40 per cent over a period of a few months? In Negri Bossi's case, very little.

"We dealt with the crisis by reducing expenses and people," explains Dr Arrigo Manara, managing director of Negri Bossi. In 1979 the company employed a workforce of 512; by last year it was down to 260. But when the orders are flowing in Negri Bossi has as many as 700 employees.

The secret is that 80 per cent of Negri Bossi's production costs are represented by

Negri Bossi is as technologically advanced as other plastic injection moulding companies in Europe. It even manufactures its own video control system, which it reckons is a major cost-saving. The complete systems are custom-made and the machines sell for around \$50,000 each. On average Negri Bossi sells 400 machines a year.

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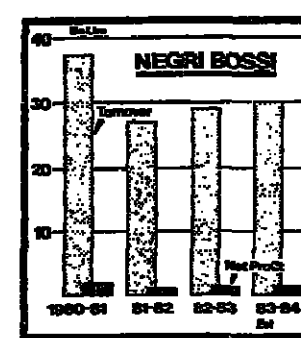
The secret is that 80 per cent of Negri Bossi's production costs are represented by

sub-contracting the work outside the company. Although the main parts of the machines are made inside the firm, just about every component is produced to specification by sub-contractors.

"It is very simple. When there is no business there is no expense," says the managing director. "We are not vertically integrated and we do not want to be vertically integrated."

Dr Manara reckons that the reason why four of the 16 plastic injection machinery firms in existence in Italy a year ago are now in receivership is simply an inability to cut costs. "They had permanent staffs and so the expenses continued even in recessionary times. I have been working for several years to get our costs outside of the company."

As a result the Negri Bossi balance sheet has zero indebtedness and even a cash balance of 1,350bn. Much of this is used to fund production of specially ordered machinery, but it also helps



by contributing interest and keeping the little company profitable.

Average payments on orders can be at least three or four months out, the first question asked by a customer is often "how much time is there to pay?" and then later on "tell me about the product." Dr Manara says that were it not for subcontracting labour to skilled Italian workshops he would have had a far more tricky time keeping Negri Bossi in profit. "And even better than the savings on labour, we can look at a component and if we don't like the quality then back it goes. That's worth a lot too."

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Second year of declining orders abroad

Tremors in construction industry

THERE IS an atmosphere of slight panic within the Italian construction industry. In 1983, for the second year in succession, orders abroad were down. World-wide conditions in the industry were, of course, not good—but, as the magazine, ANCE, the Italian construction companies' trade association, likes to point out, British and French contractors did not do too badly in the same period.

So what is so wrong with the Italian construction industry?

This was the theme of a conference held in Rome last October, attended by, among others, the Minister of Labour, Gianni De Michelis, as well as Francesco Perri, head of ANCE, and the presidents of top construction companies such as Lodigiani, Cogefar and Impregilo.

Criticism was thrown mainly at Government institutions, particularly the much-maligned credit insurance agency, SACE, for being slow to meet the industry's needs.

There seems little complaint about quality of work. The technical expertise of Italian designers, civil engineers and

builders is still highly valued throughout the world. And nowhere more so than in advanced areas of the industry such as dams, hydroelectric schemes and oil industry installations.

This expertise has won sizeable contracts for Italy since 1980—something of a key date in Italian construction history. As engineer Fernando Piccinini, president of ANCE's foreign works department, says: "That was the year the contract to build the Kariba Dam, in what was then Rhodesia, was awarded."

Malaise

"It signalled a turning point in Italian construction companies' presence in the market for large-scale civil engineering projects. And it proved that Italian contractors were equal to those from older industrialised countries."

It also began a trend for Italian construction companies which, in retrospect, may have contributed to the industry's current malaise. For Italian contractors have tended to

specialise in projects in the developing world, where lately countries have found it difficult to afford large-scale civil works. In 1983, for example, 54.3 per cent of the new contracts abroad (worth a total of 1,250bn) were in Africa. In 1982, an even higher proportion (56.2 per cent) of contracts were in Africa—but then the overall total was marginally higher at 1,233bn.

This unfortunate (but in many ways unavoidable) concentration on a weak market has led to the situation where new contracts last year were worth less (at constant 1983 prices) than in any year since 1972, or, put another way, since before the oil price rise of 1973.

The industry's 1983 figure was, if anything, more depressing than it appears even at first sight. For 1,529bn, or a full 23 per cent of the total, was accounted for by the Italian involvement in one of the largest civil engineering projects ever—a \$1.5bn scheme to build a dam at Yacretta on the Paraná river, between Argentina and Paraguay.

This project will be led by Impregilo, a joint venture of Impresit (itself part of the Fiat group), Cirrel and Lodigiani, and will include Giuseppe Torno, Recchi, Italcriste and Cogefar from Italy among the reported 32 companies involved in its implementation.

The Yacretta contract was won against stiff competition from other foreign companies and provided a welcome boost for the Italian construction industry.

And the African projects included the three countries which, in 1982, were Italy's best customers for construction projects—within the oil-producing countries of Algeria, Libya and Nigeria.

These countries can represent difficult and chancey markets, but Italian companies have managed to gain favoured status in all three.

There has been notable success in Algeria, which in 1983 was Italy's biggest construction market among the oil-producing nations, providing 1,344.2bn of new contracts, or 39 per cent of those won from Opco countries.

This advance is largely tied up with the successful conclusion last year of negotiations over the sale of Algerian gas (12,400m cubic metres by 1986) to Italy through the Trans-Med pipeline.

Since then the highly specialised construction companies associated with the Italian state oil concern, ENI, have been particularly active in Algeria. Nuovo Pignone has won a \$80m contract to build gas re-injection facilities at

Hassi Messaoud, while Snamprogetti is to develop the Rhin el-Nouss field at a cost of \$435m.

Snamprogetti has concluded orders elsewhere, including a \$350m oil pipeline in Sudan, and oil facilities in Egypt, Libya, Bahrain, Nigeria and the United Arab Emirates.

In general, though, the traditional Arab markets of the Gulf have not been as open to Italy as in recent years. In Saudi Arabia, Italian construction companies could only win 140m worth of work in 1983. In Iraq and Iran there were no new contracts for Italian construction companies.

Commercial relations with Iraq have been complicated by slowness of payments (in some cases, non-payments) to Italian construction groups which featured in the bonanza year of 1981 when the Baghdad authorities awarded them 1,815bn worth of contracts.

Ubiquitous

This year may see an improvement, however. A \$500m export credit was negotiated at the start of the year and Italmobiliare and the ubiquitous Snamprogetti are in line for a vast \$1.7bn contract to build two power stations.

Meanwhile, Italian construction companies have hardly been cheered by developments at home. Last year, the Labour Minister, Sig. Gianni De Michelis, presided over a new three-year engineering workers' contract, which will increase companies' labour costs by 40 per cent by 1985 and thus make them less competitive in the Arab world and other markets now dominated by Far Eastern companies.

On the other hand, the recession has sharply cut into Italy's domestic construction market, where construction work fell by 4 per cent in 1982 and 3 per cent in 1983. This year, as the Italian economy begins to grow again, this decline in the construction sector is expected to be limited to just 0.3 per cent.

The lack of any significant spur in activity is attributed to continuing high real interest rates, to stagnant property prices and to an expected freeze in rents to 75 per cent of the cost of inflation.

Add to this the local communities' lack of funds, plus uncertainty over the completion of the 1980 extraordinary house-building law, and you have a confused situation. There is little wonder that the Government has decided to set up a committee to examine and make recommendations on housing policy by the end of the year.

Andrew Lycett

ORONZIO DE NORA IMPIANTI ELETTOCHIMICI S.p.A.

Oronzio de Nora began business activities in the field of alkali metal chloride electrolysis in the year 1923. Based upon the continuous dedication to the improvement of this technology for many years, the name of Oronzio de Nora is recognised throughout the world as standing for excellence in electro-chemical plant and equipment.

De Nora's main activities:

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 - sodium and potassium chlorates by salt electrolysis;
 - on site generation of active chlorine solutions from sea water or brine for control of fouling in water circuits and/or disinfecting;
 - high purity hydrogen and oxygen by water electrolysis;
 - chlorine and hydrogen by hydrochloric acid electrolysis;
 - sulphuric acid and oleum.

Services rendered by Oronzio de Nora range from preliminary economic and technical surveys to delivery of complete plants and include such items as raw material studies, site selection, cost estimating, basic engineering, detailed engineering, procurement, shipping, start-up supervision and commissioning.

Moreover, Oronzio de Nora has developed a large amount of proprietary know-how and has its own manufacturing facilities for the fabrication of electrolytic cells.

More than one thousand plants have been engineered, supplied and constructed directly or under De Nora licence, as installed in 56 countries.

Their excellent operating performance, economy and durability have been fundamental to Oronzio de Nora in attaining leadership in the chlor-alkali cell field and establishing the legendary tradition of Oronzio de Nora's friendly relations and continuing follow-up with clients to help them in obtaining improved performance and solving operating problems.

Oronzio de Nora has the collaboration of highly qualified scientists, internationally outstanding companies and research centres.

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TECNIMONT ENGINEERS AND CONSTRUCTORS

TECNIMONT S.p.A. operates in the design and construction of industrial plants, related facilities and infrastructures.

Through its wholly owned subsidiaries MSA (Montedison Servizi Agricoltura) and MONTECIL it has also a significant expertise in integrated programs for rural development and territorial planning as well as civil works.

TECNIMONT provides the full range of engineering services, from a feasibility study to a turn-key project, including project financing and marketing of the product.

TECNIMONT ingenuity and technical leadership are displayed in hundreds of projects all over the world.

Its participation to the endless efforts of keeping updated plants and technologies of the subsidiaries of the parent company, Montedison S.p.A., makes TECNIMONT a reliable supplier with "hands on" experience.

Main fields of activity:

- Process plants for the chemical, petrochemical as well as pharmaceutical industries;
- Food processing plants and fermentation plants;
- Infrastructures;
- Operations and maintenance services for industrial plants and utilities.



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FINANCIAL TIMES

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Monday July 16 1984

Looking to our friends

ALTHOUGH MINISTERS may continue to hope that with a mixture of brave words and cautious deeds they can get through the present unpleasantness with a minimum of real damage, it is simply no longer plausible to pretend that this is a little local difficulty in the pits and ports. The 3 per cent rise in interest rates which has resulted, and the demoralisation of the equity market, are a setback to the recovery, the results of which are likely to be reflected in the figures for demand, investment and inflation for some months hence. They are setbacks, too, for the financial strategy which depends heavily on real growth to create room for further fiscal relaxation. It is pertinent, then, to ask if the Government could not do something to protect our financial system and economy from every shift in the wind.

According to current demography, the question may look futile. High interest rates are blamed primarily on the U.S., where outsiders have no influence at all in an election year, and secondarily on the strikes, where the Government again seems powerless to act. The markets, it is said, are simply reflecting these realities.

Disruption

Yet the strength of the dollar and the rise in U.S. rates has had almost no effect in other major trading countries. It is not long since France got through a series of violent labour disputes with less financial disruption than we have suffered while in Germany a strike on a scale which has no recent precedent, followed by a potentially inflationary settlement, has been absorbed remarkably smoothly. It is true that real interest rates all over the world are uncomfortably high as a result of U.S. influences; but elsewhere, the damage has effectively been limited.

Can anything be done about U.S. rates? At present, America's trading partners appear to be living in the hope that a natural slowdown in the U.S. economy, and some serious action by the U.S. Government after the elections, will in due

course relieve the pressure; but it is worth considering the possibility that these hopes are misplaced. U.S. growth continues to exceed all forecasts for the quarter, while the politicians are showing less and less urgency about changing a situation which is producing such gratifying results. The U.S. Treasury, in exploring ways to make its debt more attractive to foreign investors, is in effect seeking ways to prolong the present situation, in which U.S. growth is financed by foreign investment. This is the strategy of a developing economy. The long-term premise on which it is based is that prolonged growth will create enough strength to carry the burden of paying a return to foreign investors without too much difficulty. The markets seem to find this hope plausible.

Scenario

If countries such as Japan, with a strong and durable current account surplus, wished to reduce the attraction of their part in this scenario, it can persist; but Europe, plagued by persistently high unemployment, and haunted by the fear of technological backwardness, may well be less hard to see its savings drained overseas in this way. That is why EEC governments are quietly studying the possibility of some kind of currency ring fence to reduce the attraction of Wall Street to European savers.

Even if such measures prove unnecessary, as is to be hoped, European solidarity is a worthwhile end in itself. Mrs Thatcher proclaimed as much in her message to the recent European summit. Yet Britain continues to hold back from the obvious first step: active membership of the European Monetary System. This would not only be a political gesture which would do much to sweeten relations after the long Budget wrangle; the experience of recent weeks suggests there could be solid financial gains. Such a move would make the Government's intentions clear to the markets and increase the resources to back those intentions up. We could wait for the ideal moment for every the time for a positive act is now.

Self-regulation is not enough

THE CENTRAL issue in today's parliamentary debate on investor protection concerns the balance which should be struck between the need for financial institutions and statutory control. The time has come to put extra weight on the side of the law by setting up an independent body with statutory backing and the ultimate responsibility for protecting investors' interests.

There are three reasons for this new requirement. One stems from the emergence of a new type of integrated financial service group, combining what have traditionally been separate functions under one roof. This in turn is leading to potential conflicts of interest on a much bigger scale than have been present in the past. It is doubtful whether they can be resolved by the present simply by setting up so-called "Chinese walls" between the different departments of one company.

Fragmented

At the same time, financial markets are becoming more fragmented. Private investors have started to dabble in commodity and financial futures, and in unlisted securities which never cross the floor of the Stock Exchange. The business of investment management is no longer largely confined to a few dozen City banks and brokers.

The third big change is the result of the increasingly international character of financial markets. Self-regulation works best when it applies to a small group of firms with similar interests and a major commitment to the activity which is being regulated. The commission's main job would be to approve trading practices in the different markets, and it would need reserve powers to act in areas which were not policing themselves properly. It would also take on the Trade Department's role in the supervision of licensed dealers in securities, a task which would be made easier if the Prevention of Fraud (Investments) Act could be brought up to date.

The City of London has always had a healthy suspicion of statutory interference. But properly designed, and with a minimum of bureaucracy, such an organisation could increase investors' confidence in the integrity of the markets and activities which would have to register with one or more of

the agencies, which would in turn be supervised by the Department of Trade. But there are practical difficulties. Such agencies would have to look after a large number of firms with widely different interests. It would be very difficult to draft rules that were both tight enough to protect investors and flexible enough to encourage competition. They would have to take in existing regulatory bodies which already do a perfectly decent job, like the Stock Exchange or the Takeover Panel. And as the Chancellor said last week: "As the institutions in the market increasingly see themselves as providers of financial services across the board, compartmentalised regulation of their separate activities makes less sense."

Moreover, there is a good case for splitting the overall supervisory role away from the Trade Department into a freestanding body, something along the lines of the Monopolies Commission. Its members would be appointed by the Trade Secretary, but would otherwise have more freedom from political constraints than would be possible within a government department. As an independent body, it would also be easier to attract competent executives and to measure its performance.

Task

Such a commission would still have to operate through self-regulatory agencies and trade associations; but they could be more numerous and less powerful than would be possible if they were to be given prime responsibility for regulation. The commission's main job would be to approve trading practices in the different markets, and it would need reserve powers to act in areas which were not policing themselves properly. It would also take on the Trade Department's role in the supervision of licensed dealers in securities, a task which would be made easier if the Prevention of Fraud (Investments) Act could be brought up to date.

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THERE COULD hardly be a less glamorous herald of a new era in international business than a bright orange plastic can containing a liquid detergent.

Yet this mundane product from Procter & Gamble, the giant American packaged goods multinational, breaks new ground in several respects. Not only did its development team include staff from the U.S. and Japan, but it was launched almost simultaneously in both countries last winter in the U.S. as Tide Liquid, in Japan as Bonus 2000.

In the past, in common with most other companies in its field, the products P & G has internationalised have been handled in a much more cautious fashion. Items such as its Pampers disposable nappies have been designed initially with one market in mind, usually the U.S. If, like Pampers, they have proved successful over a lengthy period, often as much as two or three years, they have been introduced abroad in a step-by-step manner, sometimes under different brand names and often with adaptations for local market conditions.

Even if its brand name varies from country to country, the new liquid detergent represents one of P&G's first steps on the road towards what is becoming known as "globalisation": the development, production and sale of products on a near-global basis.

All over the U.S. and to a growing extent in Europe, companies in all sorts of industries are trying to work the same trick: to gain the economies of scale and marketing initiative which the Japanese have so dramatically grasped over the past decade in motorcycles, cars and consumer electronics, and which has always been one of the secrets of success at a handful of western companies — IBM, Kodak, Coca-Cola, Levi and McDonalds.

So far, this new attempt to create "world products" (and world services) without too much front has had mixed results. It has been highly successful in

Accelerating tempo of changes in technology

computers, electronic office equipment and other new technologies where there are no existing cultural barriers to overcome. It has also brought rich rewards in some apparently more "culture-bound" markets, such as soft drinks (Schweppes).

But failures abound. In foodstuffs, Nabisco's Oreo chocolate sandwich cookies, which are phenomenally popular in the U.S., failed to appeal to European tastes when they were launched a few years ago. In cars, neither Ford's nor General Motors' attempt to go global has been successful. Ford's Escort and GM's "J-car" (known in Europe as the Vauxhall Cavalier or Opel Ascona) not only ran up against consumer resistance in the U.S., but also suffered from the difficulty of replicating locally the cost and quality levels of European components.

Yet the drive to create global products seems set to continue. Mr Geoffrey Page, P & G's vice-president of research and development, is quite clear about the reasons why progress from national economies to an international business arena, he

Multi-national companies

Why new products are going global

Christopher Lorenz on a major shift in corporate strategy

argues. "Twenty years ago the introduction of a new product in Japan or Singapore wouldn't have created much of an impact. If any, in Germany, the UK or the U.S. But these days a product introduction in one part of the world is likely to be picked up, and emulated, anywhere else" — either by the company or by its competitors.

With the launch rate of most types of new products accelerating in response to technological change, intensified competition, and other factors, P&G is not only having to design products to be global from the start, but to cut development times. As Xerox, IBM or Philips will confirm, the same pressures apply to almost the whole range of electronic products. Even Ford and GM are trying to find ways to respond to Japanese competition by shortening their new car development cycles.

"If we don't think through the concept of a new product on a global basis from the very start, we can't enter additional markets until we see the results from the country where it is first introduced," says Mr Page. Global development "almost certainly saves years."

One of the most succinct and elegant descriptions of the forces behind the growing globalisation of industries and products — and, to a lesser extent, brands — is contained in a forthcoming book called *Triad Power* by Kenneth Ohmae, head of the Tokyo office of McKinsey and Co, the international management consultancy which for several years has been preaching the global gospel. (The *Triad* of the title is Japan, the European Community and the U.S.)

Mr Ohmae cites four main factors:

1. The growing capital-intensity of manufacture, which — so far, at least — is favouring even larger economies of scale than in the past.
2. The accelerating tempo of technologies: the cost of R and D is soaring, new technology

is diffusing through the countries of the Organisation for Economic Co-operation and Development more rapidly than in the past, and technological advantage is therefore becoming increasingly hard to gain and then sustain. As a result, many companies are having to try to start penetrating the "triad" with new products simultaneously, rather than steadily country-by-country. It is these two sets of forces, in particular, which have prompted the now familiar and endless spate of new joint ventures, consortia and cross-

able consumer goods such as Coca Cola, Pepsi, Levi's, McDonalds — and, of course, pop music. He or she is also increasingly appearing among professional users of engineering products, ranging from Caterpillar and Komatsu earth-moving equipment to Ericsson and IIT telephone exchanges. The much-vaunted power of the new communications media (mass travel, containerisation, and now satellite broadcasting) is yet another factor behind this trend.

4 — The emergence of neo-

protectionist pressures, which is forcing multinationals to attempt the extraordinarily tricky balancing act of becoming what Mr Ohmae calls "true indigenes" within each country, while at the same time going global in product development and production.

But does the trend towards globalisation necessarily mean, in the words of Professor Theodore Levitt, the great guru of American marketing, that "the world's needs and desires are becoming irrevocably homogenised," that the days of national and even multinational companies are therefore numbered, and that the future lies only with truly "global" companies which see the world as their home market, and which act and are structured accordingly?

Equally to the point, does it also mean that multinationals need to go global in every aspect of what McKinsey calls "the business system" (R and D; materials sourcing; component supply and manufacture; assembly; marketing; sales and after-sales service)? Taking literally the message of Prof. Levitt's latest best-seller, *The*



Marketing Imagination, many American companies seem to be thinking of doing just that. In most cases, they would be wrong. "You can be in a truly global business where large-scale development and production is critical, but where you still need to tailor marketing and advertising," says Mr Amir Mahini of McKinsey's New York office. He cites Canon's AE-1 camera as a good example of a standardised product "allowing plenty of room for differentiated marketing strategies."

A London-based colleague, Mr Norman Sanson, also warns against "wholesale acceptance of the Levitt view of the world. That we're all becoming homogenised man." He advises companies most strongly to distinguish carefully between product categories when they decide whether, how far, and how, to go global. The great fear I have is that people will pick up today's gospel and crudely assume it to be applicable to them."

The McKinsey analysis reinforces, and is reinforced by, the influential work of Dr Michael Porter, a Harvard professor whose book *Competitive Strategy* has had an even greater impact on American business than Prof. Levitt's. Substituting the term "value chain" for McKinsey's "business system" (everyone has a right to his proprietary jargon), Prof. Porter argues that the competitive advantage to be gained from global co-ordination varies not only among industries, but within a given industry, and among stages along the vertical chain. In insurance, for example, only a few specialised segments such as marine insurance are global. In TV sets, on the other hand, the bulk of the market is made up of portable models, is global, while more specialist segments are not.

"Ignoring country differences can be suicidal to international companies," warns Prof. Porter. But, forgoing the opportunity to find or create common world-

wide demand for a standardised product "can be equally devastating." So international companies "should focus more of their attention on similarities and less on differences."

At a seminar in London late last month which was organised by BBDO, one of the international advertising agencies which has rushed to "go global," Dr Porter's Harvard colleague, Prof. John Quelch, argued that global marketing did not mean providing the same product in all countries, but offering local adaptations around a standardised core. Global marketing might require a standardised marketing strategy, he agreed, but the programme for executing that strategy might vary from market to market.

Nor did global marketing mean "that every national marketer is vulnerable to global competition. But they will have to defend their positions carefully, unlike Harley-Davidson and Norton-Villiers-Triumph" (the U.S. and UK motorcycle makers which suffered so badly at the hands of Honda and Yamaha).

Mr Jeremy Bullmore, chairman of the UK division of J. Walter Thompson, the big U.S.-owned advertising agency, shares this view: "For every company that's successful in standardising a low-cost global product, there'll be a dozen opportunities for others to satisfy local and regional opportunities."

It may sound as if these various gurus are trying to have it both ways. They are, Mr Bullmore points out, that "homogenisation and individualisation are occurring together in most markets round the world." He commends the authors of *In Search of Excellence*, which has outdone both the Levitt and Porter volumes, for reminding executives of how important it is to be able to manage among centralised and decentralised at the same time. Yet it will be all too easy for them to throw awkward ambiguity and organisational diversity to the winds, and insist on inflexibly centralised structures. This would be the short and easy route to managerial demotivation and chaos. Large, diverse and widely-spread organisations are far too complex to be managed so simply.

Coping with awkward ambiguities

Paradox will also have to be the watchword for future corporate structures. Mr Mahini and his colleague Mr Norman Sanson argue that more management needs to emulate IBM in finding ways to centralise and decentralise at the same time.

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Triad Power by Kenneth Ohmae, to be published early in 1985 by Free Press, New York. *The Marketing Imagination* by Theodore Levitt, Free Press (\$16.75, U.S.), Collier Macmillan (£4.25, Europe). *Competitive Strategy* by Michael Porter, Free Press (\$15.95). *In Search of Excellence* by Thomas Peters and Robert Waterman, Harper and Row (\$19.95 hardback, \$8.95 paper; in UK £12.50 hardback, £5.50 paperback).

Bullish Clive

Clive Thornton, late of Mirror Group Newspapers, yesterday, on Friday Mr Thornton was pictured with his plans for the Mirror Group torn apart following the acceptance by Reed International of a bid for Robert Maxwell's £113.4m bid for the newspapers.

Before breakfast Mr Thornton had resigned his job, and a reputed £65,000 salary. By lunch time Sir Alex Jarratt, chairman of the Mirror Group, was fending off questions about the size of Mr Thornton's farewell handshake. And just after tea Mr Maxwell was gloating to the assembled press that Mr Thornton's "were no longer needed at MGN."

But yesterday afternoon found Mr Thornton back among the bulls. Or rather with one exception. He had been three years-old Valentinus Drew, who is being groomed by Mr Thornton for great things: it has already gained an honourable reserve mention at the Royal Show.

While Mr Thornton groomed, Mrs Thornton explained that the couple had built up a 43-strong herd of Devon beef cattle over the past year. It began when an elderly neighbour in Lincolnshire died, leaving 30 Shetland ponies in need of good homes. The Thorntons took three and then naturally added a few calves to keep them company. Suddenly Mr Thornton found himself owner of a growing number of livestock. And then came Fairington.

"The Devon breed is not that well known," said Mrs Thornton. "Fairington hasn't done that well yet because he's competing with older bulls. But we're hoping he'll do better next year."

Were Fairington and his 42 ladies bringing in a profit? "No, not at the moment. But we think they might begin to do so next year," said Mrs Thornton.

Men and Matters

Mr David Lange, U.S. Secretary of State Mr George Shultz nearly found himself facing another diplomatic crisis: the U.S. Embassy in Wellington had ordered the removal of all military personnel from the Cook Hotel for reasons of security.

This was home to the gaggle of journalists in town for Saturday's General Election and their reaction was not for delicate ears. "Some of the bloody grog was my own personal property, including cans of Foster's," lamented one Aussie scribe. "I wonder if they've shut down room service, too?"

Quickly the Embassy reversed its request and relations were eased. The journalists had only just recovered from the nasty shock — the discovery that in every New Zealand general election the people also vote on the consumption of liquor. They can choose between prohibition, nationalisation, or no change. Despite the Labour landslide this was one issue in which the electorate plumped for no change.

Hernu's hurdles

When it comes to bolstering foreign arms activities French Defence Ministers are more noted for their marketing efforts than their attachment to European collaboration. Charles Hernu, the no-nonsense defence supreme in the Socialist Government, has changed all that. He has thrust himself with tank-like stamina into forging closer European links on arms manufacture, culminating in the five nation agreement reached in Madrid last week on a feasibility study for an advanced fighter for the 1990s.

Although France remains outside Nato Hernu has brought to

his job an enhanced degree of European commitment in planning and strategic matters which has sparked off opposition on all fronts.

He had to rule against the ambitions of Dassault-Breguet, which makes the Mirage fighters and which wanted a greater slice of the new fighter deal than Britain and the other partners were willing to allow. Dassault, in which the state has a controlling share, has always thought of itself as a sovereign state and Hernu has had to show who is in charge.

The Communists are also sniping at him. Following an agreement with West Germany in May on building together an anti-tank helicopter, the junior partner in the deal has complained that Hernu is frittering away France's weapon technology on foreign link ups. They may also worry about France's re-entering Nato.

A man who likes to keep close to the action — he spent his New Year holiday in Chad with French desert troops — Hernu has put in much spare work on the 15th fighter deal: following three meetings with the UK Defence Secretary Michael Heseltine they are now on first name terms.

But more compromises will be needed before agreement on the aircraft's specification, including the thorny question of whether the French or the British supply the engine, is reached. Hernu's aides say he is approaching the affair in an appropriately military manner, systematically crossing off each hurdle as bringing a step nearer the end of the campaign.

Charity chat

Independent local radio may be the poor relation of commercial

broadcasting in terms of audience and revenue but in at least one area it can show the ITV barrow a clear pair of heels — in raising money for charity. In the last financial year the ILR companies raised more than £2m for local charities, an increase of £300,000 on the previous year. Indeed some companies gave more to charity than they did to their shareholders.

"Independent local radio can justifiably claim to have pioneered a new and exciting form of broadcast fund raising," says John Whitney, director general of the IBA. He knows the techniques from his time as boss of London's Capital Radio which last year raised £225,000 in its Help a London Child Appeal.

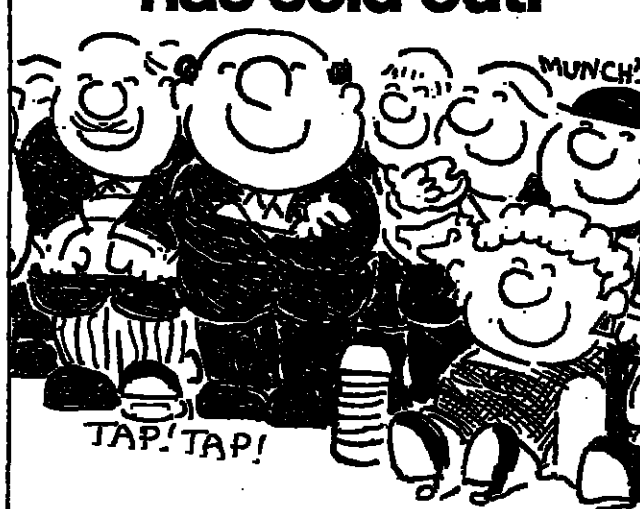
But first prize in the charity stakes must go to Manchester's Piccadilly Radio, which brought in over £1m from a charity marathon. It managed an additional £2,400 from a "Sing a Song for Christmas" campaign. The IBA believes that, apart from the money, fund raising can also be popular listening: research suggested that it was the best liked aspect of both Piccadilly and nearby Radio City in Liverpool. Perhaps that will convince the meaner, but richer, ITV companies to do their bit.

Miners dream of home

Judging by his week end remarks attacking the miners I doubt if we can expect a repeat performance of the comradely gestures made by SDP leader Dr David Owen during the 1972 pit strike.

Then, according to the autobiography of Lord Gormley, the former miners president, Dr Owen and his wife had four rank-and-file miners staying in their London home throughout the dispute. Dr Owen later told him: "I've never met four better mannered lads in my life." The lads returned the compliment by sending the Owens presents each Christmas.

How to enjoy yourself when your favourite concert has sold out.



Tonight's concert by the Polish Chamber Orchestra at the Mansion House, starts the City of London Festival. As sponsor, British Telecom is pleased to say it's a sell out. However, if you couldn't get tickets cheer up. Because there are alternatives. At Paternoster Square, Cathedral Place, Liverpool Street Station and Finsbury Circus we're sponsoring lunchtime performances by Britain's best street entertainers. So whether you enjoy the comics or the classics, come along and have a great time. For full details of other Festival events ring 01-236 2801.

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Observer

FOREIGN AFFAIRS

Hong Kong's hall of mirrors

By Ian Davidson

EXACTLY two years ago, the government of China laid down the broad lines of its policy towards Hong Kong after the lease runs out in 1997: it would become a special administrative region of China, but it would be allowed to keep its capitalist economic system, its way of life and its cultural freedom, under the overall political sovereignty of Peking.

Today, negotiations in Peking between Britain and China over the transfer of sovereignty are moving inexorably towards a settlement—or at least a series of statements of intent. Eighteen rounds of talks have been held between officials, and Sir Geoffrey Howe, the British Foreign Secretary, is expected to visit Peking later this month to review progress, and to give an extra push to the drafting of documents in advance of the September deadline laid down by the Chinese.

Meanwhile, the atmosphere in the colony is obviously very jumpy over the way people think the negotiation is going, or the way they fear it will go. The stock market and the Hong Kong dollar have both taken a battering, and Mr Richard Luce of the Foreign Office has just made a flying visit to Hong Kong to restore confidence. Precisely what he could be said that might be expected to achieve this desirable end, while the negotiation is still in progress, is a little unclear, but that is by the by.

The negotiating process got off to a bad start in the autumn of 1983 when Mrs Thatcher's visit to Peking and Hong Kong, and with her gratuitous references to the sanctity of treaties and to Britain's responsibility for Hong Kong. Since the People's Republic has never accepted the validity of what it sees as "unequal" treaties, and since Britain has only retained Hong Kong through the tolerance of Peking, this was not the best way to begin.

Since then, there has been a learning process. The British Government has accepted that it will lose sovereignty in 1997, but also that it will cease to play any administrative role in the territory after that date. For its part, the Chinese government has multiplied its public assurances that it will maintain the prosperity and the stability

of Hong Kong after the hand-over date. Its general expressions of goodwill were expanded a year ago in a published ten-point plan which promised local government by Hong Kong people, under Hong Kong laws, with an unchanged way of life, with freedom of speech, assembly and movement in and out of the territory, the maintenance of Hong Kong as a capitalist and international financial centre, and the retention of considerable autonomy over foreign and economic relations.

The trouble is that these general promises are just general promises. Perhaps they are sincerely meant by the current regime in Peking under the leadership of Deng Xiaoping. There are certainly objective reasons why they should be sincerely meant: Hong Kong's prosperity provides China with a substantial proportion of its foreign exchange earnings, though the proportion is not as substantial as it once was; and Peking's chances of doing a deal for the eventual recovery of Taiwan will be nil if the recovery of Hong Kong takes place in conditions of tension and turmoil.

But Deng Xiaoping is an old man, and there can be no guarantee that his policies of economic liberalisation inside China will remain the policies of the Peking government of 1998. Sovereignty is indivisible, and cannot be bargained away. Mrs Thatcher has never guaranteed that Britain will remain a mixed economy and a parliamentary democracy in 1998; she has no power to make such a promise.

It is obvious, therefore, that for reasons of pride as well as for reasons of realism, the Chinese Government should want, in the negotiation with Britain, to minimise specific commitments over the running of Hong Kong after 1997. It is equally obvious, on the other hand, that the British Government would believe that confidence in Hong Kong can only be maintained if the agreement with China contains rather a lot of specific commitments; at least enough to lend credibility to the agreement and to give reasonable assurance of autonomy, continuity and stability



for a significant period after 1997. Now the British Government has been extremely discreet about the details of its negotiating position, and the difficulties it is meeting from the Chinese side; it would appear that there are unresolved differences on the general principles which should govern several issues, unresolved differences over language, for other issues, and unresolved differences over the general structure of the agreement.

It is self-evident that any agreement which appears to guarantee Hong Kong's economic system must include some commitments both on the legal system and on the mechanisms for maintaining a separate, convertible currency which is independent on the Chinese Yuan.

On a slightly different time-scale, it is also self-evident that there must be a fairly explicit understanding on the property market. The chief reason the

1997 expiry date came to a head in 1982 was the predominance of 15-year mortgages; if the Hong Kong government is to continue to use the release of "Crown" land as one way of helping to finance the budget deficit right up to 1997, it needs some specific assurance on how property rights will be treated after that date.

On the other hand, it is obviously undesirable from every point of view that commitments in a Sino-British agreement should be set in concrete; circumstances may change in quite unforeseen ways, and call for unplanned responses. Flexibility must be the watchword for the political arrangements in the territory, for example.

What makes the negotiation so peculiarly difficult, and so peculiarly fascinating to the professionals involved in it, is that it is aimed at the reconciliation of wholly irreconcilable principles, and it takes place in a Hall of Mirrors of entirely different time-frames. Britain's objective is to secure guarantees and safeguards lasting the equivalent of at least six British parliaments; China's to recover acknowledgement of absolute sovereignty. Britain's only real interest is to ensure that prosperity and stability are maintained until the moment of hand-over in June 1997—after that, it becomes somebody else's problem; but it cannot expect the maintenance of prosperity and stability until 1997 unless the people of Hong Kong continue to believe, throughout the intervening 13 years, that prosperity and stability will continue well after 1997.

For legalistic and "face" reasons, the Chinese want an agreement on the transfer of sovereignty which would be approved by the British parliament; the foreign devils must know to the Middle Kingdom. But the only important judges of an agreement will be the people of Hong Kong. If they think it is not going to work, then capital and people will move out, and the prosperity and stability of the place will be undermined well before the 1997 expiry date.

To judge from the sagging of the financial indicators and the published lobbying in London and Peking of the unofficial (i.e., appointed) members of the executive and legislative councils, the people with their hands on the levers of economic power in Hong Kong do not think that the British are doing well enough in the negotiation. The mechanisms which have made Hong Kong so prosperous, Hong Kong opinion leaders are clearly alarmed by Chinese suggestions that there should be a permanent joint "commission" to oversee the administration of the colony; on the other hand, it is obviously vital that the maximum number of administrators in Peking and Canton should acquire the maximum education in what really keeps the wheels whirling in Hong Kong, and what not to do if the wheels are to keep whirling. The negotiation now coming to a climax—or a crisis—will be worth nothing unless it sets up a very close co-operative relationship between London, Hong Kong and Peking for the rest of this century.

"We know what we want," says a British official; "but we won't know until later whether we should have wanted it." But in the Hall of Mirrors, "later" is already here: 1997 is now. Britain can no longer maintain confidence; only the Chinese can do that, and they may not know how.

On the other hand, it is obviously undesirable from every point of view that commitments in a Sino-British agreement should be set in concrete; circumstances may change in quite unforeseen ways, and call for unplanned responses. Flexibility must be the watchword for the political arrangements in the territory, for example.

What makes the negotiation so peculiarly difficult, and so peculiarly fascinating to the professionals involved in it, is that it is aimed at the reconciliation of wholly irreconcilable principles, and it takes place in a Hall of Mirrors of entirely different time-frames. Britain's objective is to secure guarantees and safeguards lasting the equivalent of at least six British parliaments; China's to recover acknowledgement of absolute sovereignty. Britain's only real interest is to ensure that prosperity and stability are maintained until the moment of hand-over in June 1997—after that, it becomes somebody else's problem; but it cannot expect the maintenance of prosperity and stability until 1997 unless the people of Hong Kong continue to believe, throughout the intervening 13 years, that prosperity and stability will continue well after 1997.

Lombard

Bring back the Bank Rate or...

By Samuel Brittan

ONE NOT so minor aspect of the 2½ per cent rise in UK base lending rates is the deficiencies it reveals in the machinery of monetary control.

Like nearly all foreign and most domestic observers, I originally believed interest rates had been raised to halt the slide in sterling which had been recently affecting the trade weighted average as well as the sterling-dollar rate.

Such a decision would have been highly dubious. There are many forces at work which could offset the normal inflationary effects of sterling depreciation. Commodity prices have been weak in both SDR and in dollar terms. Even in sterling they have not risen. Other indicators such as the fall in gold suggest weakness in world prices which would offset sterling depreciation.

On the other hand the higher mortgage rate will add nearly 0.8 per cent to the measured UK inflation rate at the beginning of the wage round. Higher interest rates are bound to have at least a marginally depressing effect on investment and activity, when there is little evidence of domestic overheating, or even excessive monetary expansion on a non-hysterical interpretation of the data.

Of course a decision to take more of the strain on sterling than on interest rates would have required strong nerves and a non-wishful idea of how far down sterling might be allowed to go. But my purpose is not to argue for or against permitting depreciation but to point out that the Treasury and Bank do not seem to have had reasonable freedom of action. The rise in interest rates seems to have been determined by bankers and other operators in the inter-bank market leaving the Bank of England to waddle behind like a mother duck and ratify what they had done.

Present monetary control methods were introduced in 1981 after an abortive campaign, involving the Prime Minister, for monetary base control—that is for control of the money supply by influencing the reserves of the banks. The Bank of England successfully fought off this campaign and offered a sop to the supposed ideological propensities

of ministers by dropping Minimum Lending Rate (a fancy name for the old Bank Rate) and by making known its views on interest rates, mainly by operating at the very short end of the money market.

This was supposed to "give more scope to market forces." These last words were accompanied by a wink, but the wink was wiped off the Bank's face last week, when it was overwhelmed by market forces.

There is another way of seeing what is wrong. The Chancellor wants to slow inflation by regulating nominal demand. This in turn is supposed to be governed mainly by the money supply; the money supply in its turn is supposed to be regulated by interest rate policy. But if one asks how interest rates are determined one sinks into confusion.

The best reform as I suggested in a Lombard article on June 4, would be for the Bank of England to control the money supply more directly, by a discretionary control of monetary base. Then interest rates really could be left to market forces, and there would be something meaningful at the base of the policy pyramid.

The second best—and probably all that could be done quickly—would be to go back to a Bank Rate system under which the Bank resumes responsibility for setting three month interest rates. Of course, there would still be money market pressures under a Bank Rate system; and even under the present system there could be heroic technical means for trying to keep interest rates down. I do not need to be told that there are always some people in the official machine more sensitive to sterling than anything else and who are ready to jump at technical excuses for giving it priority.

But having admitted this, the Bank would still have a greater range of options under Bank rates, than at present. It cannot be desirable that Germany should be able to take the strain from the dollar on the exchange rate while Britain cannot. The British Government should not be bounced into interest rate rises greater than its own judgment suggests because of arcane or inadequate systems of monetary control.

Heathrow's rate of return

From the Chairman, Steering Committee, British Airports Users Action Group.

Sir,—Fifteen international airlines have argued in a memorandum to the House of Commons transport committee that a privatised British Airports Authority would need to be regulated. The letter from BAA (July 3) tries to divert attention from this and from Heathrow's excessive rate of return, which is nearly three times greater than the average for UK industrial and commercial companies. The return is expected from the airlines and their customers, regardless of Heathrow being a low-risk monopoly business.

BAA's first argument is that its profit from commercial activities owes nothing to the airlines. Were it not for the airlines, however, nobody would go to Heathrow and spend money on duty-free, meals or car parking. Both BAA and the airlines have accepted for many years that BAA's commercial and traffic activities are interdependent and that the airlines should be paid into the same till.

BAA's next attempt to divert attention from its high profits is to say that charges are now lower in real terms than they were in 1980, having been pegged for 3 years. While this is the more significant point is that charges are still far too high. Charges facing some airlines were raised by over 100 per cent in 1980 and BAA has been collecting these excessive charges for 4 years. No low-risk competitive business in Britain could hope to earn a real pre-tax rate of return of 11.8 per cent.

BAA says the same pattern of flights will attract the same level of charges whichever airline is concerned, but the impact on individual airlines is not proportional to usage or the cost of providing the facilities.

The statement from BAA that consultative machinery already exists is correct, but the privatisation and regulation of BAA have never been discussed in it.

BAA attempts to win praise for its provision of facilities by referring to the fourth terminal now being built at Heathrow and the new north terminal at Gatwick. It fails to mention its refusal to contemplate providing further facilities wanted by the airlines—notably a fifth Heathrow terminal. BAA instead proposes development at Stansted, which the airlines and their customers do not want.

This is hardly the way to generate the "spirit conducive to goodwill" which BAA wants. Instead of these diversionary

Letters to the Editor

tactics, BAA should do its best to accept with good grace that it should be regulated if it is privatised.

C. Lakeman,
Governt Plein Laan 27,
Amstelveen, The Netherlands.

An eye for the market

From the President, Association of Dispensing Opticians.

Sir,—Sue Cameron's article (June 26) on a USA company desperately wanting to get into the United Kingdom market to sell so-called "ready-made reading magnifiers" (it estimates a £50m market) has slotted a fairly large piece of jigsaw puzzle into the mystery surrounding the promoters and commercial motives behind the continual and almost neurotic campaign to change British law to allow these correcting spectacles to be supplied over the counter without any controls.

The company, Magnivision, is trying to persuade Peers to introduce changes in the Health and Social Security Bill as it goes through the final report stage in the House of Lords. It has even gone to the expense of sending well over £1,000 worth of spectacles to Peers. "We could be aiming at the over 45 age group to sell 4m pairs," says the managing director. These commercial motives have got nothing to do with freedom of prices, competition or social and public interest. While these motives should not be criticised in debating the subject, we should not be naive or fooled.

May I take this opportunity to clear up a confusion. Spectacles used for reading purposes are not "magnifiers". The magnification obtained is virtually nil as this can only be achieved by a lens system (for example binoculars or telescopes) held close to the eye or by hand magnifiers held away from the eye. Spectacles, even ready-mades, alter the light entering the eye and therefore the sight of that eye. When that sight is corrected properly for clear vision, if magnification is required, then one has to resort to other methods such as a hand magnifier.

As the Government has recognised in the control within the Health and Social Security Bill, the uncontrolled supply of ready-made spectacles would give rise to serious risks of

people being temporarily misled into believing that they could see with these spectacles, when the cause of their visual problems could be due to pathological reasons, such as glaucoma and other eye conditions. Also, of course, ready-made spectacles cannot cater for differences between right and left eyes (very few people see equally clearly with each eye), as is the case with astigmatism and so on.

When the National Health Service changes under the Bill in relation to the provision of NHS spectacles have been implemented next year, we will see a significant reduction in the price of private spectacles, and particularly basic, but correctly prescribed readers.

John Baker,
22, Nottingham Place, W1.

Wakefield forever

From Councillor J. Gunnell.

Sir,—I was interested to read in the article by Hazel Duffy entitled "The row that refuses to die" (July 5) that although London has had two-tier local government for nearly 100 years, the other contributions facing the threat of abolition have only had similar structures for the last 10 years.

This of course is not entirely true. In West Yorkshire, for instance, the greater part of the present county has been subject to two-tier local government for almost 100 years. The old West Riding County Council provided services in nearly 80 per cent of the present West Yorkshire. Moreover, County Hall, Wakefield, has been the home of an upper-tier authority in a two-tier system ever since it was built in 1897 after the great local government reforms of 1888.

Long may County Hall, Wakefield, continue to be used for an upper-tier role. (Councillor) John Gunnell, County Hall, Wakefield.

Metering the water

From the Finance Director, Anglian Water.

Sir,—Mr Newman (July 12) seems to be implying universal metering arguing for a "straight-forward standing charge devoid of installation and reading costs." If that is the case, who is to pay these costs?

Water in this country is cheap; the cost of measuring it

and charging for it according to volume is comparatively very high. Universal metering is simply uneconomic. Most households would end up paying more if their supplies were metered—installation and reading costs simply cannot be ignored.

He also suggests that there should be a rebate on standing charges where usage is low. Standing charges are levied to recover the fixed costs of making the service available. These costs stay fixed regardless of the volume actually supplied and so should standing charges. The volume charge fully reflects the variable costs.

Garden watering is very expensive. Supply systems have to be geared up to meet peak demands. Peak demands are usually created by garden watering. The ability to meet these short term peaks results in very considerable costs.

Metering is a partial answer. All our customers can have a meter at their own expense. Those customers with meters do not need a separate sprinkler licence. But it would be uneconomic to install meters in every property where garden watering occurs.

We have customer consultative committees in Anglian and they too are interested in metering. I suspect that their interest will decline when they fully understand the costs involved.

Alan Smith,
Ambury Road,
Huntingdon, Cambs.

European Ferries concession

From Mr J. Sawtell.

Sir,—The intention of European Ferries to exchange equity rights for concessions appears to have run into shoals.

Might not a simpler solution be to exchange all holdings between the present and future number qualifying for entitlement, one for one, with new shares. These C-for-concession—shares, a maximum of 300 to each holder, would rank pari passu with the remaining equity, except that they and they only would carry the concession. Individual and Institutions to whom bonus was of no value might opt to recover into ordinary equity on preferential terms. Such a restricted issue however would retain its own value and could prove itself an attractive investment.

A proposal on these lines would seem more equitable than the company's present attempt to change the rules in mid-channel.

John C. Sawtell,
Hope Cottage,
Station Road,
Holt,
Near Trowbridge,
Wiltshire.

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FINANCIAL TIMES

Monday July 16 1984

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Terry Byland on Wall Street Cut-price malady for drugs

PHARMACEUTICAL stocks had a hard week on Wall Street. A sudden rash of nervousness over price-cutting in some of the chief money-earning prescription drugs battered the stock prices of Merck, Upjohn and American Home Products and sent a shiver running through the rest of the sector.

The shock was all the greater since the drug companies are already in the front line of one of the stock market's latest worries: the effects of a renewed upsurge in the dollar on profits of export-oriented corporations.

Fears of price-cutting originated in two important stocks: Merck and Upjohn. The drop of nearly 6 per cent in the Merck stock price at mid-week played a role in the weakness of the rest of the market - Merck represents the pharmaceuticals in the Dow Jones industrial average, as well as pace-making the other drug stocks.

The upset, which took about \$6 off the Merck stock price, was caused by a sudden review by Wall Street of prospects for the group's earnings after September when patent protection expires on Aldomet, its widely used drug for high blood pressure.

Aldomet is Merck's number one ethical pharmaceutical product, with a strong growth record. Sales growth has been expected to slow this year, but at around \$270m, Aldomet will still bring in about a fifth of Merck's U.S. pharmaceutical sales, with a further \$190m sold on the international markets. Merck's total sales reached \$3.3bn last year.

But some of the more recent growth in sales of Aldomet represents price, rather than volume, increases, so the termination of the patent protection might hit hard at the earnings level.

Merck's setback was only one of the weak spots in the sector. The first signs of strain came from Upjohn, which crumpled as analysts began to compute the implications of the company's decision to cut by up to 35 per cent the price of Motrin, Upjohn's anti-arthritis drug.

Motrin is Upjohn's principal earnings source, providing about 40 per cent of last year's total of \$160.2m. Although the Motrin patent was due for expiry in May, Wall Street has been slow to scent danger. Partly that was because Upjohn has a sound reputation as a low-cost producer, with strong customer loyalty.

Last week, however, those crumbs of comfort turned suddenly stale, and Upjohn's stock collapsed by nearly 14 per cent. The problem is that ibuprofen-based drugs, of which Motrin is one, have since May been sold over the counter in the U.S. Moreover, Upjohn has run into serious competition much sooner than expected, largely from Boots of the UK, which is selling Rufen, also a prescription drug and much cheaper than Motrin.

Upjohn has been forced to cut its Motrin prices and profits sooner than Wall Street would have liked. The group has other products in the field, notably Naprin, which is also an ibuprofen, but sold by Bristol-Myers under licence from Upjohn.

Unfortunately, there is another side to the drug company saga which also gives cause for concern to investors. The damage to the drug stocks, which now show substantial falls from their 1984 peaks, has been intensified in the past fortnight by the fresh gain in the dollar.

All the leading drug groups are big players in foreign markets and the dollar strength has harmed their pricing structure as well as their capacity to repatriate profits. Pfizer, with half its sales booked outside the U.S., has proved particularly vulnerable and its stock is now around 30 per cent off its 12-month peak.

The question must be just what a further gain in the dollar might do to Upjohn, which takes more than a third of its sales from overseas, with the stock price already 27 per cent off its peak. Similarly exposed to the dollar is Merck, which is only 20 per cent off its peak, reflecting Wall Street's view of the stock as a "premium" pharmaceutical counter.

NEW ZEALAND'S ELECTORATE PUTS A NEW MAN IN POWER

Now Lange must show his cards

BY MICHAEL THOMPSON-NOEL IN WELLINGTON

AFTER the rhetoric, the reckoning. Following Saturday's general election in New Zealand, the man with all the problems is not the vanquished Sir Robert Muldoon, whose National Party Government was dismissed by an electorate which finally wearied of Sir Robert's bullying.

The man who must now wrestle with the challenge of making the economy less of an "international laughing stock" (his description), is Mr David Lange (pronounced Long), leader of the New Zealand Labour Party.

Throughout the campaign Mr Lange played a hand that was strong on rhetoric but weak in concrete proposals for restoring the once-prosperous economy to a surer footing. He won the bidding easily. Now he must reveal his cards.

His background is Methodist: he is still a lay preacher. His father was a surgeon who chose to work as a general practitioner in Otago.

Before entering Parliament Mr Lange was a lawyer. Because he acted for the poor his earnings were put at NZ\$7,000 (\$4,330), against the NZ\$70,000 he could have been earning.

Within the Labour Party he rose

from nobody to Leader of the Opposition in less than six years, partly because of the decimation in Labour's middle order caused by the Muldoon juggernaut of 1975.

He says candidly: "There are lots of reasons why I am where I am, but one of the most compelling reasons is that I was there," he says candidly.

Another reason for his rise to prominence was his size, bulk and weight. It got him noticed, though he says jokes about his former fatness were "about as annoying as it must be for a woman to get a dumb blonde tag."

After stomach surgery Mr Lange shed a great many kilos. Though slimmer physically, there was nothing lightweight about the broadside he fired against the Muldoon Government during the campaign.

He criticised the "stagnation of the past, the lack of effort and the failure," saying New Zealanders were "tired of provocation from the top as a substitute for leadership."

His special targets: slow growth - putting New Zealand 23rd of the 24 OECD countries - unemployment, "huge" budget deficits, "staggering levels of overseas borrowing" - which he puts at a minimum of

NZ\$17bn - and declining social, health and educational services.

"We are a country which should have left the rest of the world behind," said Mr Lange. "Instead, the policies of conservatism have dragged us to the bottom."

The Labour leader says his plan for economic recovery is based on "reconciliation and reform" - mirroring the consensual politics of the Hawke Labor Government in Australia, which will act as a role model, and possible tutor, to the Lange Administration.

During the campaign Mr Lange said before Labour saw the books "it would be irresponsible to make specific commitments... The information will be disclosed to the public as soon as possible after the election."

He has promised a national conference to devise a broad New Zealand accord and says economic policy will be based on consistency and emphasis the medium-term.

He adds that Labour will work directly with the private sector, give priority to small business, spur development of new technology, revitalise the "stagnant" farming industry and boost tourism.

A new system for determining

prices and incomes is promised, allowing for collective bargaining, but within guidelines, and Mr Lange says he will authorise the Reserve Bank of New Zealand to conduct "effective open-market operations" in financial securities in pursuit of consistent monetary and credit policies.

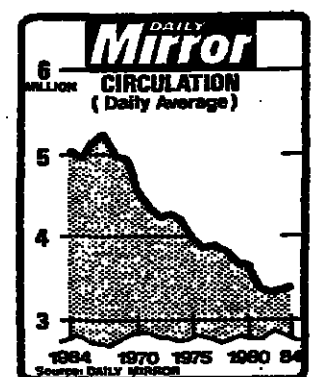
The existing web of financial regulations will be reviewed and government borrowing requirements lowered.

Mr Lange promises New Zealanders a breath of fresh air. He is a lover of the outdoors (New Zealand is mostly outdoors). One observer said: "Lange would still rather set his face into a southerly storm at Ohari Bay or a rugged sea at Hokianga Heads than visit Auckland Art Gallery."

In private conversation some of Mr Lange's sentences spiral almost aloft, though politically his oratory is considered one of his strong suits. He says he has "driven people to the point where I've seen tears coming to their eyes, by flicking to them, waiting in front of them, verbally and by body language, expressions of things from the past which move them."

THE LEX COLUMN

Why Reed sank MGN's float



Reed International announced last October that it intended selling Mirror Group Newspapers (MGN) through a stock market flotation. No firm identifiable purchasers, therefore, were at hand to be gumped when Reed succumbed last Friday to Mr Robert Maxwell's higher offer.

The fact remains that the MGN sale has left a nasty taste in the mouth, familiar to some frustrated home buyers, and has provided few clues on how a public company might best resolve occasional conflicts between financial self-interest and its own perception of the public interest.

There can be little doubt that Reed itself has done as much as anyone over the last nine months to identify a broad share ownership for MGN as a matter of public interest.

Its support for the flotation scheme - most notably evidenced in the imaginative appointment of Mr Clive Thornton as MGN's new chairman - was allowed by Reed to create the impression, right or wrong, that it saw this route as discharging a moral burden upon it as a national newspaper proprietor.

Assurances

Categorical assurances that no single bidder would acquire MGN were reportedly given to MGN's own workforce, which - contrary to this column's suggestion last week - expressed full support for a flotation from start to finish. Reed's commitment to the idea of protecting the newspaper group's subsequent independence even brought it to countenance putting a 15 per cent ceiling on the ownership of MGN's shares for an initial two years after the flotation - as explicit an acknowledgement of non-financial motives as could readily be imagined, since it would effectively have barred a bid premium on the share price.

The same impression even endured during the bizarre, final negotiations. Reed's board seemed more than happy to have Mr Maxwell cast in his familiar role as the Big Bad Wolf, huffing and puffing at MGN's doors. Figures were juggled absurdly in the hostile response to Mr Maxwell's first offer. Reed owes MGN £23.4m and this was deducted from the £80m offer price to show a net figure of about £56.6m which could be compared unfavourably with putative proceeds of £80m from a flotation.

This must have struck everyone concerned as so much nonsense. Quite apart from the treatment of Reed's £23.4m debt after a flotation,

the supposed £80m proceeds would anyway have been subject to other inter-group settlements absorbing perhaps as much as £12m of Reed's gross cash. Comparing £57m with £80m, in other words, looked a half-hearted rejoinder in financial terms.

So Reed's awkward preference, in public at least, for clinging to its flotation scheme rather than, say, combating the bidder on grounds of asset values served only to strengthen the belief among many in the City of London that the flotation remained the most likely outcome.

In short, Reed can hardly be surprised if its critics now charge it with being bounced into the MGN sale in defiance of a matter of principle. But did it really have any choice? The City will offer Reed three ready lines of defence. First, institutional shareholders probably never expected Reed to set much store by non-financial considerations. Arguably, these should indeed be left to Whitehall and the Office of Fair Trading; but exceptions to the general rule can easily be imagined. The trouble with citing Reed's case as an exception is that, on any City list of deserving causes, Fleet Street's printing unions might not be too prominent.

Second, the MGN flotation was originally presented as no more than a last-minute rescue operation to get Reed off the hook and out of Fleet Street. MGN never presented a return on capital consistent with the strategy of the group and posed constant industrial relations problems. The plan of escape was last year welcomed in the City and Reed's board might be forgiven for having kept the plan uppermost in its thinking, however discreetly, throughout the proceedings.

Above all, and whatever the muddle en route, Reed has emerged at the end with a deal which has protected its shareholders' pockets.

Little credit

If those arguments are considered wholly persuasive, then Reed probably had no business trying to emulate the Government's achievement with Enterprise Oil by doggedly pursuing a flotation regardless of alternative offers. It was better to take the money and reduce its net debt from today's level of 45 per cent of shareholders' funds to something nearer 20 per cent.

It looks, however, to view the whole episode in quite such mundane terms. Reed's rationale for seeking to avoid one single purchaser for MGN was widely acknowledged and accepted. The manner of the group's volte-face will probably have done it little credit, even in the City, and leaves open the possibility that some compromise might have been struck.

Both Dow Jones and Reuters, after all, have had their voting equity structures elaborately reorganised in recent months in an effort to protect their independence.

Whether such a compromise was still attainable late last week, though, is another matter. Reed was already fast running out of options when Mr Maxwell made his entry.

Some of Mr Thornton's own more adventurous ideas as well as the recent setback in the markets would arguably have made any future flotation a tricky matter at anything like a £80m valuation. Reed was probably justified, too, in casting a cold eye on consortium bid rumours.

Perhaps the group's real disservice both to itself and to opponents of individual proprietorship in Fleet Street was to have badly misjudged its timing. The result, fittingly enough in one sense anyway, has set MGN beside BPCC and Bishopsgate Trust in a sequence of takeovers all timed to perfection by the Daily Mirror's new proprietor.

Chinese drive to make home ownership dream come true

BY MARK BAKER IN PEKING

A HOME of your own is now the great Chinese dream. For the first time since the early 1950s, the Government is actively promoting private home ownership.

Tens of thousands of Chinese families have bought their own flats and houses over the past two years and demand is far outstripping supply.

After experimenting with capitalist-style property development in several cities, the Government now appears to have decided to shift the emphasis of its housing programme from public rental to private freehold.

The policy shift was recently endorsed by the most senior Chinese leader, Mr Deng Xiaoping.

He told People's Daily, the party newspaper, that encouraging people to buy and sell their homes would make the construction industry more profitable and stimulate the residential building industry.

Mr Deng even advocated putting up the rents on Government-owned accommodation to encourage the change. "If house rents are too low, people will not buy houses," he observed.

China's population has increased by about 300m over the past 30 years and housing has become one of the Government's greatest problems. The main solution, until recently, has been for municipalities, provinces, state enterprises and factories, to build high-density blocks of flats which are distributed at nominal rentals.

Between 1979 and last year, the Government spent \$30bn on public housing construction, but overcrowding of existing accommodation remains chronic and there are still waiting lists for new housing.

Since late 1982, four provincial cities have been selling thousands of private flats, as an experiment by the central Government in cutting the high cost and inefficiency of public housing construction.

Standard 50-square-metre flats have been sold for about \$4,500 - around a third of the construction cost but equivalent to about 10 years' pay for an average skilled worker.

Buyers can pay in instalments. over five to 20 years. If they pay cash, the prices are discounted by between 20 and 30 per cent. About one in 10 buyers have used bank finance.

The flats become the personal property of the buyers and may be inherited by relatives. They may be resold if the owner has paid the full cost of construction to the authority or work unit that subsidised the original sale.

The authorities in the four cities have had thousands more applicants to buy flats than they could supply. About 80 per cent of the buyers have been ordinary factory and office workers, and two thirds of buyers paid cash for their new homes.

The experiment has been praised by various senior leaders and the

property sales market has spread to about 50 other cities, including Peking and Shanghai.

A report by the official news agency, Xinhua, from Sichuan - the most populous province - referred to "flat fever" in the capital, Chengdu, when the first flats were put up for sale earlier this year.

It said the authorities planned originally to sell about 200 flats this year but had now lifted the target to more than 1,000 after a rush of demand for the "hottest commodities in Chengdu."

The latest issue of the official weekly magazine, Peking Review, carries an editorial indicating that the central Government is likely to spread the practice of housing sales throughout the country.

The editorial attacked the old custom of distributed public housing, saying the practice "violates economic laws" - a harsh label for something that was, until recently, conventional communist economic wisdom.

"Funds used to build residential quarters, as investment for construction, should be recoupable. Only this way can new construction projects be undertaken smoothly," it says.

"The system of subsidised sales of houses is in keeping with the present economic level of the people and the socialist principle of distribution. It represents the direction of the reform of China's urban housing system."

UK widens choice of options

By David Lascelles in London

CURRENCY options, one of the latest of the new wave of financial instruments, will get a boost with the launch in London today of a formalised trading system, based on a broker.

From today, Butler Treasury Services, a division of Mills and Allen, the money brokers, will put up prices on the Reuters and Teletext screens and provide a focus for the budding, but still scattered, market.

The step is the outcome of a private meeting at Hambros two weeks ago when several banks decided to try to standardise dealings in currency options.

"This will improve liquidity in the markets," said Mr Peter Scott, joint managing director of Butler's. "We are only at the start, but the potential is very great."

Currency options, which are already traded in Chicago, Philadelphia and Amsterdam, are a hedging and a speculative device for dealers in the foreign exchange markets. They convey - for a price called a premium - the right to buy or sell a given amount of a certain currency at an agreed rate by a certain date.

The attraction is that holders of options can exercise them if the market moves in their favour, but simply allow them to expire if it does not. The only cost is the premium, which is seldom more than a per cent or two of the sum involved.

Banks in London have been writing options for their commercial customers and other banks on a one-off basis for some months.

With the new system, they will be able to post their prices anonymously on Butler's screens and reach a larger market. According to Mr Scott, some 20 banks will be involved to start with, although he expects the list to grow quickly.

The main ones, he says, are Citibank, which already commands the largest market share, Bank of America, Barclays, Fidelfity, Hambros, Hill Samuel, Lloyds, NatWest, Orion Royal, and Standard and Chartered.

The brokered market, already dubbed Licon (London Interbank Currency Options Market) will be exclusively for banks. Companies wanting to buy options will still do it directly with their banks or on the traded options exchanges abroad. Bankers say that the growth of the London market has come largely from companies pressing their banks to write options for them.

Mr John Mathias, vice-president of Citibank's treasury marketing division, says his bank has been writing options in London for about six months, but the market is still primitive.

U.S. bank profits hit by Latin America

BY PAUL TAYLOR IN NEW YORK

MANUFACTURERS Hanover Trust, the fourth largest banking group in the U.S. and the most heavily exposed to Argentina, has reported an 8.5 per cent drop in second-quarter earnings, reflecting the adoption of a more conservative approach to accounting for its \$1.3bn in loans to the Latin American nation.

As a result, the bank which had given a warning that its decision might reduce earnings by up to \$25m, said \$639m of its outstanding Argentine loans were classified as non-accruing at the end of the quarter, reducing earnings by \$21.4m after taxes. The bank said the earnings reduction would have been higher but for interest payments on about \$90m of mainly private Argentine loans.

The New York City-based banking group reported second-quarter

net earnings of \$73.3m or \$1.41 a share, compared with \$80.5m, or \$2 a share, in the corresponding period last year. The bank noted that its results also reflected a "significant addition to primary capital, including a major increase in the reserve for loan losses."

For the first half, Manufacturers Hanover reported net earnings of \$157.1m or \$3.28 a share, compared with \$162.0m or \$4.04 in the corresponding period last year.

The group said its provision for loan losses in the latest quarter was \$80.5m, compared with \$42.1m in the corresponding period last year, \$153.1m for the first half and \$96.2m in the corresponding period last year. As a result its reserve for possible loan-losses was increased to \$542.4m, from 449.8m at the end of March and \$374.8m a year ago.

Hopes rise for peace in UK docks dispute

Continued from Page 1

the National Union of Mineworkers (NUM), yesterday gave his support to the dockers. He said he would meet the TGWU today.

"I believe it is imperative that both these unions understand that both our fights are interconnected and interlinked, fighting the same kind of government policy," he said. "That is what we all should understand as we go towards the ultimate victory."

Talks between the NUM and the National Coal Board are to resume on Wednesday, but unless the board abandons its pit closure programme it seems that there will be no settlement. Cabinet ministers appear to accept that the talks will fail and are now hoping that a drift back to work by miners in the late summer will cause the strike to collapse.

Signing of the agreements, for which Chase Manhattan has acted as the agent on the U.S. side, with

World Weather

Location	Temp	Wind	Cloud	Temp	Wind	Cloud	Temp	Wind	Cloud
Africa	20	10	10	20	10	10	20	10	10
Asia	20	10	10	20	10	10	20	10	10
Australia	20	10	10	20	10	10	20	10	10
Europe	20	10	10	20	10	10	20	10	10
North America	20	10	10	20	10	10	20	10	10
South America	20	10	10	20	10	10	20	10	10
Oceania	20	10	10	20	10	10	20	10	10

Brazilian credit accord

Continued from Page 1

high-technology goods, notably electronic and data-processing equipment and avionics, there is considerable uncertainty about the real size of the shrunken Brazilian import market after three and a half years of recession.

The financial squeeze, which hit Brazil hardest last year, appears to have led to a significant amount of import substitution. Despite the long list of goods drawn up by Brazilian officials to be imported under the Eximbank line, the feeling is that it will not be fully utilised.

Signing of the agreements, for which Chase Manhattan has acted as the agent on the U.S. side, with

Banco Itau on the Brazilian, is set for July 25.

The delays in taking up the Eximbank offer were caused partly by uncertainty over the likely actions of other Western governments - required, according to the Bill sent to the U.S. Congress, to provide similar support - and partly by legalistic red tape.

Only Japan among Brazil's other leading trading partners has formally confirmed that it is to renew medium-term credit guarantees for Brazil. But Britain, for one, is known to be actively re-examining the question.

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SECTION II - COMPANIES AND MARKETS

FINANCIAL TIMES

Monday July 16 1984

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Citicorp to disband London syndicated loan department

BY PETER MONTAGNON, EUROMARKETS CORRESPONDENT, IN LONDON

THERE can scarcely be a more telling sign of the changing style of the international capital markets than the decision announced on Friday by Citicorp to disband its London syndicated loan department.

Citicorp was in at the syndicated loan market's very inception and has always been a major player, but from today it has reorganised its London operation. Instead of a syndicated loan department offering this one product to all its customers it now has three separate divisions whose job is to market a range of capital market products to customers in distinct geographical areas.

Mr Lloyd Bankson III, deputy managing director of Citicorp International Bank, admits the decision to drop the syndicated loan department was "an emotional moment" - the bank has had such a department for 12 years - but it does not imply a slackening of the bank's commitment to syndicated lending which, he says, has increased "by maybe 50 per cent" so far this year over 1983.

Instead it is more an acknowledgement of the fact that the capital markets have become more complex in the past year or so with the development of a range of new products most of which have helped blur the distinction between syndicated lending and the bond markets.

As a result Citicorp found individual customers were being visited by a confusing succession of individual specialists offering one by one a range of different products including bonds, loans, swaps, a forfait business, Euro-note facilities and so on. It now feels today's market calls for a different approach in which each customer's account is managed by one person who can offer the right product at the right moment.

Its reorganisation is a formal response to this problem, which other

banks also face. In a number of institutions syndicated lending and the securities business have already been brought closer together as old barriers between the two markets disappear.

With this comes a new problem, however. In today's markets bankers have to combine a broad general awareness of what is going on in markets all around them with an in depth specialist knowledge of how the separate segments of the market work.

For its cross border business done out of London, Citibank has divided up its territory into three separate areas each of which will be looked after by an executive director whose previous experience is relevant to the general flavour of the business Citicorp expects to do there.

There will be three other new divisions responsible for business which of its nature cannot be pinned to any one particular geographical area: swaps, asset trading and a forfait dealing.

These last divisions serve as a salutary reminder that there is a world outside straight syndicated lending to which international bankers now have to adapt, for Citicorp's announcement that it was dropping its syndicated loan department in London would have otherwise come as rather bleak news in a week when no large new Eurocredit were announced at all.

Those in the market met a good response, however, with Sweden's loan facility increased by \$1bn to \$4bn. Electricité de France picked up more than \$215m in syndication and its credit is expected to be increased to \$1bn from \$800m. At this level lead managers will still find their final commitments reduced to below \$20m from an original \$25m. Samuel Montagu's £25m deal for Irish Telecommunications is also likely to be increased to £50m.

INTERNATIONAL BONDS

Trading dull amid fears for rates

BY MAGGIE URRY IN LONDON

EURODOLLAR bond dealers can think of all sorts of good reasons why their market so seriously underperformed the U.S. bond market last week. First, but not foremost, is again withholding tax.

The lifting of that tax is expected to mean that Eurobonds will yield more relative to U.S. Treasury securities than they used to. Issue managers point out that recent deals, bought by underwriters at yields the same as those on equivalent Treasuries, now yield, on average, 35 basis points more. In price terms, the U.S. long bond gained around 8 points last week, Eurodollar bonds only 4 points.

More important are fears on interest rates and the strength of the dollar. There is still so widespread a belief that U.S. interest rates will go higher yet that New York's sudden rally early last week was treated with much scepticism in Europe.

Then the dragging up of Euro-

pean interest rates, particularly the UK's sharp rise in an attempt to protect the currency, leaves European investors wondering whether to avoid dollar bonds now in case the dollar falls, or to avoid D-Mark and Swiss franc bonds in case they suffer the UK "adjustment" too.

The possible fall in the dollar does not matter to U.S. buyers of U.S. bonds, but does to Europeans - another good reason for the two markets to diverge.

The last reason, and perhaps the clincher, is the weight of new issues under which the Eurobond market has had to work lately. Well over \$1bn of paper has appeared in each of the last two weeks. Most of it has proved slow to shift, with retail interest still very patchy. Once again, a rise in the New York market has encouraged issuers to the Eurobond market, causing indigestion there.

In these uncertain markets, one welcome issue was Morgan Stan-

BNF Bank bond average			
July 13	Previous	1984	Low
96.864	96.835		
High			96.056
100.009			

ley's bond for the Austrian bank, Creditanstalt-Bankverein. The deal was helped along by the addition of warrants which offer a cheap hedging opportunity when interest trends are unclear.

The package of one four-year 14 per cent bond, plus one warrant, was priced at 102. Once issued the two can be separated.

Following the structure of the Commerzbank deal in June, Creditanstalt's warrants have a four-year life - long enough to see at least one interest-rate cycle through - during which they can be exercised into a bond with the same coupon maturing in 1991.

Dealers made a case for both bulls and bears to buy the warrants - and the Americans could only curse the Securities and Exchange Commission for banning them from doing so.

With the withholding tax threat hanging over the dollar sector, other parts of the Eurobond market could take up the running. Ecu bonds look a likely candidate, with Deutsche Bank last week being the first German bank to bring an issue in the sector. Investor interest is growing and Deutsche Bank offered would-be buyers a choice of floating and fixed rate from Crédit Foncier.

The prospect of the summer holidays seems to be uppermost in the minds of traders in D-Mark and Swiss franc bonds. Turnover in both markets has been low, with Swiss franc issues unchanged on the week, D-Mark bonds down a ¼ point.

Canadian bonds are worst performers so far this year

BY OUR EUROMARKETS CORRESPONDENT

CANADIAN Government bonds were the worst buy in world bond markets during the first six months of this year, according to figures compiled by Salomon Brothers, the U.S. investment firm.

A U.S.-dollar-based investor who bought Canadian bonds in January would have lost 11.8 per cent of his money after coupon income, capital loss and exchange-rate losses were taken into account. On a similar basis, the best buy was French Government paper, which would have shown a profit of 6.8 per cent.

Regular comparative studies of the bond markets by Salomon Brothers usually serve as a pointed reminder of the effect exchange-rate movements can have on investments in the bond market. So far this year, however, that factor has

been overshadowed by the steep rise in U.S. dollar yields, which has caused large capital losses for investors in dollar markets.

During the first six months, holders of U.S. government bonds suffered a total loss of 5.2 per cent even after accounting for coupon income. By contrast, dollar-based investors in most hard currencies would have shown a profit as rises in U.S. interest rates were not matched elsewhere.

In dollar terms, the return on D-Mark government bonds was a positive 2.5 per cent; on Dutch government paper it was 1.6 per cent and on Japanese issues it was 0.5 per cent. Swiss government issues fared rather worse, showing a loss of 6.3 per cent as did UK gilts with a negative total return of 6.9 per cent.

NEW INTERNATIONAL BOND ISSUES

Borrowers	Amount \$m	Maturity	Av. life years	Coupon %	Price	Lead Manager	Offer yield %	Borrowers	Amount \$m	Maturity	Av. life years	Coupon %	Price	Lead Manager	Offer yield %
U.S. DOLLARS								SWISS FRANCES							
West-Hessische St.	50	1999	14 1/2	7	100	Credit Lyonnais, Mgn. Grenfell, Hillen Road, Mgn. Stanley	7.080	Basler Kant. **5	30	1989	-	3	100	UBS	-
Japan Air Lines †	180	1994	10	13 1/2	100	Sque. Paribas, Salomon Bros.	13.375	Research Ind. Products **5	10	1989	-	6 1/2	100	Citicorp Bk. (Switz.)	-
Montreal Urban County. †(b) ‡	50	1989	5	1/2	100	Deutscher Bank	-	World Bank	200	1994	-	-	-	SBC	6.250
Bermerk † ‡	600	-	-	1/2	100	Mgn. Guaranty	-								
LTCB †	125	1991	7	13 1/2	100	LTCB Ind., Sal. Bros., Bankers Tr., CSFB, Mgn. Guaranty	13.625								
BC Hydro †	150	1988	4	13 1/2	100	Mgn. Stanley, Chase Men., Deutsche, EBC, Goldman Sachs, Mgn. Haver, Orion	13.375	BELGIAN FRANCES							
Creditanstalt Bk. † ‡	100	1988	4	14	102	Royal, SG Wurzburg	13.323	European Commission (Eurozone) †	30n	1992	8	12	100	Soc. Gen. de Bagn.	12.000
CANADIAN DOLLARS								NOR. KRONE							
Sears Roebuck †	50	1991	7	14	100	Wood Gundy	14.000	City of Oslo	150	1991	7	11 1/2	100	Sparbanken Oslo Akershus	-
City of Edmonton †	50	1989	5	13 1/2	100	Wood Gundy	13.750								
City of Laval †	30	1991	7	14 1/2	100	Orion Royal, Livestock Bonding Inc.	14.375	ECUs							
D-MARKS								Credit Foncier †	70	1990/3	6	11 1/2	100	Deutsche, BNP, BBL, SBC	11.125
Council of Europe †	100	1992	8	8	95 1/2	BNF Bank	8.000	Credit Foncier † (a) ‡	70	1994	10	3/16	100	Deutsche, BNP, BBL, CCF, SBC	-
ADIS †	200	1992	8	8 1/2	95 1/2	Deutsche Bank	8.294	YEN							
SWISS FRANCES								Malaysia †	300n	1994	8	7.8	99.80	Monroa Secs.	8.087
Moravia ** ‡	70	1989	-	2 1/2	100	CS	2.250								
Kingsway Builders ** ‡	20	1989	-	2 1/2	100	CS	2.375								
Fujita Tourist **5	50	1989	-	2 1/2	100	Sque. Paribas (Swiss)	-								
Tanaka Seisakusho **5	80	1989	-	2 1/2	100	SBC	-								
Kanaguchi Chemical **5	78	1989	-	3 1/2	100	SBC	-								

* Not yet priced. † Final terms. ** Placement. ‡ Convertible. † Floating rate note: coupon is spread over six-month Libor. (a) Spread over 3-month Ecu deposit rate. (b) Spread over 6-month Libor. ‡ Extendable to 1996. † With warrants. Note: Yield are calculated on AUBD basis.

All these Bonds having been sold, this announcement appears as a matter of record only.

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Banque Indosuez, Succursales de Suisse

Banque Keyser Ullmann S.A.

Banque Kleinwort Benson S.A.

Barclays Bank (Suisse) S.A.

Citicorp Bank (Switzerland)

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Hottinger & Cie

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July 1984

MANAGEMENT

HANS WERTHEN is used to climbing mountains. In one 24-hour stretch last month he was both out on his favourite slopes on Switzerland's Matterhorn, as well as in Rome to negotiate the equally tricky obstacles posed by the Italian Government, unions, banks and investors on his way to Electrolux's hoped for takeover of Zanussi.

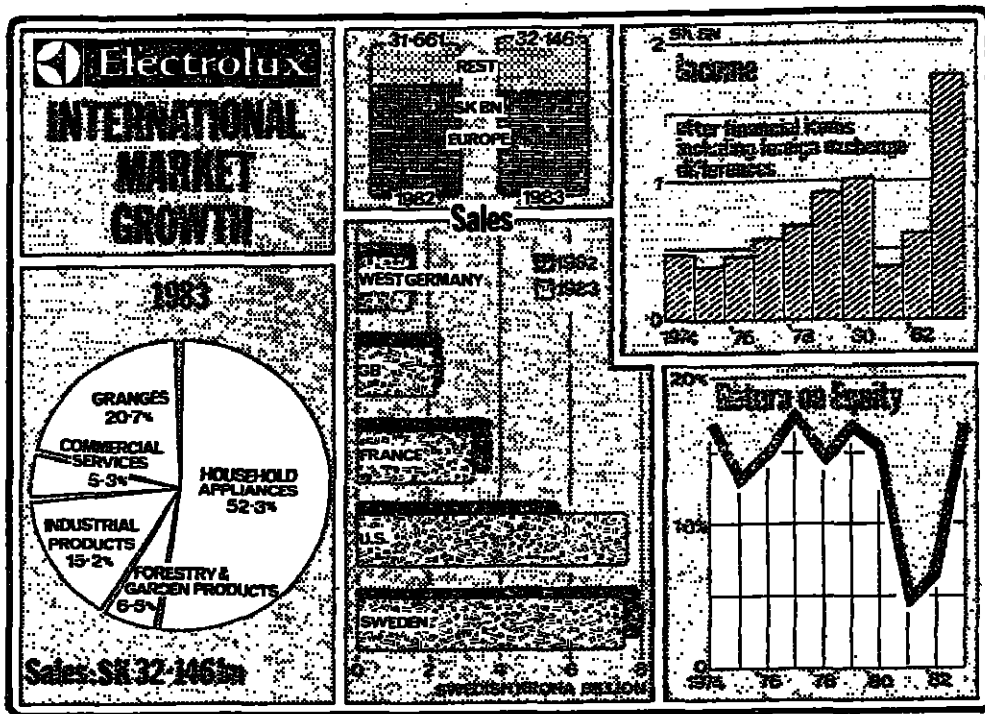
Werthen, 65 a couple of weeks ago, has led Electrolux since 1987 first as managing director and then as chairman. Handpicked by Marcus Wallenberg, the legendary Swedish banker and industrialist, to resuscitate Electrolux's dwindling fortunes in the late 1980s, he turned the group into Sweden's fastest-growing industrial corporation, masterminding its emergence as one of the world's biggest manufacturers of household appliances. The biggest if it clinches the Zanussi takeover. Four big groups, Electrolux, Bosch-Siemens, Philips and Zanussi, currently vie for leadership of the European white goods market, but it is the Swedish group that appears most determined to force a further restructuring in this troubled sector, which generally has been plagued by overcapacity, stagnating sales volumes and unacceptably low profits.

The strategy followed by the concern's long-established management team of Werthen, Anders Scharp, president, and Gösta Bystedt, group chief executive, has been remarkably consistent and was only shaken briefly at the beginning of the 1980s, when Electrolux over-stretched its financial resources and had to pause to catch breath.

Starting from a small home base, like all of Sweden's multinational corporations, Electrolux understood that it had to establish a strong international market position with the resulting volume benefits in both production and distribution in order to have a cost structure that was at least on a par with its principal competitors, most of which enjoy large domestic markets.

The key factor in the growth equation devised by Electrolux has been a string of acquisitions, which have served to strengthen its traditional household appliance activities, while at the same time broadening its geographical presence and opening the way to entirely new product areas.

The better-sketched ride of acquisitions over the last two decades has included the purchase of more than 100 companies in 40 countries. It has meant the integration of more than 300 units into the concern as the search for high production volumes and high market



Electrolux: ready for a big leap forward

Kevin Done reports on the Swedish group's latest expansion move

shares spread from the Nordic region into the rest of Europe and into North America.

Other competitors, such as AEG in West Germany, have also followed the tricky path of expanding through acquisitions, but unlike Electrolux they have often failed rigorously to restructure and concentrate production. For during the 15 years, Electrolux has been absorbing a large number of production units through takeovers it has rapidly closed down or restructured many that were small and inefficient.

Electrolux itself still has room for improvement. In vacuum cleaners, for instance, where it is now the global market leader accounting for around 6m units of a world market estimated at 25m, it has still fully to integrate the series of acquisitions it has made in Europe in recent years.

"The full benefit of our restructuring operations will be felt during the next few years," says Anders Scharp.

Electrolux has set out consistently to buy market shares

because "starting from scratch on a market is expensive and takes time," says Scharp. "Company acquisitions are also one element in the restructuring of entire industries. In the European household appliances sector a process of concentration is going on where eventually only a few large manufacturers will dominate the market."

The strategy of gaining large market shares and establishing a broad geographical presence has also been applied to the new activities that Electrolux has developed from its traditional operations. It has used its experience in lease this appliances to develop commercial products. This has brought it into leading positions in semi-industrial laundry equipment, commercial refrigeration, sterilisation and disinfection equipment for hospitals and international commercial cleaning and laundry services.

It is one of the few companies in the commercial cleaning and laundry sector, for instance, that operates on an inter-

national basis. As well as having a strong position in Sweden cleaning offices and public places and industrial premises it is also building a significant market presence in Brazil, the Far East, the Middle East and the U.S.

Electrolux's expertise in absorbing companies is unrivalled in Sweden. With problem companies it has always tried to ensure that there were sufficient realisable assets available to help to finance the necessary restructuring. Thus, since the beginning of the 1970s the group has made capital gains of more than SKr 2.5bn.

It has also maintained a great degree of flexibility in picking out certain key products for further development or in disposing of assets which either failed to show the long-term profit potential to meet group targets or which appeared to have a better chance of prospering under other management.

Apart from consolidating its

presence in traditional areas some key acquisitions have taken the group into new growth areas which themselves have then been developed through further takeovers. The acquisition of Husqvarna in Sweden in 1973, for instance, was made chiefly to expand Electrolux's grip on the Nordic household appliances market, but as a result it also found itself with a promising new business area in chain saws.

Through developing its own products and strategic company acquisitions Electrolux has emerged as the world's biggest manufacturer of chain saws with more than 20 per cent of the market. It has established a new business area in forestry and garden products, which is being expanded through the move into lawn mowers—including the takeover of Flymo in the UK. Profitability here has been unsatisfactory, but Electrolux sees in the lawn mower sector in particular a largely unstructured market with many small manufacturers which is ripe for the sort of restructuring it has already practised in other areas.

Through the Granges takeover of the troubled Granges industrial group in Sweden in 1980—hitherto its biggest acquisition—the Electrolux management's capacity was put to a severe test, but Granges could not prove to be one of the concern's most profitable acquisitions. It has managed to liquidate all the principal loss-making activities in mining, steel, glassworks, shipping and railways.

Granges' hydro-electric power assets were sold off for SKr 1.2bn, and remaining is a group of essentially engineering companies making a range of aluminium and other metal semi-finished and finished products for the automotive, consumer goods, construction and engineering industries.

Some analysts are still sceptical about the long-term future of Granges in the Electrolux group, but in its restructured form it represents a considerable asset, that could be realised to provide funds for other activities closer to the core of the group.

Through the Granges takeover Electrolux also found new business growth areas, such as the manufacturing of car seat belts, which is now concentrated in the subsidiary Electrolux Autoliv. With sales now of around SKr 800m Autoliv has rapidly emerged under Electrolux management as one of the fastest-growing companies in its field in Europe with about 20 per cent of the market.

While Electrolux moves fast to rationalise and restructure

How Zanussi fits in

IF ELECTROLUX bags Zanussi it will be the unrivalled market leader in Europe. Having failed to acquire AEG-Telefunken's white goods operations in West Germany at the beginning of the 1980s—the terms of the Swedish offer were too tough—and having been frightened away by the price tag at the TI Group in the UK earlier this year, Italy's Zanussi represents Electrolux's best chance to expand significantly its white goods operation in Europe. The takeover would correct the Swedish group's particular weakness in southern Europe. "It is a very good fit," says Anders Scharp. "There are not many overlaps."

In total, Electrolux would be putting up around SKr 900m to SKr 1bn to secure control of Zanussi, but in return it expects a far-reaching rescheduling and restructuring of Zanussi's £1,000bn of gross debt by the

banks. It is seeking £200m of interest relief over the next ten years.

Electrolux is planning to use Zanussi's production facilities to produce items that it currently buys from other suppliers, such as tumble driers, washing machines and refrigerators, and the same holds true for components. The victims of the merger will be the small manufacturers in Italy, West Germany and the Eastern Bloc which Electrolux currently uses as suppliers. "These are the losers and they are chiefly the worried ones," says Anders Scharp.

Last year Zanussi produced 1.2m washing machines and Electrolux SKr 550,000. In dishwashers Zanussi's output was 175,000. Electrolux's 200,000. In refrigerators and freezers Zanussi produced 2.4m, while Electrolux led in cookers with an output of 1.2m against Zanussi's 500,000.

production and distribution of companies it acquires, it is much more cautious with brand names—which is one reason why the size of the group (it has 88,500 employees) is often under-estimated.

Thus it is behind names such as Eureka and Tappan in the U.S., Thermo in Switzerland, Husqvarna in Sweden, Atlas and Voss in Denmark, Arthur Martin in France and Progress in West Germany.

Confusingly in the U.S. one of the group's strongest competitors in vacuum cleaners is Electrolux, a brand name it sold as part of its disposal of the Electrolux Corporation to Consolidated Foods in the troubled late 1960s. Electrolux itself bought its way back into the U.S. vacuum cleaner market in 1974 through the National Union Electric Corporation. With the brand name of Eureka it is today vying with Hoover for U.S. market leadership with each group controlling about one-third of the market.

Operating in mature markets with often mature products, acquisitions must inevitably play a big part in guaranteeing the sort of 15-20 per cent annual sales growth which Electrolux is aiming at, although the development of new products and applications will also play a role.

Over the past 15 years or so the group's sales have averaged an annual growth of 24 per cent, with acquisitions accounting for a substantial part of the increase, but such a record begs

the question of how profitable the operation has been.

After a successful run through the 1970s the Electrolux bandwagon did threaten to career badly off course at the beginning of the 1980s and the capital markets quickly became disenchanted with the slump in the group's fortunes.

It over-stretched its finances by borrowing heavily to fund its SKr 725m acquisition of Granges in 1980 and was then caught out and severely jolted by soaring interest rates.

At the same time the company was hit by the recession in the wake of the second oil shock, inventories swelled and profits plunged.

After two lean years, an action programme involving the disposal of unwanted activities, adjustment to new demand patterns, tighter financial control and a reorganisation of product lines has begun to show results. Last year Electrolux's profits (after financial items) rose to SKr 1.7bn on a sales increase of only 11 per cent to SKr 32.15bn. Both the equity and profitability ratios are again "up to healthier levels," insists Anders Scharp. The group's share price bounded up by 88 per cent during 1983. Profits are forecast to climb further this year to SKr 2.25bn.

With a stronger balance sheet—the series of disposals has released resources for the expansion of its principal lines of business—Electrolux has finished the pause for breath and insists that it is again on the warpath.

Business

courses

Interpreting accounts for the non-accountant manager. Corby, September 4. Fee: £100. Members £120.75. Details from Conference Department, RIM, Management House, Cottingham Road, Corby, Northants NN17 1TT. Marketing management course, Brussels, September 3-7. Fee: Non-members BFR 62,000; members (AMA/ID) BFR 58,000. Details from Management Centre Europe, rue Caroly 15, B-1040 Brussels, Belgium. Tel: 32/2/516.10.11. Telex: 21.917 mce b.

The basics of corporation tax, London, September 27-28. Fee: £205 plus VAT. Details from the Courses Department, The Certified Accountants' Educational Trust, PO Box 244, London WC2A 3EE. Tel: 01-242 6855 Ext 245. Telex: 24351. Business presentation skills, Kent, September 4-7. Fee: £450. Details from the Client Services Director, Sundridge Park Management Centre, Bromley, Kent BR1 3TP. Tel: 01-400 5655.

Advertising: principles and practice, London, September 10-12. Fee: £405.25. Details from Seminar Department, CAM Foundation, Abford House, 15 Wilton Road, London SW1V 1NJ. Tel: 01-828 7508.

The annual marketing plan: how to plan for next year's profits, Brussels, September 3-7. Fee: Non-members BFR 64,000; Member (AMA/ID) BFR 58,000. Details from Management Centre Europe, rue Caroly 15, B-1040 Brussels, Belgium. Tel: 32/2/516.10.11. Telex: 21.917 mce b.

Speechmaking and business presentations, London, September 24-25. Fee: £259. Details from Seminar Department, CAM Foundation, Abford House, 15 Wilton Road, London SW1V 1NJ. Tel: 01-828 7508.

"In search of excellence," the British experience, Welwyn, September 10-14. Fee: £240 plus BFR 58,000. Details from Management Centre Europe, rue Caroly 15, B-1040 Brussels, Belgium. Tel: 32/2/516.10.11.

Unit Trusts—A major force in international investment, London, October 15-16. Fee: £375. Details from the Financial Times Conference Organisation, Minster House, Arthur Street, London EC4R 8AX. Tel: 01-621 1355. Telex: 27347 FTCONG G.

TECHNOLOGY

ELECTRONIC CONTROL

'Zoom' effect for network engineers

BY GEOFFREY CHARLISH



Energy Minister Lord Aveley sees the GIS system in action.

A SMALL Perthshire company, Graphic Information Systems, has developed an active display system that allows control engineers to "zoom in" on the diagrammatic detail of electricity, gas, water or any other network.

At the moment area boards and similar organisations in other countries must consult paper drawings which have to be serviced by draughtsmen and may not be up to date. They can also be tedious and time consuming to use in the event of emergencies.

Some 14 man-years of software development has gone into the system, which has cost £300,000 to develop. It is already on trial at the North of Scotland Hydroelectric Board and the company has tendered for similar systems at three other electricity boards.

ENDS (energy network distribution system) contains all the interconnection and active device details of the network. It is connected by land line or radio to monitoring devices in the field that immediately communicate any change of state direct to the computer-stored diagram.

Managing director Ian Bilsland puts the total market for electrical network systems in the UK alone at over £25m. He says: "Over half the world's

electricity distribution networks were installed by the British." A typical system for a large densely populated supply area consists between 23 and 54m. It needs 10 DEC 11/730 mini-computers and some 40 Ramtek display units deployed in geographical sectors of the region and at a central control point. At night, control would be switched to the centre.

With maximum magnification on the screen, the engineer can see detail down to the level of final transformers and, if desired, consumers. The view then amounts to a "window" on a diagram that would be several acres in size.

This is an indication of the amount of data stored; the initial task of data entry is considerable—the ten computer system involves up to 18 months of data entry work.

But the network can then be completely monitored and controlled from the keyboard and screen. For example, in the event of a fault on a particular 11kv (11,000 volt) cable link, the engineer can remotely operate breakers at the two ends to make it safe to carry out repair work.

He uses a stylus on an associated tablet to move a cursor to the appropriate points on the diagram and uses the keyboard to issue "open" instructions to the breakers.

JAPANESE MOVES IN OFFICE AUTOMATION

Toshiba puts networks underfoot

BY ROY GARNER IN TOKYO

GROWING NUMBERS of companies in Japan are deciding to follow the trend of the times and introduce "office automation" O/A in one form or another.

One of the difficulties these companies encounter is that of safely and conveniently installing the wiring and ancillary equipment which is required to supplement the business computer terminal units. This is especially the case with Local Area Networks (LAN) are to be used.

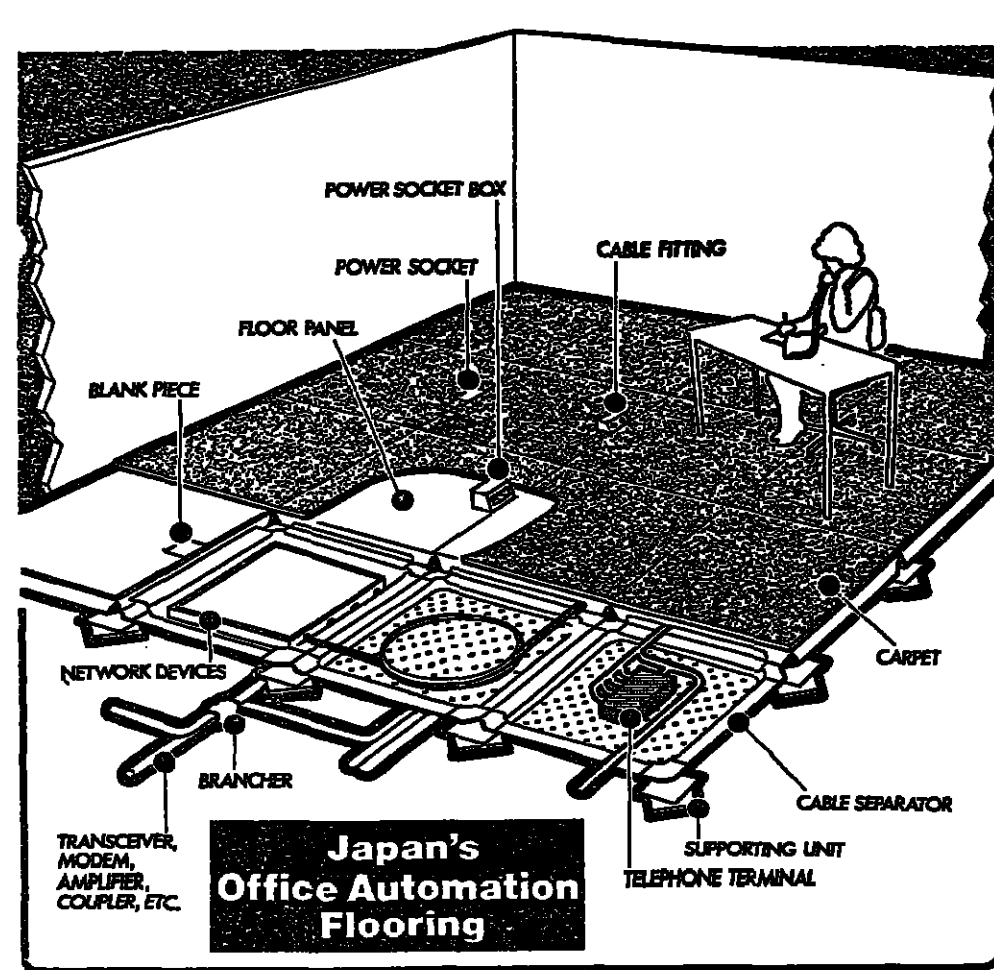
Toshiba, in co-operation with Taisei Corporation and Toto Ltd, has come up with a new design to solve this problem. It is "O/A flooring" which can be installed piecemeal on top of the existing office floor surface and which puts all electronic equipment and cabling out of harm's way in a single operation. It also safely separates signal and phone cables from the power lines.

One of the conventional approaches to the wiring of the office is to squeeze cables in along the edges of furniture, and wedge junction boxes and so on into the most out-of-the-way corners of the room. Another way is simply to shove the cables under the carpet. But things are usually not so easy in practice. If cables are to be placed under the carpet, then fire and weight load safety laws require that special "flat cable" is used. This flat cable is very expensive and still does not solve the problem of storing electronic devices.

In the spacious offices common in the West, this is perhaps not so problematic, but for many Japanese companies hindered by limited space, and an inability to move to new custom-built office buildings as part of their modernisation of office facilities, the O/A floor could prove a very handy device.

The standard size of each floor panel is 500 x 500 mm square, with a weight of 11.5kg, and the new floor would reduce the overall height of a room by about 100 mm. The maximum size of device which can be contained within each section is 385 x 385 x 43 mm.

Toshiba says that apart from solving the immediate problem of storing cables and auxiliary devices, the O/A floor could in the future allow an increasingly large number of the functional elements of O/A equipment to be removed from



Japan's Office Automation Flooring

Toshiba's "O/A flooring" sweeps everything under the carpet

desktop units completely, leaving little else but a keyboard and display unit on view. The company also claims that housing networking devices, such as trunk amplifiers and other accessories, in this way can remove the need for development of these items as custom LSI, as at present.

The O/A floor can withstand a localised load of up to 500 kg in standard form, and the use of small in-built gaps allows for extra accessories to be inserted in the flooring without disturbing the general floor structure.

Hiroshi Kobayashi, a researcher in Toshiba's Electronics Equipment Laboratory, commented that the virtue of the O/A floor may soon be recognised even in countries

less space-conscious than Japan because of the pressing need in O/A installations for an ultra high level of equipment reliability.

Japanese companies usually demand an MTBF (mean time between failure) of 1m hours in the case of LANs, and one hour in 20 years for telephone equipment.

Kobayashi says: "There will be confusion in the end" in offices which do not use an O/A floor approach, especially as the number of devices required in the office increases. He also argues that it is a more cost effective method than the "under the carpet" approach.

With flat cable currently priced at around ¥7,000 a metre, Toshiba claims there will be an overall saving in equipment

and maintenance costs of 3 or 4 per cent within three years.

The standard panels are made of GRF (glass reinforced concrete), and two people can install about 25 square metres of flooring in three to four hours.

Of the 10m square metres a year of new office buildings constructed in Japan, one-tenth are expected to install the O/A floor. The market size is estimated to be two or three times as large in the case of old buildings.

Toshiba estimates the annual market potential at ¥65bn growing at 30 per cent a year, and reaching one trillion yen after ten years. The company is also interested in technology licensing abroad.

Telephony

Conference service established

DAROME INCORPORATED, which has established a \$4m business in providing telephone conferencing services in the U.S., has opened a similar operation in the UK.

Organisations wishing to use Darome's service can pay to conduct a single conference, or a series held on a regular basis. They need no equipment—just sufficient phones on their premises for the number of people taking part.

The Darome centre at Wimbledon (01-879 1000) provides the necessary "bridge" equipment to interconnect the participants. But only one person can "hold the floor" at a time. The system is voice switched so that whoever speaks first seizes the equipment and is heard by all the others.

Interruptions are possible, since the voice switch acts very quickly—so the situation is basically no different to a conventional meeting of people in the same room.

But normally a meeting would be chaired by a secretary or other person who has called it, maintaining some level of discipline. As many as 200 locations can interact and Darome will provide general guidelines as well as individual advice on how to hold a successful phone conference.

The customary claim for teleconferencing—that travelling costs are cut down—is not being over-emphasised by the company, although it believes savings can result. Marketing director Mr Chris Purkiss thinks the service will simply provide better communications and produce faster decisions.

Operator assistance is immediately available during a conference, with audio quality monitoring throughout. Un-scheduled participants may be drawn in and if someone wants to withdraw they can do so without disruption.

Costs depend on time, distance, number of participants and how the conference has been set up. Typically however, if 10 participants have called in at a pre-arranged time (paying their own phone bills) and the conference lasts for an hour, the cost is about £140. If Darome calls out to the participants to bring them into the conference, there will be additional charges for the calls, plus 20 per cent.

Instruments

Portable safety instrument

THE MACHINE Tool Industry Research Association is offering a new portable timer for checking the stopping performance of a press or press brake.

Designed primarily for photo-electric systems, it can easily be adapted for use with other types of safety system and can measure the stopping time of both linear and rotary motions as in rotating splines moving tables or the blade of a press or guillotine.

It is battery operated and hand-held and is capable of measuring from 0.0001 seconds to 200 seconds in ranges 2, 20 and 200.

It costs £255 plus VAT. More on 6625 23451.

Photocopiers

High volume system

OCE COPIERS has launched in the UK a plain paper system to meet very high volume copying requirements.

Called the Oce 1235, the new machine is claimed to make Oce one of only two manufacturers able to offer a complete range of equipment from "localised" low volume copying through medium volume self-service operations right up to centralised reprographic printing.

The 1235 machine is equipped with what Oce calls automatic background compensation—in other words, it makes possible consistent reproduction of high quality copies from originals of different quality and with varying background colours.

FINANCIAL TIMES REPORT

Now Japan is hailed as the centre of managerial excellence, management education and training in the West are moving away from teaching systematic control and analysis. The trend is towards courses to develop entrepreneurial flair and leadership skills geared to the specific wants of a particular organisation

Management Education & Training

Ivory tower attitude comes under attack

By Michael Dixon

"THERE is now a growing interest in management education, and it is expected that in the next few years the increased quantity and quality of management education of all kinds will be making an important contribution."

SO SPOKE the UK National Plan of 1965. It was not only the Labour Government of the day that was confident that courses in management, especially in the business schools then being set up on the U.S. model after the Frankel report two years earlier, would be decisive in achieving national economic growth of 4 per cent a year.

Similar faith was widespread throughout the nation—and in other countries—and the general enthusiasm of the 1960s for educational expansion across the board. The failure of those expectations needs no chronicling.

Today there is every sign of "a growing interest in management education" again. But the types of course drawing increased demand in countries

hopefully emerging from recession differ markedly from the types most favoured two decades ago, when the world's centre of managerial excellence was commonly thought of as the U.S. and not Japan.

The assumption in those days was that management was something which could be formula-

ted clearly and taught by experts who knew the answers. That notion, like the belief which supposed a nation's economic progress could be planned and directed by highly trained economists has largely crumbled under the pressure of market forces.

Few, if any, management schools in mixed-market countries could survive any longer by simply handing down to students what their teaching staff already know. Success depends more and more on finding out what potential clients want to learn and will pay for, and then trying to devise programmes that do the job required.

Tailor-made

There has been a shift away from relatively long courses centred on general principles and supplied by the schools off-the-peg, as it were, for attendance by managers from a wide range of different organisations. The demand is increasingly for short programmes tailor-made to the specific wants of a particular organisation as elements of its in-house management development activity.

By the same token there has been a swing away from the teaching of a well-researched body of knowledge and scientifically established techniques, especially of quantitative analysis. Conventional lecturing has given ground to the counselling of practising managers on practical ways of being more effective in their everyday work.

Far from knowing the answers in advance, today's management teachers often have no clear idea of the problem until they have winked out an understandable definition of it from the students in their class.

The vogue for so-called discovery or action-based learning (discussed by Judy Lowe in a separate article in this report) contrasts sharply with the attitudes of the 1960s when management schools behaved as though they were certain what combination of knowledge, skills and attitudes form the basis of effective managerial performance.

The prevailing view then was that good management is essentially an intellectual process. Top managers were seen ideally as trained thinkers in the academic mould who applied logical rules scientifically to inputs of information so as to reach rational decisions on what should be done.

The decisions were then passed down to be implemented, in line with equally rational procedures drawn up at the top of the organisation, by its lower-ranked employees.

Accordingly the best way to produce an improved managerial workforce was believed to be by extending the academic educational process. Top executives of the future would be cultivated by taking young people who had shone in the examinations at bachelor-degree level and continuing their academic training in economics, quantitative analysis, behavioural studies, and so on, during a lengthy post-graduate course.

The model usually favoured was the programmes leading to the degree of Master of Business Administration (MBA), long established in U.S. business schools such as Harvard,

Wharton, Stanford, and the like.

Besides the MBA-type programmes for the future high-flyers, the specially constituted business schools and the management departments within universities would provide shorter courses in general management for executives already employed at senior and middle rank, and brief training programmes in specific managerial techniques.

A similar menu would be offered in the polytechnics and colleges, supposedly better equipped than universities to meet the particular needs of companies in their localities. There would also be more elementary courses of management studies for 18- to 21-year-olds at bachelor level.

Assortment

On that broad design a network of schools—private as well as publicly financed—was fairly soon offering an assortment of programmes in Britain. France developed managerial studies within its different post-school education system.

Other countries, including West Germany, did not go as far as to build management programmes specifically into their educational structure. But a demand sprang up almost across Europe for courses founded on much the same assumption that management is essentially an intellectual process which can be taught academically in classrooms removed from the real working world.

Perhaps because the view of management as a science originated with Fred W. Taylor, an engineer in the U.S., the newly developing programmes elsewhere relied heavily on U.S. teaching methods and underlying notions. Many were led by imported American management professors.



An in-house company video programme for managers. Below: the practical side of management, consultation on the shop floor



Around the start of the 1980s, however, even those same professors could no longer plausibly deny that the palm for managerial excellence had been usurped by Japan, where business schools on the U.S. pattern are noticeable only by their absence.

The urge of U.S. business to blame its loss of face on the old-established, emphatically academic management education was both reflected and increased by the best-selling book *In Search of Excellence*. Written by Tom Peters and Bob Waterman while they were working for the McKinsey management consultancy, the book was acclaimed by practising executives across the western world.

The two authors used the successes of various large corporations to exemplify the virtues of outward-looking styles of management founded, not on systematic controls and painstaking analysis, but on entrepreneurial flair and leader-

ship skills which united the workforce behind the company's values and objectives.

The book's well-wrought arguments built on what seems to be almost a constitutional antipathy in the west for bureaucratic structures. This antipathy had already been tapped in 1970 by another best-seller—the iconoclastic *Up the Organisation* by Robert Townsend, prime mover behind the rise of Avis in the 1960s, and republished in an updated edition.

Whereas Townsend's original onslaught brought belly laughs and approving nods but little alteration in management schools' policies, his revised version arrives with ambitious attempted changes well in train.

The schools in general are overhauling their programmes with the aim of increased emphasis on the so-called soft aspects of management—entrepreneurship, communicating with customers and influencing public opinion, and

leadership—and developing technological literacy among executives of all kinds.

Concentration

To the extent that their previous concentration on the systematic approaches and analytical techniques beloved of scientific management was unjustified by their practical usefulness, the reforming impulse can do only good. But it is important that the fashionability of the softer aspects among the customers in the market place, should not lure the schools into under-emphasising the older, harder foundations of their teaching.

Although there are plenty of promising methods for developing the softer skills, it is far from sure that these can be imparted to large numbers of managers many of whom are deficient in fairly elementary intellectual skills of their craft. It may be true that schools'

face-to-face teaching will have less and less need to attend to such basic skills as aspiring executives are enabled to acquire them largely by home study through the distance-learning programmes pioneered by Britain's Open University and Henley management school, like the financial course reviewed elsewhere by Jon Webb. But no advances in the technology of learning will ever do away with the need for an underpinning of rigorous intellectual standards.

Without a continuing insistence on ever more exacting intellectual rigour not only in management schools but in the earlier stages of formal education too, the efforts to bring management teaching more firmly into line with management practice are liable to cause at least as many problems as they solve, and more fundamental problems at that.

*Harper and Row £13.50.
**Further Up the Organisation, Michael Joseph, £8.95.

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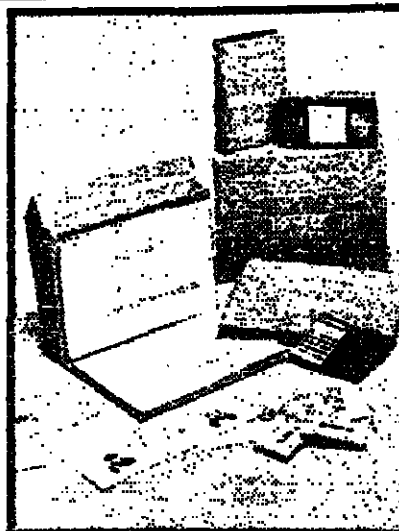
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A student equipped for the distance learning system of the Accounting for Managers course and some of the videos, tapes and texts

The key to success is motivation and planning

Distance learning

JON WEBB

DISTANCE LEARNING has still to develop to its logical, and perhaps inevitable, conclusion. That will be when it is no longer necessary for the student to be present while the learning is taking place.

For anyone who has had to struggle through some of the computer software self-tuition programs which are increasingly being developed for business applications, that might not be a bad thing at all. For most of us though, unless you subscribe to the theories of the Bulgarian doctor, Lozanov, who maintains that the human brain is capable of learning while in a deep relaxing sleep, the prospect continues to be a lot of hard work if we want to learn anything.

I have been sampling one of today's distance learning systems developed by the Henley Management College for those managers or would-be managers who are unable to spare the time to attend one of the Henley residential courses. The multi-media presentation of the Accounting for Managers course material — video tape, audio cassette and plain old text — is designed to free you to choose when, where and how fast you work, without deadlines, exams or fixed tutorials.

While the absence of teachers or exams might at first seem a rather nice idea, dealing with a video tape and cassette when trying to learn present their own problems. Quite apart from the actual information you are trying to learn, the way in which you go about learning can take quite some time to master.

Open outlook

I definitely fall into the category of someone who had forgotten most of whatever formal learning skills he ever had. Although only five years away from university, the period since I walked out of my last exam has been marked for

its lack of structured tuition of any real kind. It was not a deliberate decision on my part, unlike some of my friends, who vowed never to get involved in anything which might result in exams again. I kept a very open outlook. Like, I suspect, many people, my attitude was changed dramatically when I got a job and started on the path of a career.

From being a relatively free spirit, receptive to most of the learning available, you are suddenly in a totally different environment which demands different skills and imposes different priorities. Of course you are still learning, but unless your career choice requires you to go through continuing vocational training, like the law or accountancy for example, the way in which you find out about your job, the company you work for and the business community in which it operates is usually wholly unstructured.

The aim

It is for people who find themselves in such a position, of course, that the Henley Management College is aiming. The distance learning programme is being developed for the many people who are unable to spare the time or whose firms are unable to spare them to attend traditional residential or day release courses and who find the prospect of evening or correspondence classes too restrictive.

The Henley system almost resembles a portable Open University style of tuition but without the rather anti-social hours of the broadcast OU material. What benefits the invention of the home video recorder must have brought to the poor OU student!

I suspect that most people who find themselves opening up the box which contains the Accounting for Managers course will soon discover, as I did, that they launch themselves into the learning process without enough, if any, preparation.

After a keen start, with the video playing and the workbooks open, they will very soon have put it all to one side and only start again in earnest when they have sorted out a timetable of when they will devote themselves to the course.

Trying to pick up the course during the odd half-hour between News at Ten and the late film will not work as I found out, despite what the course description says about working at your own pace and in your own style. The key to it all has to be motivation and planning.

The motivation could well be provided by having to buy the course in the first place or by being assessed by a company training officer if it was bought by your firm. The planning can only really be done by the person taking the course.

In my case the 100 hours which the Accounting for Managers course is reckoned to require looked like a pretty reasonable two or three hours work every other day. In practice it turned into something like three hours once a week with an occasional blitz after I had worked out that it was going to take more than six months to finish. The time scale begins to stretch even further away if you leave the course completely for a holiday or business trip, for example.

The audio cassettes are provided as a means of portable revision but I should imagine they would be low on most people's list of holiday packing. Accounting for Managers is the first in a series which Henley plan to produce, to be

taken singly or as part of a total package leading to a Diploma, a Certificate of Advanced Study or an MSc in Management Studies. If the distance learning path is taken to reach Diploma, Certificate or MSc level, then both essay material and exams will be required, as well as tutorials and seminars.

Accounting for Managers is aimed at non-financial managers who want to use accounting and financial information to make better decisions. It also sets out the very worthwhile intention of preparing the manager to communicate with, as the course notes put it, "a member of a race apart, an accountant."

The four workbooks which make up the core of the study material cover the areas of accounting principles, terminology and concepts; planning by means of budgets; managing the results and dealing with changes and, finally, presenting and interpreting published accounts.

Throughout the workbooks, exercises are set to test understanding of the material covered as well as to enable the student to get used to manipulating the financial information. Each of the workbooks fits into the workstation provided, which is a sort of folding ring binder which allows the answerbook for the exercises to interleave with the workbook so that the correct sequence of exercise/answer is always maintained.

The interleaving presents a few problems of its own if you want to go back to recap a particular point, but the greatest problem I found was that it is easy, especially when dealing with some of the thornier problems of accounting, to persuade yourself that you understand and to slip on to the next page.

The exercises often only cover a point once and, if you miss it first time round, you only get one chance. To give them their due, though, the answers to the exercises do tend to explain the reasoning behind them, they rarely just present facts and figures.

Case study

The second and third workbooks are supplemented by a case study which follows the management team of a semi-fictional paint manufacturer through their budgeting, control and decision-making processes. In the video, which introduces the course and each separate study session, there is a dramatized version of the case study which brings to life the same management team as they grapple with their budgets and forecasts; a sort of combination of Dallas and The Money Programme.

The video also provides a visual stimulus in the way of panel discussions of the finer points of the material covered and interviews with managers in industry about their own methods.

The last element of the course is provided by two audio cassettes, each of which provides revision for one of the workbooks. The cassettes are meant to be played wherever you are; at home, in the car or even on a portable cassette player.

Having used them in this last way myself I now look more carefully at all the other people I see with headphones on as they go to and from work to see if I can detect any other commuting distance learners — I look for worried frowns instead of lips moving to music.

If you need it there is the rather daunting sounding "Henley Hot-Line" available which promises a course counsellor at the end of a telephone line to

offer advice on day-to-day problems.

I think I was a little put off by the prospect of having to ask for help as much as by the fact that most of my particular problems occurred at odd hours of the night when I doubt if even the most caring counsellor would have been appreciative of a call.

The style of the course is always low key, with diagrams and cartoons, vividly used to help illustrate the workbooks. The video also treats the student quite lightly, with comments like "hang on in there" and "take five," flashed onto the screen at relevant study or rest points.

Each stage of progression through the course, from video to workbook to case study and back again is clearly labelled with the right instruction in the right place, though there is a "course map" which comes in very useful when the occasional inevitable confusion sets in and you need to check on where you should be next.

Accomplished

With the exception of the odd point left hanging in mid-air — not really surprising when the complexity of some of the accounting conventions in force are considered — and which any way would never be expected to be important to most non-financial managers, the course covers a great deal of ground in a very accomplished way.

Just how much a manager gets out of the course will, I think, depend on his previous level of competence with figures and on the opportunity he gets to put his new-found knowledge into practice back in his firm.

If he starts with no previous knowledge or very little, then by the end of his studies he should have a pretty solid grounding in the principles and basic practice of management accounting. The people who, I think, will get most from this particular course are those managers who have a little knowledge, or at least have to prepare budgets according to predetermined guidelines laid down by the company accountants. Once they have completed the course they should be able to understand the reasons they had been doing things the way they had and to understand more fully the terms which they had previously only been vaguely familiar with.

As a financial journalist, it was the feeling similar to a curtain being lifted as terms and expressions I thought I understood were explained and put into their rightful context which I found most rewarding. All that remains is for the Henley College to prepare a course entitled Managing for Accountants. If they do, then maybe the firm's accountants might begin to understand why the managers are operating in ways which make no sense to them.

Senior Managers Development Programme

13 January-15 March 1985

In management education, different managers have different needs, but most programmes are run as if they were all the same. Oxford, with its long tradition of the tutorial method, offers an alternative.

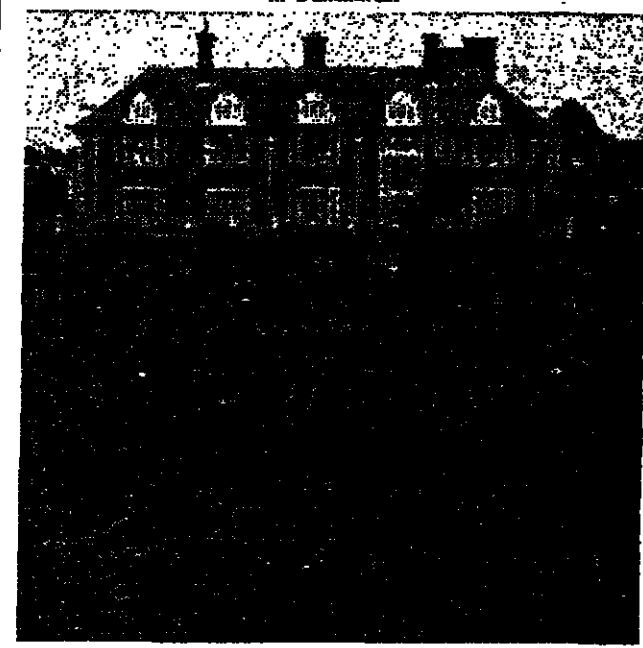
Managers who choose its nine-week development programme also choose what they want to learn, for over half the programme. And if they complete a project, they can be awarded the Oxford University Certificate in Management Studies. Write for a brochure which tells you how we do it. We offer other programmes, too. The most recent is called Managing Information Technology for Strategic Advantage, and it lasts a week. We will gladly tell you about it if you wish. Write to: Jerome Foster, Associate Dean, Oxford Centre for Management Studies, Kennington, Oxford OX1 5NY.

or telephone Oxford (0865) 736422, telex: 83147, attn OCMS

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*The new name for the Oxford Centre for Management Studies

GEC took the Action by Learning approach to the development of senior managers, based at their College of Management in Dunchurch.



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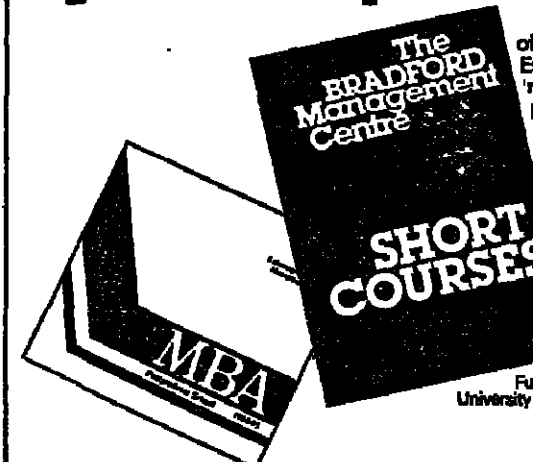
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Management Education and Training 3

From company man
to action man

Action learning

JUDY LOWE

"I suppose what you're talking about is simply making people much better at their jobs."

"It's just learning by doing. And that's what people here have been doing for years."

THOSE CONTRASTING reactions are typical in everything except their brevity of the arguments that have been raging around action learning for some 30 years. It is really the greatest breakthrough in management learning since the war, because it focuses on the performance and potential of managers not their companies. Or it is merely the latest jargon, belabouring the obvious by the behaviourist school of trendy industrial relations analysts?

The first principle is simple: let managers learn about their own job problems by tackling someone else's. Maybe in their own company, maybe in their own industry, maybe in a completely unrelated field.

Examples of the latter are now rare and becoming rarer, but do tend to be headline-grabbing. Like the exchanges a few years ago between the military and the West Country firm of cider-makers.

The very first experiences swapped high-flying bank executives with senior oil men. However (and in trying to encourage the ever-changing form of action learning there tend to be a lot of "however's") this was not seen as a practical option for all managers and the Institution of Works Managers began a programme that kept staff in their existing jobs, but allowed half a day per week for them to meet and work in the "sets" that are fundamental to action learning.

The set then becomes the sounding board against which managers test their own perceptions and learn about change as they tackle problems.

Job problems

If at this stage the idea of a "set," a group of workers coming together to examine job problems begins to sound familiar, you're right. It is the basis of Japanese Quality Circles. The story of how this happened has now passed into legend, but merits retelling as it takes action learning back to its roots and the name that will always be associated with it, that of Reg Revans.

It is 1947 and Reg is Education Director of the Coal Board, part of a powerhouse group charged with overseeing coal nationalisation that includes Jacob Bronowski, Sir Geoffrey Vickers and Fritz Schumacher. Revans, by background a renowned Cambridge statistician, has the idea of using statistical techniques to test the impact of his training programmes.

The abysmal results so horrify him that he disappears from the scene for two years. He emerges, having spent the time as an ordinary coal face worker, with ideas that form the core of understanding of how adults learn. He originates the concept of "learning circles," a group of workers who provide each other with support and constructive criticism.

There the matter might have rested, had it not been for a visit by the Japanese Productivity Council to examine their problems of quality. The report written by the JPC on their return makes it clear that they

did not learn a great deal about quality, but they are interested in Revans's "Learning Circles." They apply the concept to their quality problems, and the rest of the world spends the next 30 years trying to replicate Japanese quality circles. Thus at least the legend.

Since those days Professor Revans's name has dominated debate, despite some more recent practitioners' attempts to reduce what they term the method's "Regcentricity." Mike Pedler's new book on Action Learning in Practice contains references to 25 papers by Revans on the subject.

Nevertheless, or maybe that should be "however," action learning has moved on from its early testing days in GEC and has become a diverse package of learning activities with a common core of those sets of five to six people offering mutual support in problem-solving under the guidance of a se adviser.

As Pedler points out, "the influence of action learning ideas is now far more widespread than those educational designs that bear the name." Today there are action learning organisations offering help to companies in more than a dozen countries around the world from Australia to Sweden, Bahrain to India.

Action learning methods have become an accepted feature of the programmes in leading business schools in the UK, Europe and the States, including the Manchester Business School, the Inter-University Faculty in Brussels, the Irish Management Institute and McMaster University, Canada.

In the UK, the International

Management College at Buckingham is now working on an entirely action-learning-based MBA, sponsored by participating companies.

So what does action learning offer that has got companies and organisations as diverse as GEC, the Indian Coal Board, Dunlop, Plessey, and the State Government of Victoria so excited? Bob Garratt, one of this country's leading exponents of action learning, sees its success in its relevance to the problems harassed managers face on an everyday basis: "For any organisation to survive, its rate of learning has got to be equal to or greater than the rate of change in the environment. Action learning lets organisations change by learning to make better use of their management resources."

Managers are not taken into some artificial academic environment; a realistic length is set to the programme; and the problems discussed in the sets are those that managers and their organisations are dealing with now. A.I. lets them and their companies change, adjust and grow.

More importantly, Mr Garratt believes, if done in the right way, action learning can maximise the effectiveness of a company's top management for strategic decision-making and planning because the managers further down the company have become more capable of taking responsibility for day-to-day operational issues through their use of action learning sets.

This does however presuppose another key feature of A.I.: that top management is convinced of

the validity of the method and the answers the sets produce and is prepared to change as a result, accepting qualified risk-taking as part of the solution.

British Telecom set up two groups that ran over eight months examining a first line engineering management problem. The difference was that for one group, the engineers, this was their problem.

For the others, the managers from elsewhere in the company, it was an external problem which they brought a completely different approach and radically differing solutions.

What made the exercise valuable to BT was that both sets' solutions eventually contributed far more to the problem resolution than either set alone could have done.

That problem resolution is a key point in action learning. Any programme is only as good as the practical action it generates in-company. Few other forms of training can boast such direct and obvious results.

More particularly, in today's economic climate it can claim to be one of the most cost-effective means of staff development available. It also lends itself to a variety of problem situations: a small Midlands engineering company used it to divest a senior manager of 20-25% productivity—40 per cent of his workload.

Other day-to-day problems have included a marketing reorganisation in the face of the market leader's change in strategy; solving problems with maintenance engineers on the introduction of robotics; managing differential performance by shift supervisors and handling a neurotic boss.

But does it actually work? Yes, believes a senior executive at Plessey, where action learning was first used to train the trainers and improve their understanding of management issues.

"We use it to solve very real problems. We have to balance it as one part of the training armoury when and where it's appropriate. We're doing a hell of a lot, and this is part of it. But an increasing number of senior managers are seeing it as more and more important. They are used to innovation in technology and welcome innovation in other areas."

For those who come from the hard number crunching end of management, there will always be some doubts about action learning. But as the Plessey quote shows, any technique that is equally acceptable in Stockholm and Singapore, British Aerospace and the BBC should no longer need to prove its effectiveness in improving business performance.

Even so, he feels that much good could come from the shift of interest in the U.S. towards managerial abilities such as entrepreneurship, motivation and deep understanding of the product as distinct from intellectual skills which can be hired in almost ready made from conventional courses.

"It appears that management sometimes needs a new fashion to revitalise them. It has led some companies to commit themselves much more to internal management development, which should surely do good."

It would surely do good also if that message could be written in massive letters on the office walls of the many top executives in the UK among several other places who continue to believe they can buy in the skilled people they need, rather than make them in-house by their own staff development processes.

As Professor Tom Kemper of the Henley management college has pointed out, West Germany as well as Japan have been managerially successful without benefit of specialist management schools of the sort set up in the U.S. and U.K. But another difference is that employers in Japan and Germany regard themselves as almost duty bound to provide effective in-company training. Aspiring German engineers in particular are required to study management as well as the practical applications of engineering as part of their undergraduate courses.

While such off-the-cuff criticisms have been suffered by the human products of the master's degree courses of UK management schools almost from the outset, they were something new to the longer-pedigreed American breed.

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Demand for MBA
courses holds steadyInternational
institutions

MICHAEL DIXON

tries and, since several of the group had travelled fairly widely, the characteristics of other nations as well.

When the Chinese were asked to report back on their progress, they wrote that they were learning a good bit about aluminium but, more importantly, developing a better understanding of how the world worked.

Someone sent a translation of the report to the top management of Alcan which told Mr Haenni to set up a college to develop a similar understanding among the company's multinational force of executives. Hence the Geneva-based institute, which became independent of Alcan and formed links with the city's university in 1956.

The Chinese on the bus then said it was a small world indeed. He had worked for his country's Natural Resources Commission during the war and had read the very same report.

As Mr Haenni's successor at the institute, Professor Hawrylyshyn still maintains that developing working understandings between people holding decisive jobs in different societies is the prime task of specifically international management schools. Others in Europe include INSEAD centred at Fontainebleau and IMEDE based at Lausanne.

Their MBA programmes have apparently held up well even though, in the aftermath of America's losing the palm for managerial excellence to Japan, much of the U.S. business world turned to berating MBA graduates produced there as being among other things greedy, self-seeking, analysis paralysed, technologically illiterate bureaucrats.

While such off-the-cuff criticisms have been suffered by the human products of the master's degree courses of UK management schools almost from the outset, they were something new to the longer-pedigreed American breed.

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The Duke of Wellington would have been distressed to learn that, today, more than 80% of Britain's managers receive no formal management training.

Not through complacency or idleness. It's simply that today's good managers are either too busy to attend full-time courses, or their companies' budgets do not stretch quite far enough.

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"I shall see to it that no officer
under my command is debarred
from his first duty to train
the private men under his command"

THE DUKE OF WELLINGTON

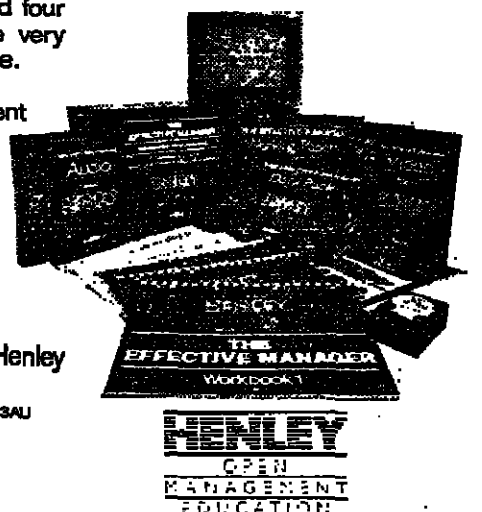
Each course is centred on a superbly produced video, combined with a completely self-sufficient 'work station', containing well illustrated texts and audio cassettes. Utilising actual case histories, they are professionally produced, practically based and above all, fun to do! There is a network of regional counsellors in the field, and companies can arrange for their own in-house counsellors too. Any questions that need a quick response can be phoned through on the Henley Hot-line.

To date there are two courses in the Henley Distance Learning programme: 'The Effective Manager — Managing for Results' and 'Accounting for Managers', and four more are in production. All are produced to the very highest standards associated with the Henley name.

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NEW YORK STOCK EXCHANGE COMPOSITE CLOSING PRICES

Continued on Page 25

WORLD STOCK MARKETS

OVER-THE-COUNTER

Nasdaq national market, closing prices, July 13

Stock	Sales	High	Low	Last	Chg	Stock	Sales	High	Low	Last	Chg	Stock	Sales	High	Low	Last	Chg
AEI	10	28 1/2	28 1/2	28 1/2	+	AEI	10	28 1/2	28 1/2	28 1/2	+	AEI	10	28 1/2	28 1/2	28 1/2	+
AFI	10	28 1/2	28 1/2	28 1/2	+	AFI	10	28 1/2	28 1/2	28 1/2	+	AFI	10	28 1/2	28 1/2	28 1/2	+
AGI	10	28 1/2	28 1/2	28 1/2	+	AGI	10	28 1/2	28 1/2	28 1/2	+	AGI	10	28 1/2	28 1/2	28 1/2	+
...

CANADA

Closing prices July 13

Stock	Sales	High	Low	Last	Chg	Stock	Sales	High	Low	Last	Chg
Bank of Montreal	10	28 1/2	28 1/2	28 1/2	+	Bank of Montreal	10	28 1/2	28 1/2	28 1/2	+
Imperial Oil	10	28 1/2	28 1/2	28 1/2	+	Imperial Oil	10	28 1/2	28 1/2	28 1/2	+
...

AUSTRIA

1984 July 13 Price

High	Low	Price	High	Low	Price
228	206	Creditanstalt	200	180	200
322	318	Erste Bank	200	180	200
...

AUSTRALIA

1984 July 13 Price

High	Low	Price	High	Low	Price
5.93	4.27	ANZ Group	4.48	3.80	4.48
...

SWITZERLAND

1984 July 13 Price

High	Low	Price	High	Low	Price
925	750	Alusuisse	760	650	760
...

AMERICAN STOCK EXCHANGE CLOSING PRICES

12 Month	High	Low	Stock	Dr. Yr.	P. St.	100s	High	Low	Stock	Dr. Yr.	P. St.	100s	High	Low	Stock	Dr. Yr.	P. St.	100s
Continued from Page 25

MONTREAL

Closing prices July 13

Stock	Sales	High	Low	Last	Chg
Bank of Montreal	10	28 1/2	28 1/2	28 1/2	+
...

NORWAY

1984 July 13 Price

High	Low	Price	High	Low	Price
342	293	Scotiabank	342	293	342
...

SINGAPORE

1984 July 13 Price

High	Low	Price	High	Low	Price
3.14	3.12	Bank of China	3.12	3.10	3.12
...

SOUTH AFRICA

1984 July 13 Price

High	Low	Price	High	Low	Price
3.75	3.75	Anglo American	3.75	3.75	3.75
...

Continued on Page 27

CONSTRUCTION CONTRACTS

£48m motorway awards

£5.5m airfield orders placed with McTay

The Department of the Environment and Transport has awarded **BALFOUR BEATTY & CONSTRUCTION** its tenth M25 contract. The latest order, valued at £21.5m, covers the construction of the Micklegate Green to South Mimms Section and comprises the construction of 5.5 km of dual carriageway, 1.5 km of 4.9 km of two-lane slip roads and side road diversions together with the building of eight bridges. The contract is to be completed in 27 months. The first section of the trunk road is from the Bell roundabout at Micklegate Green to the A1

the contract with **AMALGAMATED DEVELOPERS (BUXTON)**. The project involves the construction of two stores (one of 25,000 sq ft and the other of 12,000 sq ft) and 24 shop units along an enclosed mall as well as a service road and bridge over the River Wye to link with a projected relief road. The river itself is to be diverted. The mall design features a barrel-vaulted roof with aluminium glazing bars and polycarbonate glazing. Work is scheduled for completion in autumn 1985.

BERNARD SUNLEY & SONS has secured two building contracts in the City of London. The first, valued at nearly £3m, is for an office development at 35-38 New Bridge Street, London, EC4, for the Scottish Widows and Life Assurance Society. Work comprises the construction of a six-storey reinforced concrete framed building with basement and piled foundations. External walls are to be half brick faced.

B&J (SWANSEA), part of the BJ Group, has won a contract to build the first phase of a £4m prestige housing development in Mumbles. The initial contract, worth £300,000, is for 14 apartments and has been awarded by Compton Developments. The development will be completed over a period of three years and will eventually total over 100 housing units.

J. HIGGINS & SONS has won five contracts for the private and public sectors totalling £3.3m for construction and rehabilitation projects. Work comprises: conversion of hawks into a hotel, Langdon Lane, London, E8, for the London and Quadrant Housing Trust; repairs and modernisation to occupied houses at 60-62, Great Russell Street, London, WC1, for the London Borough of Camden; improvement to residential blocks at Mill House, West Street, London, W9, for the Greater London Council; extension and alterations to Bishop Stopford's Church of St Andrew, 17-19, Bridge Lane, Enfield, for the board of governors and renovation works to residential blocks at Silwood Lodge, London, SE16, for the GLC.

*

Work has started on the £3.2m second phase of the shopping development in Buxton, Derbyshire. **LOVELL CONSTRUCTION (NORTHERN)** has won

A scheme for the major re-development and renovation of Cambridge Terrace, Regent's Park, has been awarded to French Kier Construction. The twenty month multi-million pound project for Elystan Developments,

part of the Samuel Properties Group, is to renovate the existing listed buildings and build new commercial and residential accommodation on a site which fronts the outer circle. Chester Gate and Albany Street.

NEW YORK

BUSINESSMAN'S DIARY

Current	August 30-September 15
Charlotte Gift Fair (0282	Ideal Home & DIY Exhibition
887185) (until July 19) Harrogate	(0232 650329)
July 19-22	Selfeast
Micro Users' Show (061-456	September 2-4
8383) Alexandra Palace	Video Software and Computer
	Games Show (01-686 2598)
August 5-6	Olympia
Furniture Show (01-724	September 3-9
0851) Harrogate	International Air Display and
August 16-19	Exhibition (01-839 3231)
Acorn User Exhibition (01-890	Farnborough
1602) Olympia	September 4-7
August 18-19	International Carpet Fair - ICF
British Cocker Bike Show (0272	International (021-705 6707) Harrogate
880485) Bristol Exhibition Centre	September 6-9
August 19-22	Hi Fi Show (01-886 2598)
International Craft and Hobby	Hi Fi Show (01-886 2598)
Fair (04252 72711)	Leamington Spa
August 23-24	September 9-12
Remembrance Conference Centre	International Menswear Fair—
Northampton	MAB (0727 63313) Earsl Court
September 2-4	September 18-19
Northern Motor Show (0423	Builders' Merchants' Exhibition
889441) Harrogate	—BUX (01-680 4200)
August 26-29	Wembley Conference Centre
British Autumn Gift Fair (0764	
4204) Glasgow	

OVERSEAS TRADE FAIRS

August 7-11		ference and Exhibition (01-891 5051)	New York
Dublin Horse Show	Dublin	September 5-8	
680645)	Dublin	International Trade Fair for	
August 16-18		International Trade Fair for	
International Electronic Pro-		duction Exhibition-INTERNEPCON	
SE Asia (01-891 5051)	Singapore	September 9-6	
August 21-24		International Autumn Fair (01-486 1951)	Zagreb
Finish Fashion Fair (01-486 1951)	Heistaki	September 12-19	
August 24-26		International Engineering Fair	
International Men's Fashion		Week and Jeans Fair (01-930 7251)	Brno
August 28-30		International Hardware Show-	
International Security Con-		ference (01-439 3864)	Paris

BUSINESS CONFERENCES

July 17
London Chamber of Commerce and Industry: Employment law update seminar (01-248 4444) London, EC4

July 25-August 1
College of Marketing: Marketing Insurance (06285 24922) Cookham

August 23-24
Management Centre Europe: Intrapreneurship - Entrepreneurs Inside your company (Brussels 516 19 11) Brussels

August 29-30
FT Conference: World airspace after the recession (01-621 1355) Hotel Inter Continental, WI

September 2-14
International Management Development Institute: Managing finance and control seminar (021 277121) Lausanne

September 4-6
SIMA: The second Analytical Science conference (01-437 0678) Barbican

September 10-11
The Textile Institute: Textile design strategy - from yarn to the consumer (061-634 8457) London

September 10-14
University of Wales Institute of Science and Technology: Ships costs (0222 42368) Cardiff

September 12-14
INVSIG: International seminar on bank staff management (Paris 75066)

reforms succeed where piecemeal changes falter? (01-839 7000) 116, Pall Mall, SW1

September 15-18
Bulle's third international aluminum congress (01-633 0525) Munich Sheraton

September 17
Longman Seminars: Cross-border financial planning for individuals - a passport for successful tax planning (01-242 2548) Barbican Centre, EC2

September 18-20
Reinsurance Management Institute: Fundamentals of reinsurance (Texas 214) 721 5365) University of Dallas

September 19
The Weinbren International Group: Combined heat and power/district heating - the Welsh experience (010485 783025) Westminster

September 19
Weisweiler Adfos: Innovations in foreign exchange (01-229 8244) London

September 20-21
Business Research International: Foreign currency options - profitable opportunities for traders, hedgers and investors (01-437 4383) Hotel International, Zurich

September 20-21
Metal Bulletin: Second International Barter Conference (01-330 4311) Intercontinental Hotel, Vienna

September 25

Your own vacation land on the fabulous Lake of the Ozarks in Central Missouri. Right in the heartland of America. Away from cities, noise, pollution and the rat-race of the workaday world. We call it Forbes Lake of the Ozarks . . . about 12,800 acres of scenic paradise. Not for everybody, but maybe for you.

The Ozarks region, which dominates most of southern Missouri, has long been lost in the legends of the Osage Indians. Now that the magnificent Truman Lake has been completed, it's merely a matter of time before the beauty of this spectacular recreational area attracts vacationers and settlers from every corner of the continent.

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Capital Growth 100% 100% 100% 100%
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FINANCIAL TIMES MONDAY JULY 16 1984

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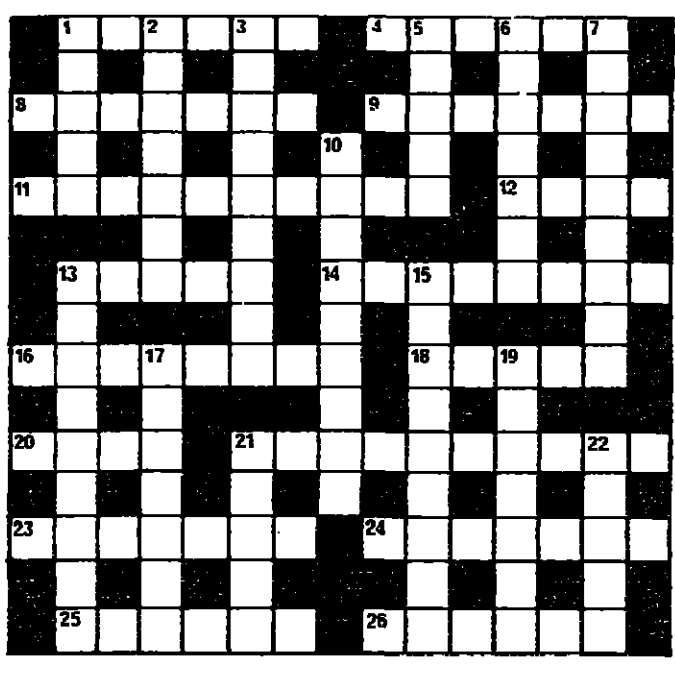
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F.T. CROSSWORD PUZZLE No. 5466

ACROSS

- 1 Out of the office, but ready to receive calls (2, 4)
- 4 A close shave (6)
- 8 In the way in a ship, but helps (7)
- 9 Here Roman vessels made spasmodic attacks (7)
- 11 Topsy-turvy promotion (8)
- 12 Helps one in severe illness (4)
- 13 It is to be seen on a rifle (5)
- 14 A note of whimsy? (8)
- 16 Old joke cracked at Christmas (8)
- 18 Ruled straight up (5)
- 20 Father to the French wife of a German husband? (4)
- 21 Crowds of journalists in search of recruits? (5, 5)
- 23 Peak calls turned out to be about iron (7)
- 24 Once more a good man is in opposition (7)
- 25 Made eyes red although out of the wind at first (8)
- 26 Mean as an infuriated wasp (8)



DOWN

- 1 Mayne Po's a past expert at bluffing fabulous tales (5)
- 2 Ordering a taxi when the weather is bad (7)
- 3 Antiquated theme, not a new creation (4)
- 5 Cautious mountain dog (5)
- 6 Out-of-date sort of chair taken into account (7)
- 7 Suitable contrivance? (9)
- 10 The lad's put to bed and forbidden company (9)
- 13 So shaped his parcel is awkward to wrap (9)
- 15 Give short change - it's a mistake of sorts (9)
- 17 Act evasively as a preliminary to a deal (7)
- 19 Tail one was in delight (7)
- 21 It naturally beats perch and beams (5)
- 22 Good man held in ridicule comes to blows, perhaps (5)

The solution to last Saturday's prize puzzle will be published with names of winners next Saturday.

John Smith

Financial Times Monday July 16 1984

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S. Peter	109.00	+0.01	—	—	—
S. John	109.00	+0.01	—	—	—
S. James	109.00	+0.01	—	—	—
S. George	109.00	+0.01	—	—	—
S. Andrew	109.00	+0.01	—	—	—
S. Nicholas	109.00	+0.01	—	—	—
S. Basil	109.00	+0.01	—	—	—
S. Mark	109.00	+0.01	—	—	—
S. Luke	109.00	+0.01	—	—	—
S. Matthew	109.00	+0.01	—	—	—
S. John the Baptist	109.00	+0.01	—	—	—
S. John the Evangelist	109.00	+0.01	—	—	—
S. Paul the Apostle	109.00	+0.01	—	—	—
S. Peter the Apostle	109.00	+0.01	—	—	—
S. James the Apostle	109.00	+0.01	—	—	—
S. Andrew the Apostle	109.00	+0.01	—	—	—
S. Nicholas of Myra	109.00	+0.01	—	—	—
S. Basil of Caesarea	109.00	+0.01	—	—	—
S. Mark of Venice	109.00	+0.01	—	—	—
S. Luke of Constantinople	109.00	+0.01	—	—	—
S. Matthew of Constantinople	109.00	+0.01	—	—	—
S. John the Baptist of Constantinople	109.00	+0.01	—	—	—
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S. Andrew the Apostle of Constantinople	109.00	+0.01	—	—	—
S. Nicholas of Side	109.00	+0.01	—	—	—
S. Basil of Ankyra	109.00	+0.01	—	—	—
S. Mark of Alexandria	109.00	+0.01	—	—	—
S. Luke of Antioch	109.00	+0.01	—	—	—
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S. Nicholas of Paphos	109.00	+0.01	—	—	—
S. Basil of Seleucia	109.00	+0.01	—	—	—
S. Mark of Ephesus	109.00	+0.01	—	—	—
S. Luke of Samosata	109.00	+0.01	—	—	—
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S. Andrew the Apostle of Samosata	109.00	+0.01	—	—	—
S. Nicholas of Laodicea	109.00	+0.01	—	—	—
S. Basil of Neocaesarea	109.00	+0.01	—	—	—
S. Mark of Aretha	109.00	+0.01	—	—	—
S. Luke of Hierapolis	109.00	+0.01	—	—	—
S. Matthew of Hierapolis	109.00	+0.01	—	—	—
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S. Paul the Apostle of Hierapolis	109.00	+0.01	—	—	—
S. Peter the Apostle of Hierapolis	109.00	+0.01	—	—	—
S. James the Apostle of Hierapolis	109.00	+0.01	—	—	—
S. Andrew the Apostle of Hierapolis	109.00	+0.01	—	—	—
S. Nicholas of Myra	109.00	+0.01	—	—	—
S. Basil of Caesarea	109.00	+0.01	—	—	—
S. Mark of Venice	109.00	+0.01	—	—	—
S. Luke of Constantinople	109.00	+0.01	—	—	—
S. Matthew of Constantinople	109.00	+0.01	—	—	—
S. John the Baptist of Constantinople	109.00	+0.01	—	—	—
S. John the Evangelist of Constantinople	109.00	+0.01	—	—	—
S. Paul the Apostle of Constantinople	109.00	+0.01	—	—	—
S. Peter the Apostle of Constantinople	109.00	+0.01	—	—	—
S. James the Apostle of Constantinople	109.00	+0.01	—	—	—
S. Andrew the Apostle of Constantinople	109.00	+0.01	—	—	—
S. Nicholas of Side	109.00	+0.01	—	—	—
S. Basil of Ankyra	109.00	+0.01	—	—	—
S. Mark of Alexandria	109.00	+0.01	—	—	—
S. Luke of Antioch	109.00	+0.01	—	—	—
S. Matthew of Antioch	109.00	+0.01	—	—	—
S. John the Baptist of Antioch	109.00	+0.01	—	—	—
S. John the Evangelist of Antioch	109.00	+0.01	—	—	—
S. Paul the Apostle of Antioch	109.00	+0.01	—	—	—
S. Peter the Apostle of Antioch	109.00	+0.01	—	—	—
S. James the Apostle of Antioch	109.00	+0.01	—	—	—
S. Andrew the Apostle of Antioch	109.00	+0.01	—	—	—
S. Nicholas of Paphos	109.00	+0.01	—	—	—
S. Basil of Seleucia	109.00	+0.01	—	—	—
S. Mark of Ephesus	109.00	+0.01	—	—	—
S. Luke of Samosata	109.00	+0.01	—	—	—
S. Matthew of Samosata	109.00	+0.01	—	—	—
S. John the Baptist of Samosata	109.00	+0.01	—	—	—
S. John the Evangelist of Samosata	109.00	+0.01	—	—	—
S. Paul the Apostle of Samosata	109.00	+0.01	—	—	—
S. Peter the Apostle of Samosata	109.00	+0.01	—	—	—
S. James the Apostle of Samosata	109.00	+0.01	—	—	—
S. Andrew the Apostle of Samosata	109.00	+0.01	—	—	—
S. Nicholas of Laodicea	109.00	+0.01	—	—	—
S. Basil of Neocaesarea	109.00	+0.01	—	—	—
S. Mark of Aretha	109.00	+0.01	—	—	—
S. Luke of Hierapolis	109.00	+0.01	—	—	—
S. Matthew of Hierapolis	109.00	+0.01	—	—	—
S. John the Baptist of Hierapolis	109.00	+0.01	—	—	—
S. John the Evangelist of Hierapolis	109.00	+0.01	—	—	—
S. Paul the Apostle of Hierapolis	109.00	+0.01	—	—	—
S. Peter the Apostle of Hierapolis	109.00	+0.01	—	—	—
S. James the Apostle of Hierapolis	109.00	+0.01	—	—	—
S. Andrew the Apostle of Hierapolis	109.00	+0.01	—	—	—
S. Nicholas of Myra	109.00	+0.01	—	—	—
S. Basil of Caesarea	109.00	+0.01	—	—	—
S. Mark of Venice	109.00	+0.01	—	—	—
S. Luke of Constantinople	109.00	+0.01	—	—	—
S. Matthew of Constantinople	109.00	+0.01	—	—	—
S. John the Baptist of Constantinople	109.00	+0.01	—	—	—
S. John the Evangelist of Constantinople	109.00	+0.01	—	—	—
S. Paul the Apostle of Constantinople	109.00	+0.01	—	—	—
S. Peter the Apostle of Constantinople	109.00	+0.01	—	—	—
S. James the Apostle of Constantinople	109.00	+0.01	—	—	—
S. Andrew the Apostle of Constantinople	109.00	+0.01	—	—	—
S. Nicholas of Side	109.00	+0.01	—	—	—
S. Basil of Ankyra	109.00	+0.01	—	—	—
S. Mark of Alexandria	109.00	+0.01	—	—	—
S. Luke of Antioch	109.00	+0.01	—	—	—
S. Matthew of Antioch	109.00	+0.01	—	—	—
S. John the Baptist of Antioch	109.00	+0.01	—	—	—
S. John the Evangelist of Antioch	109.00	+0.01	—	—	—
S. Paul the Apostle of Antioch	109.00	+0.01	—	—	—
S. Peter the Apostle of Antioch	109.00	+0.01	—	—	—
S. James the Apostle of Antioch	109.00	+0.01	—	—	—
S. Andrew the Apostle of Antioch	109.00	+0.01	—	—	—
S. Nicholas of Paphos	109.00	+0.01	—	—	—
S. Basil of Seleucia	109.00	+0.01	—	—	—
S. Mark of Ephesus	109.00	+0.01	—	—	—
S. Luke of Samosata	109.00	+0.01	—	—	—
S. Matthew of Samosata	109.00	+0.01	—	—	—
S. John the Baptist of Samosata	109.00	+0.01	—	—	—
S. John the Evangelist of Samosata	109.00	+0.01	—	—	—
S. Paul the Apostle of Samosata	109.00	+0.01	—	—	—
S. Peter the Apostle of Samosata	109.00	+0.01	—	—	—
S. James the Apostle of Samosata	109.00	+0.01	—	—	—
S. Andrew the Apostle of Samosata	109.00	+0.01	—	—	—
S. Nicholas of Laodicea	109.00	+0.01	—	—	—
S. Basil of Neocaesarea	109.00	+0.01	—	—	—
S. Mark of Aretha	109.00	+0.01	—	—	—
S. Luke of Hierapolis	109.00	+0.01	—	—	—
S. Matthew of Hierapolis	109.00	+0.01	—	—	—
S. John the Baptist of Hierapolis	109.00	+0.01	—	—	—
S. John the Evangelist of Hierapolis	109.00	+0.01	—	—	—
S. Paul the Apostle of Hierapolis	109.00	+0.01	—	—	—
S. Peter the Apostle of Hierapolis	109.00	+0.01	—	—	—
S. James the Apostle of Hierapolis	109.00	+0.01	—	—	—
S. Andrew the Apostle of Hierapolis	109.00	+0.01	—	—	—
S. Nicholas of Myra	109.00	+0.01	—	—	—
S. Basil of Caesarea	109.00	+0.01	—	—	—
S. Mark of Venice	109.00	+0.01	—	—	—
S. Luke of Constantinople	109.00	+0.01	—	—	—
S. Matthew of Constantinople	109.00	+0.01	—	—	—
S. John the Baptist of Constantinople	109.00	+0.01	—	—	—
S. John the Evangelist of Constantinople	109.00	+0.01	—	—	—
S. Paul the Apostle of Constantinople	109.00	+0.01	—	—	—
S. Peter the Apostle of Constantinople	109.00	+0.01	—	—	—
S. James the Apostle of Constantinople	109.00	+0.01	—	—	—
S. Andrew the Apostle of Constantinople	109.00	+0.01	—	—	—
S. Nicholas of Side	109.00	+0.01	—	—	—
S. Basil of Ankyra	109.00	+0.01	—	—	—
S. Mark of Alexandria	109.00	+0.01	—	—	—
S. Luke of Antioch	109.00	+0.01	—	—	—
S. Matthew of Antioch	109.00	+0.01	—	—	—
S. John the Baptist of Antioch	109.00	+0.01	—	—	—
S. John the Evangelist of Antioch	109.00	+0.01	—	—	—
S. Paul the Apostle of Antioch	109.00	+0.01	—	—	—
S. Peter the Apostle of Antioch	109.00	+0.01	—	—	—
S. James the Apostle of Antioch	109.00	+0.01	—	—	—
S. Andrew the Apostle of Antioch	109.00	+0.01	—	—	—
S. Nicholas of Paphos	109.00	+0.01	—	—	—
S. Basil of Seleucia	109.00	+0.01	—	—	—
S. Mark of Ephesus	109.00	+0.01	—	—	—
S. Luke of Samosata	109.00	+0.01	—	—	—
S. Matthew of Samosata	109.00	+0.01	—	—	—
S. John the Baptist of Samosata	109.00	+0.01	—	—	—
S. John the Evangelist of Samosata	109.00	+0.01	—	—	—
S. Paul the Apostle of Samosata	109.00	+0.01	—	—	—
S. Peter the Apostle of Samosata	109.00	+0.01	—	—	—
S. James the Apostle of Samosata	109.00	+0.01	—	—	—
S. Andrew the Apostle of Samosata	109.00	+0.01	—	—	—
S. Nicholas of Laodicea	109.00	+0.01	—	—	—
S. Basil of Neocaesarea	109.00	+0.01	—	—	—
S. Mark of Aretha	109.00	+0.01	—	—	—
S. Luke of Hierapolis	109.00	+0.01	—	—	—
S. Matthew of Hier					

Money Market Bank Accounts

[illegible]

U.S. Dollar	10.5	11.17	Stm	Call
German Marks	5.0	5.19	Mkt	Call
Swiss francs	2.5	2.56	Mkt	Call
Japanese Yen	35.25	3.45	Mkt	Call

Chandlars
30 Ashley Rd, Ayrincham, Cheshire, WA1 2DW
061-928 0013

[illegible]

1984	1985	1986	1987	1988	1989	1990	1991	1992	1993	1994	1995	1996	1997	1998	1999	2000	2001	2002	2003	2004	2005	2006	2007	2008	2009	2010	2011	2012	2013	2014	2015	2016	2017	2018	2019	2020	2021	2022	2023	2024	2025	2026	2027	2028	2029	2030	2031	2032	2033	2034	2035	2036	2037	2038	2039	2040	2041	2042	2043	2044	2045	2046	2047	2048	2049	2050	2051	2052	2053	2054	2055	2056	2057	2058	2059	2060	2061	2062	2063	2064	2065	2066	2067	2068	2069	2070	2071	2072	2073	2074	2075	2076	2077	2078	2079	2080	2081	2082	2083	2084	2085	2086	2087	2088	2089	2090	2091	2092	2093	2094	2095	2096	2097	2098	2099	2100	2101	2102	2103	2104	2105	2106	2107	2108	2109	2110	2111	2112	2113	2114	2115	2116	2117	2118	2119	2120	2121	2122	2123	2124	2125	2126	2127	2128	2129	2130	2131	2132	2133	2134	2135	2136	2137	2138	2139	2140	2141	2142	2143	2144	2145	2146	2147	2148	2149	2150	2151	2152	2153	2154	2155	2156	2157	2158	2159	2160	2161	2162	2163	2164	2165	2166	2167	2168	2169	2170	2171	2172	2173	2174	2175	2176	2177	2178	2179	2180	2181	2182	2183	2184	2185	2186	2187	2188	2189	2190	2191	2192	2193	2194	2195	2196	2197	2198	2199	2200	2201	2202	2203	2204	2205	2206	2207	2208	2209	2210	2211	2212	2213	2214	2215	2216	2217	2218	2219	2220	2221	2222	2223	2224	2225	2226	2227	2228	2229	2230	2231	2232	2233	2234	2235	2236	2237	2238	2239	2240	2241	2242	2243	2244	2245	2246	2247	2248	2249	2250	2251	2252	2253	2254	2255	2256	2257	2258	2259	2260	2261	2262	2263	2264	2265	2266	2267	2268	2269	2270	2271	2272	2273	2274	2275	2276	2277	2278	2279	2280	2281	2282	2283	2284	2285	2286	2287	2288	2289	2290	2291	2292	2293	2294	2295	2296	2297	2298	2299	2300	2301	2302	2303	2304	2305	2306	2307	2308	2309	2310	2311	2312	2313	2314	2315	2316	2317	2318	2319	2320	2321	2322	2323	2324	2325	2326	2327	2328	2329	2330	2331	2332	2333	2334	2335	2336	2337	2338	2339	2340	2341	2342	2343	2344	2345	2346	2347	2348	2349	2350	2351	2352	2353	2354	2355	2356	2357	2358	2359	2360	2361	2362	2363	2364	2365	2366	2367	2368	2369	2370	2371	2372	2373	2374	2375	2376	2377	2378	2379	2380	2381	2382	2383	2384	2385	2386	2387	2388	2389	2390	2391	2392</
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July 1984

Financial Times Monday July 16 1984

INDUSTRIALS—Continued

Company	Price	Change	Volume	Value
Amalgamated	10.00	0.00	100	1000
Anglo American	12.50	0.00	100	1250
Anglo Coal	15.00	0.00	100	1500
Anglo Gold	18.00	0.00	100	1800
Anglo Iron	20.00	0.00	100	2000
Anglo Lead	22.00	0.00	100	2200
Anglo Zinc	25.00	0.00	100	2500
Anglo Cement	28.00	0.00	100	2800
Anglo Paper	30.00	0.00	100	3000
Anglo Steel	32.00	0.00	100	3200
Anglo Textiles	35.00	0.00	100	3500
Anglo Chemicals	38.00	0.00	100	3800
Anglo Petroleum	40.00	0.00	100	4000
Anglo Shipping	42.00	0.00	100	4200
Anglo Telecommunications	45.00	0.00	100	4500
Anglo Media	48.00	0.00	100	4800
Anglo Retail	50.00	0.00	100	5000
Anglo Services	52.00	0.00	100	5200
Anglo Utilities	55.00	0.00	100	5500
Anglo Transport	58.00	0.00	100	5800
Anglo Finance	60.00	0.00	100	6000
Anglo Insurance	62.00	0.00	100	6200
Anglo Real Estate	65.00	0.00	100	6500
Anglo Leisure	68.00	0.00	100	6800
Anglo Education	70.00	0.00	100	7000
Anglo Healthcare	72.00	0.00	100	7200
Anglo Technology	75.00	0.00	100	7500
Anglo Energy	78.00	0.00	100	7800
Anglo Environment	80.00	0.00	100	8000
Anglo Agriculture	82.00	0.00	100	8200
Anglo Forestry	85.00	0.00	100	8500
Anglo Fishing	88.00	0.00	100	8800
Anglo Hunting	90.00	0.00	100	9000
Anglo Gaming	92.00	0.00	100	9200
Anglo Gambling	95.00	0.00	100	9500
Anglo Lotteries	98.00	0.00	100	9800
Anglo Casinos	100.00	0.00	100	10000

LEISURE—Continued

Company	Price	Change	Volume	Value
Anglo Leisure	10.00	0.00	100	1000
Anglo Entertainment	12.00	0.00	100	1200
Anglo Media	15.00	0.00	100	1500
Anglo Retail	18.00	0.00	100	1800
Anglo Services	20.00	0.00	100	2000
Anglo Utilities	22.00	0.00	100	2200
Anglo Transport	25.00	0.00	100	2500
Anglo Finance	28.00	0.00	100	2800
Anglo Insurance	30.00	0.00	100	3000
Anglo Real Estate	32.00	0.00	100	3200
Anglo Leisure	35.00	0.00	100	3500
Anglo Entertainment	38.00	0.00	100	3800
Anglo Media	40.00	0.00	100	4000
Anglo Retail	42.00	0.00	100	4200
Anglo Services	45.00	0.00	100	4500
Anglo Utilities	48.00	0.00	100	4800
Anglo Transport	50.00	0.00	100	5000
Anglo Finance	52.00	0.00	100	5200
Anglo Insurance	55.00	0.00	100	5500
Anglo Real Estate	58.00	0.00	100	5800
Anglo Leisure	60.00	0.00	100	6000
Anglo Entertainment	62.00	0.00	100	6200
Anglo Media	65.00	0.00	100	6500
Anglo Retail	68.00	0.00	100	6800
Anglo Services	70.00	0.00	100	7000
Anglo Utilities	72.00	0.00	100	7200
Anglo Transport	75.00	0.00	100	7500
Anglo Finance	78.00	0.00	100	7800
Anglo Insurance	80.00	0.00	100	8000
Anglo Real Estate	82.00	0.00	100	8200
Anglo Leisure	85.00	0.00	100	8500
Anglo Entertainment	88.00	0.00	100	8800
Anglo Media	90.00	0.00	100	9000
Anglo Retail	92.00	0.00	100	9200
Anglo Services	95.00	0.00	100	9500
Anglo Utilities	98.00	0.00	100	9800
Anglo Transport	100.00	0.00	100	10000

PROPERTY—Continued

Company	Price	Change	Volume	Value
Anglo Property	10.00	0.00	100	1000
Anglo Real Estate	12.00	0.00	100	1200
Anglo Development	15.00	0.00	100	1500
Anglo Construction	18.00	0.00	100	1800
Anglo Infrastructure	20.00	0.00	100	2000
Anglo Planning	22.00	0.00	100	2200
Anglo Design	25.00	0.00	100	2500
Anglo Surveying	28.00	0.00	100	2800
Anglo Valuation	30.00	0.00	100	3000
Anglo Management	32.00	0.00	100	3200
Anglo Maintenance	35.00	0.00	100	3500
Anglo Repairs	38.00	0.00	100	3800
Anglo Replacement	40.00	0.00	100	4000
Anglo Renovation	42.00	0.00	100	4200
Anglo Restoration	45.00	0.00	100	4500
Anglo Refurbishment	48.00	0.00	100	4800
Anglo Refitting	50.00	0.00	100	5000
Anglo Refurbishing	52.00	0.00	100	5200
Anglo Refitting	55.00	0.00	100	5500
Anglo Refurbishing	58.00	0.00	100	5800
Anglo Refitting	60.00	0.00	100	6000
Anglo Refurbishing	62.00	0.00	100	6200
Anglo Refitting	65.00	0.00	100	6500
Anglo Refurbishing	68.00	0.00	100	6800
Anglo Refitting	70.00	0.00	100	7000
Anglo Refurbishing	72.00	0.00	100	7200
Anglo Refitting	75.00	0.00	100	7500
Anglo Refurbishing	78.00	0.00	100	7800
Anglo Refitting	80.00	0.00	100	8000
Anglo Refurbishing	82.00	0.00	100	8200
Anglo Refitting	85.00	0.00	100	8500
Anglo Refurbishing	88.00	0.00	100	8800
Anglo Refitting	90.00	0.00	100	9000
Anglo Refurbishing	92.00	0.00	100	9200
Anglo Refitting	95.00	0.00	100	9500
Anglo Refurbishing	98.00	0.00	100	9800
Anglo Refitting	100.00	0.00	100	10000

INVESTMENT TRUSTS—Cont.

Company	Price	Change	Volume	Value
Anglo Investment	10.00	0.00	100	1000
Anglo Trust	12.00	0.00	100	1200
Anglo Fund	15.00	0.00	100	1500
Anglo Scheme	18.00	0.00	100	1800
Anglo Plan	20.00	0.00	100	2000
Anglo Portfolio	22.00	0.00	100	2200
Anglo Strategy	25.00	0.00	100	2500
Anglo Approach	28.00	0.00	100	2800
Anglo Method	30.00	0.00	100	3000
Anglo Technique	32.00	0.00	100	3200
Anglo System	35.00	0.00	100	3500
Anglo Process	38.00	0.00	100	3800
Anglo Procedure	40.00	0.00	100	4000
Anglo Protocol	42.00	0.00	100	4200
Anglo Policy	45.00	0.00	100	4500
Anglo Principle	48.00	0.00	100	4800
Anglo Practice	50.00	0.00	100	5000
Anglo Precept	52.00	0.00	100	5200
Anglo Maxim	55.00	0.00	100	5500
Anglo Axiom	58.00	0.00	100	5800
Anglo Postulate	60.00	0.00	100	6000
Anglo Assumption	62.00	0.00	100	6200
Anglo Hypothesis	65.00	0.00	100	6500
Anglo Conjecture	68.00	0.00	100	6800
Anglo Surmise	70.00	0.00	100	7000
Anglo Speculation	72.00	0.00	100	7200
Anglo Hypothesis	75.00	0.00	100	7500
Anglo Conjecture	78.00	0.00	100	7800
Anglo Surmise	80.00	0.00	100	8000
Anglo Speculation	82.00	0.00	100	8200
Anglo Hypothesis	85.00	0.00	100	8500
Anglo Conjecture	88.00	0.00	100	8800
Anglo Surmise	90.00	0.00	100	9000
Anglo Speculation	92.00	0.00	100	9200
Anglo Hypothesis	95.00	0.00	100	9500
Anglo Conjecture	98.00	0.00	100	9800
Anglo Surmise	100.00	0.00	100	10000

OIL AND GAS—Continued

Company	Price	Change	Volume	Value
Anglo Oil	10.00	0.00	100	1000
Anglo Gas	12.00	0.00	100	1200
Anglo Petroleum	15.00	0.00	100	1500
Anglo Refining	18.00	0.00	100	1800
Anglo Production	20.00	0.00	100	2000
Anglo Distribution	22.00	0.00	100	2200
Anglo Marketing	25.00	0.00	100	2500
Anglo Sales	28.00	0.00	100	2800
Anglo Supply	30.00	0.00	100	3000
Anglo Demand	32.00	0.00	100	3200
Anglo Consumption	35.00	0.00	100	3500
Anglo Usage	38.00	0.00	100	3800
Anglo Requirement	40.00	0.00	100	4000
Anglo Need	42.00	0.00	100	4200
Anglo Want	45.00	0.00	100	4500
Anglo Desire	48.00	0.00	100	4800
Anglo Wish	50.00	0.00	100	5000
Anglo Hope	52.00	0.00	100	5200
Anglo Expectation	55.00	0.00	100	5500
Anglo Anticipation	58.00	0.00	100	5800
Anglo Outlook	60.00	0.00	100	6000
Anglo Prospect	62.00	0.00	100	6200
Anglo Forecast	65.00	0.00	100	6500
Anglo Prediction	68.00	0.00	100	6800
Anglo Judgment	70.00	0.00	100	7000
Anglo Opinion	72.00	0.00	100	7200
Anglo View	75.00	0.00	100	7500
Anglo Belief	78.00	0.00	100	7800
Anglo Faith	80.00	0.00	100	8000
Anglo Trust	82.00	0.00	100	8200
Anglo Confidence	85.00	0.00	100	8500
Anglo Assurance	88.00	0.00	100	8800
Anglo Certainty	90.00	0.00	100	9000
Anglo Security	92.00	0.00	100	9200
Anglo Safety	95.00	0.00	100	9500
Anglo Soundness	98.00	0.00	100	9800
Anglo Soundness	100.00	0.00	100	10000



ENERGETIC

MINES—Continued

Company	Price	Change	Volume	Value
Anglo Mines	10.00	0.00	100	1000
Anglo Minerals	12.00	0.00	100	1200
Anglo Metals	15.00	0.00	100	1500
Anglo Gems	18.00	0.00	100	1800
Anglo Jewels	20.00	0.00	100	2000
Anglo Diamonds	22.00	0.00	100	2200
Anglo Pearls	25.00	0.00	100	2500
Anglo Corals	28.00	0.00	100	2800
Anglo Shells	30.00	0.00	100	3000
Anglo Bones	32.00	0.00	100	3200
Anglo Teeth	35.00	0.00	100	3500
Anglo Horns	38.00	0.00	100	3800
Anglo Claws	40.00	0.00	100	4000
Anglo Hooves	42.00	0.00	100	4200
Anglo Tails	45.00	0.00	100	4500
Anglo Ears	48.00	0.00	100	4800
Anglo Eyes	50.00	0.00	100	5000
Anglo Noses	52.00	0.00	100	5200
Anglo Mouths	55.00	0.00	100	5500
Anglo Chins	58.00	0.00	100	5800
Anglo Cheeks	60.00	0.00	100	6000
Anglo Jaws	62.00	0.00	100	6200
Anglo Throats	65.00	0.00	100	6500
Anglo Necks	68.00	0.00	100	6800
Anglo Shoulders	70.00	0.00	100	7000
Anglo Arms	72.00	0.00	100	7200
Anglo Hands	75.00	0.00	100	7500
Anglo Fingers	78.00	0.00	100	7800
Anglo Toes	80.00	0.00	100	8000
Anglo Feet	82.00	0.00	100	8200
Anglo Legs	85.00	0.00	100	8500
Anglo Knees	88.00	0.00	100	8800
Anglo Hips	90.00	0.00	100	9000
Anglo Buttocks	92.00	0.00	100	9200
Anglo Pelvis	95.00	0.00	100	9500
Anglo Vagina	98.00	0.00	100	9800
Anglo Penis	100.00	0.00	100	10000

INSURANCE

Anglo Insurance	10.00	0.00	100	1000
Anglo Risk	12.00	0.00	100	1200
Anglo Policy	15.00	0.00	100	1500
Anglo Contract	18.00	0.00	100	1800
Anglo Agreement	20.00	0.00	100	2000
Anglo Deal	22.00	0.00	100	2200
Anglo Bargain	25.00	0.00	100	2500
Anglo Transaction	28.00	0.00	100	2800
Anglo Exchange	30.00	0.00	100	3000
Anglo Turnover	32.00	0.00	100	3200
Anglo Turnout	35.00	0.00	100	3500
Anglo Turnover	38.00	0.00	100	3800
Anglo Turnout	40.00	0.00	100	4000
Anglo Turnover	42.00	0.00	100	4200
Anglo Turnout	45.00	0.00	100	4500
Anglo Turnover	48.00	0.00	100	4800
Anglo Turnout	50.00	0.00	100	5000
Anglo Turnover	52.00	0.00	100	5200
Anglo Turnout	55.00	0.00	100	5500
Anglo Turnover	58.00	0.00	100	5800
Anglo Turnout	60.00	0.00	100	6000
Anglo Turnover	62.00	0.00	100	6200
Anglo Turnout	65.00	0.00	100	6500
Anglo Turnover	68.00	0.00	100	6800
Anglo Turnout	70.00	0.00	100	7000
Anglo Turnover	72.00	0.00	100	7200
Anglo Turnout	75.00	0.00	100	7500
Anglo Turnover	78.00	0.00	100	7800
Anglo Turnout	80.00	0.00	100	8000
Anglo Turnover	82.00	0.00	100	8200
Anglo Turnout	85.00	0.00	100	8500
Anglo Turnover	88.00	0.00	100	8800
Anglo Turnout	90.00	0.00	100	9000
Anglo Turnover	92.00	0.00	100	9200
Anglo Turnout	95.00	0.00	100	9500
Anglo Turnover	98.00	0.00	100	9800
Anglo Turnout	100.00	0.00	100	10000

CURRENCIES, MONEY and CAPITAL MARKETS

FINANCIAL FUTURES FOREIGN EXCHANGES

Pound fails to impress

BY COLIN MILLHAM

Sterling gained just over 1 cent during the week to close at \$1.3230-1.3240, but at the cost of another 2 per cent rise in clearing bank base rates. This was not a very impressive performance, given the fact that other major currencies showed little change on balance against the dollar without any dramatic move in domestic interest rates. Financial markets had almost learned to live with the long running miners' dispute, and although there has been growing concern that the damage to the economy will grow more serious if the strike continues into the winter, it was the immediate impact of a dock strike which really sent the pound into a nose dive.

Most of the action came on Wednesday, when the pound touched a record trading low of \$1.2975 in early trading, but closed at a much higher level of \$1.3230-1.3240, and at all time highs of \$1.3750 and \$1.3751.

The Bank of Japan also showed some fairly spirited defence of its currency, but the dollar rose to its highest level since last September against the yen at ¥242.60 on Thursday.

Whether a turning point was reached on Friday is not clear, but the dollar did show a much weaker trend. Figures released indicated that the economy con-

tinues to grow at a healthy pace, but there was no sign of overheating, and inflation appears to be under control. Against this background there was growing optimism in the financial markets that the Federal Open Market Committee meeting today will not vote for yet higher interest rates, and the dollar fell back to finish little changed on the week at DM 2.3505; Sfr 2.3990; Ffr 8.7050; L1.744; and ¥241.50.

\$ in New York

	July 13	Prev. close
Spot	\$1.3190-1.3200	\$1.3210-1.3225
1 month	0.05-0.06 pm	0.07-0.08 pm
3 months	0.05-0.06 pm	0.05-0.07 pm
6 months	0.05-0.06 pm	0.05-0.07 pm
12 months	0.05-0.06 pm	0.05-0.07 pm
Forward rates in U.S. cents discount		

FORWARD RATES AGAINST STERLING

	Spot	1 month	3 months	6 months	12 months
Dollar	1.3235	1.3235	1.3235	1.3235	1.3235
French Franc	3.75	3.75	3.75	3.75	3.75
Swiss Franc	3.18	3.18	3.18	3.18	3.18
Japanese Yen	319.50	317.50	315.50	311.74	305.33

BANK OF ENGLAND TREASURY BILL TENDER

	July 13	July 6
Bills on offer	£100m	£100m
Total	£100m	£100m
Accepted	£100m	£100m
Rate of discount	11.413%	9.947%
Average yield	11.398%	9.908%
Amount on offer	£100m	£100m
Amount at next tender	£100m	£100m

THE DOLLAR SPOT AND FORWARD

	July 13	Day's spread	Close	One month	%	Three months	%
UK	1.3195-1.3200	1.3230-1.3240	0.07-0.08 pm	0.48	0.01pm-0.04d	-0.05	-0.05
Ireland	1.070-1.071	1.070-1.071	0.06-0.07 pm	0.48	0.01pm-0.04d	-0.05	-0.05
Canada	1.3270-1.3280	1.3270-1.3280	0.06-0.07 pm	0.48	0.01pm-0.04d	-0.05	-0.05
Nethld.	1.3195-1.3200	1.3180-1.3190	1.47-1.07 pm	0.48	0.01pm-0.04d	-0.05	-0.05
Belgium	0.74-0.75	0.74-0.75	0.06-0.07 pm	0.48	0.01pm-0.04d	-0.05	-0.05
Denmark	0.16-0.17	0.16-0.17	0.06-0.07 pm	0.48	0.01pm-0.04d	-0.05	-0.05
W. Ger.	1.2320-2.4476	2.8000-2.8510	1.64-1.61pm	0.48	0.01pm-0.04d	-0.05	-0.05
France	1.60-1.61	1.60-1.61	0.06-0.07 pm	0.48	0.01pm-0.04d	-0.05	-0.05
Spain	1.60-1.61	1.60-1.61	0.06-0.07 pm	0.48	0.01pm-0.04d	-0.05	-0.05
Italy	1.740-1.746	1.742-1.746	0.48-0.48 fine	0.48	0.01pm-0.04d	-0.05	-0.05
Switzerland	1.42-1.43	1.42-1.43	0.06-0.07 pm	0.48	0.01pm-0.04d	-0.05	-0.05
Sweden	0.8800-0.8710	0.7020-0.7075	0.02m-pm-par	0.48	0.01pm-0.04d	-0.05	-0.05
Finland	1.25-1.26	1.25-1.26	0.06-0.07 pm	0.48	0.01pm-0.04d	-0.05	-0.05
Japan	242.60	242.60	0.06-0.07 pm	0.48	0.01pm-0.04d	-0.05	-0.05
Australia	0.74-0.75	0.74-0.75	0.06-0.07 pm	0.48	0.01pm-0.04d	-0.05	-0.05
New Zealand	0.74-0.75	0.74-0.75	0.06-0.07 pm	0.48	0.01pm-0.04d	-0.05	-0.05
Singapore	0.74-0.75	0.74-0.75	0.06-0.07 pm	0.48	0.01pm-0.04d	-0.05	-0.05
Malaysia	0.74-0.75	0.74-0.75	0.06-0.07 pm	0.48	0.01pm-0.04d	-0.05	-0.05
Thailand	0.74-0.75	0.74-0.75	0.06-0.07 pm	0.48	0.01pm-0.04d	-0.05	-0.05
Philippines	0.74-0.75	0.74-0.75	0.06-0.07 pm	0.48	0.01pm-0.04d	-0.05	-0.05
Indonesia	0.74-0.75	0.74-0.75	0.06-0.07 pm	0.48	0.01pm-0.04d	-0.05	-0.05
South Korea	0.74-0.75	0.74-0.75	0.06-0.07 pm	0.48	0.01pm-0.04d	-0.05	-0.05
Hong Kong	0.74-0.75	0.74-0.75	0.06-0.07 pm	0.48	0.01pm-0.04d	-0.05	-0.05
Taiwan	0.74-0.75	0.74-0.75	0.06-0.07 pm	0.48	0.01pm-0.04d	-0.05	-0.05
China	0.74-0.75	0.74-0.75	0.06-0.07 pm	0.48	0.01pm-0.04d	-0.05	-0.05
India	0.74-0.75	0.74-0.75	0.06-0.07 pm	0.48	0.01pm-0.04d	-0.05	-0.05
Pakistan	0.74-0.75	0.74-0.75	0.06-0.07 pm	0.48	0.01pm-0.04d	-0.05	-0.05
Bangladesh	0.74-0.75	0.74-0.75	0.06-0.07 pm	0.48	0.01pm-0.04d	-0.05	-0.05
Sri Lanka	0.74-0.75	0.74-0.75	0.06-0.07 pm	0.48	0.01pm-0.04d	-0.05	-0.05
Myanmar	0.74-0.75	0.74-0.75	0.06-0.07 pm	0.48	0.01pm-0.04d	-0.05	-0.05
Laos	0.74-0.75	0.74-0.75	0.06-0.07 pm	0.48	0.01pm-0.04d	-0.05	-0.05
Cambodia	0.74-0.75	0.74-0.75	0.06-0.07 pm	0.48	0.01pm-0.04d	-0.05	-0.05
Vietnam	0.74-0.75	0.74-0.75	0.06-0.07 pm	0.48	0.01pm-0.04d	-0.05	-0.05
North Vietnam	0.74-0.75	0.74-0.75	0.06-0.07 pm	0.48	0.01pm-0.04d	-0.05	-0.05
South Vietnam	0.74-0.75	0.74-0.75	0.06-0.07 pm	0.48	0.01pm-0.04d	-0.05	-0.05
Brunei	0.74-0.75	0.74-0.75	0.06-0.07 pm	0.48	0.01pm-0.04d	-0.05	-0.05
Singapore	0.74-0.75	0.74-0.75	0.06-0.07 pm	0.48	0.01pm-0.04d	-0.05	-0.05
Malaysia	0.74-0.75	0.74-0.75	0.06-0.07 pm	0.48	0.01pm-0.04d	-0.05	-0.05
Thailand	0.74-0.75	0.74-0.75	0.06-0.07 pm	0.48	0.01pm-0.04d	-0.05	-0.05
Philippines	0.74-0.75	0.74-0.75	0.06-0.07 pm	0.48	0.01pm-0.04d	-0.05	-0.05
Indonesia	0.74-0.75	0.74-0.75	0.06-0.07 pm	0.48	0.01pm-0.04d	-0.05	-0.05
South Korea	0.74-0.75	0.74-0.75	0.06-0.07 pm	0.48	0.01pm-0.04d	-0.05	-0.05
Hong Kong	0.74-0.75	0.74-0.75	0.06-0.07 pm	0.48	0.01pm-0.04d	-0.05	-0.05
Taiwan	0.74-0.75	0.74-0.75	0.06-0.07 pm	0.48	0.01pm-0.04d	-0.05	-0.05
China	0.74-0.75	0.74-0.75	0.06-0.07 pm	0.48	0.01pm-0.04d	-0.05	-0.05
India	0.74-0.75	0.74-0.75	0.06-0.07 pm	0.48	0.01pm-0.04d	-0.05	-0.05
Pakistan	0.74-0.75	0.74-0.75	0.06-0.07 pm	0.48	0.01pm-0.04d	-0.05	-0.05
Bangladesh	0.74-0.75	0.74-0.75	0.06-0.07 pm	0.48	0.01pm-0.04d	-0.05	-0.05
Sri Lanka	0.74-0.75	0.74-0.75	0.06-0.07 pm	0.48	0.01pm-0.04d	-0.05	-0.05
Myanmar	0.74-0.75	0.74-0.75	0.06-0.07 pm	0.48	0.01pm-0.04d	-0.05	-0.05
Laos	0.74-0.75	0.74-0.75	0.06-0.07 pm	0.48	0.01pm-0.04d	-0.05	-0.05
Cambodia	0.74-0.75	0.74-0.75	0.06-0.07 pm	0.48	0.01pm-0.04d	-0.05	-0.05
Vietnam	0.74-0.75	0.74-0.75	0.06-0.07 pm	0.48	0.01pm-0.04d	-0.05	-0.05
North Vietnam	0.74-0.75	0.74-0.75	0.06-0.07 pm	0.48	0.01pm-0.04d	-0.05	-0.05
South Vietnam	0.74-0.75	0.74-0.75	0.06-0.07 pm	0.48	0.01pm-0.04d	-0.05	-0.05
Brunei	0.74-0.75	0.74-0.75	0.06-0.07 pm	0.48	0.01pm-0.04d	-0.05	-0.05
Singapore	0.74-0.75	0.74-0.75	0.06-0.07 pm	0.48	0.01pm-0.04d	-0.05	-0.05
Malaysia	0.74-0.75	0.74-0.75	0.06-0.07 pm	0.48	0.01pm-0.04d	-0.05	-0.05
Thailand	0.74-0.75	0.74-0.75	0.06-0.07 pm	0.48	0.01pm-0.04d	-0.05	-0.05
Philippines	0.74-0.75	0.74-0.75	0.06-0.07 pm	0.48	0.01pm-0.04d	-0.05	-0.05
Indonesia	0.74-0.75	0.74-0.75	0.06-0.07 pm	0.48	0.01pm-0.04d	-0.05	-0.05
South Korea	0.74-0.75	0.74-0.75	0.06-0.07 pm	0.48	0.01pm-0.04d	-0.05	-0.05
Hong Kong	0.74-0.75	0.74-0.75	0.06-0.07 pm	0.48	0.01pm-0.04d	-0.05	-0.05
Taiwan	0.74-0.75	0.74-0.75	0.06-0.07 pm	0.48	0.01pm-0.04d	-0.05	-0.05
China	0.74-0.75	0.74-0.75	0.06-0.07 pm	0.48	0.01pm-0.04d	-0.05	-0.05
India	0.74-0.75	0.74-0.75	0.06-0.07 pm	0.48	0.01pm-0.04d	-0.05	-0.05
Pakistan	0.74-0.75	0.74-0.75	0.06-0.07 pm	0.48	0.01pm-0.04d	-0.05	-0.05
Bangladesh	0.74-0.75	0.74-0.75	0.06-0.07 pm	0.48	0.01pm-0.04d	-0.05	-0.05
Sri Lanka	0.74-0.75	0.74-0.75	0.06-0.07 pm	0.48	0.01pm-0.04d	-0.05	-0.05
Myanmar	0.74-0.75	0.74-0.75	0.06-0.07 pm	0.48	0.01pm-0.04d	-0.05	-0.05
Laos	0.74-0.75	0.74-0.75	0.06-0.07 pm	0.48	0.01pm-0.04d	-0.05	-0.05
Cambodia	0.74-0.75	0.74-0.75	0.06-0.07 pm	0.48	0.01pm-0.04d	-0.05	-0.05
Vietnam	0.74-0.75	0.74-0.75	0.06-0.07 pm	0.48	0.01pm-0.04d	-0.05	-0.05
North Vietnam	0.74-0.75	0.74-0.75	0.06-0.07 pm	0.48	0.01pm-0.04d	-0.05	-0.05
South Vietnam	0.74-0.75	0.74-0.75	0.06-0.07 pm	0.48	0.01pm-0.04d	-0.05	-0.05
Brunei	0.74-0.75	0.74-0.75	0.06-0.07 pm	0.48	0.01pm-0.04d	-0.05	-0.05
Singapore	0.74-0.75	0.74-0.75	0.06-0.07 pm	0.48	0.01pm-0.04d	-0.05	-0.05
Malaysia	0.74-0.75	0.74-0.75	0.06-0.07 pm	0.48	0.01pm-0.04d	-0.05	-0.05
Thailand	0.74-0.75	0.74-0.75	0.06-0.07 pm	0.48	0.01pm-0.04d	-0.05	-0.05
Philippines	0.74-0.75	0.74-0.75	0.06-0.07 pm	0.48	0.01pm-0.04d	-0.05	-0.05
Indonesia	0.74-0.75	0.74-0.75	0.06-0.07 pm	0.48	0.01pm-0.04d	-0.05	-0.05
South Korea	0.74-0.75	0.74-0.75	0.06-0.07 pm	0.48	0.01pm-0.04d	-0.05	-0.05
Hong Kong	0.74-0.75	0.74-0.75	0.06-0.07 pm	0.48	0.01pm-0.04d	-0.05	-0.05
Taiwan	0.74-0.75	0.74-0.75	0.06-0.07 pm	0.48	0.01pm-0.04d	-0.05	-0.05
China	0.74-0.75	0.74-0.75	0.06-0.07 pm	0.48	0.01pm-0.04d	-0.05	-0.05
India	0.74-0.75	0.74-0.75	0.06-0.07 pm	0.48	0.01pm-0.04d	-0.05	-0.05
Pakistan	0.74-0.75	0.74-0.75	0.06-0.07 pm	0.48	0.01pm-0.04d	-0.05	-0.05
Bangladesh	0.74-0.75	0.74-0.75	0.06-0.07 pm	0.48	0.01pm-0.04d	-0.05	-0.05
Sri Lanka	0.74-0.75	0.74-0.75	0.06-0.07 pm	0.48	0.01pm-0.04d	-0.05	-0.05
Myanmar	0.74-0.75	0.74-0.75	0.06-0.07 pm	0.48	0.01pm-0.04d	-0.05	-0.05
Laos	0.74-0.75	0.74-0.75	0.06-0.07 pm	0.48	0.01pm-0.04d	-0.05	-0.05
Cambodia	0.74-0.75	0.74-0.75	0.06-0.07 pm	0.48	0.01pm-0.04d	-0.05	-0.05
Vietnam	0.74-0.75	0.74-0.75	0.06-0.07 pm	0.48	0.01pm-0.04d	-0.05	-0.05
North Vietnam	0.74-0.75	0.74-0.75	0.06-0.07 pm	0.48	0.01pm-0.04d	-0.05	-0.05
South Vietnam	0.74-0.75	0.74-0.75	0.06-0.07 pm	0.48	0.01pm-0.04d	-0.05	-0.05
Brunei	0.74-0.75	0.74-0.75	0.06-0.07 pm	0.48	0.01pm-0.04d	-0.05	-0.05
Singapore	0.74-0.75	0.74-0.75	0.06-0.07 pm	0.48	0.01pm-0.04d	-0.05	-0.05
Malaysia	0.74-0.75	0.74-0.75	0.06-0.07 pm	0.48	0.01pm-0.04d	-0.05	-0.05
Thailand	0.74-0.75	0.74-0.75	0.06-0.07 pm	0.48	0.01pm-0.04d	-0.05	-0.05
Philippines	0.74-0.75	0.74-0.75	0.06-0.07 pm	0.48	0.01pm-0.04d	-0.05	-0.05
Indonesia	0.74-0.75	0.74-0.75	0.06-0.07 pm	0.48	0.01pm-0.04d	-0.05	-0.05
South Korea	0.74-0.75	0.74-0.75	0.06-0.07 pm	0.48	0.01pm-0.04d	-0.05	-0.05
Hong Kong	0.74-0.75	0.74-0.75	0.06-0.07 pm	0.48	0.01pm-0.04d	-0.05	-0.05
Taiwan	0.74-0.75	0.74-0.75	0.06-0.07 pm	0.48	0.01pm-0.04d	-0.05	-0.05
China	0.74-0.75	0.74-0.75	0.06-0.07 pm	0.48	0.01pm-0.04d	-0.05	-0.05
India	0.74-0.75	0.74-0.75	0.06-0.07 pm	0.48	0.01pm-0.04d	-0.05	-0.05
Pakistan	0.74-0.75	0.74-0.75	0.06-0.07 pm	0.48	0.01pm-0.04d	-0.05	-0.05
Bangladesh	0.74-0.75	0.74-0.75	0.06-0.07 pm	0.48	0.01pm-0.04d	-0.05	-0.05
Sri Lanka	0.74-0.75	0.74-0.75	0.06-0.07 pm	0.48	0.01pm-0.04d	-0.05	-0.05
Myanmar	0.74-0.75	0.74-0.75	0.06-0.07 pm	0.48	0.01pm-0.04d	-0.05	-0.05
Laos	0.74-0.75	0.74-0.75	0.06-0.07 pm	0.48	0.01pm-0.04d	-0.05	-0.05
Cambodia	0.74-0.75	0.74-0.75	0.06-0.07 pm	0.48	0.01pm-0.04d	-0.05	-0.05
Vietnam	0.74-0.75	0.74-0.75	0.06-0.07 pm	0.48	0.01pm-0.04d	-0.05	-0.05
North Vietnam	0.74-0.75	0.74-0.75	0.06-0.07 pm	0.48	0.01pm-0.04d	-0.05	-0.05
South Vietnam	0.74-0.75	0.74-0.75	0.06-0.07 pm	0.48	0.01pm-0.04d	-0.05	-0.05
Brunei	0.74-0.75	0.74-0.75	0.06-0.07 pm	0.48	0.01pm-0.04d	-0.05	-0.05
Singapore	0.74-0.75	0.74-0.75	0.06-0.07 pm	0.48	0.01pm-0.04d	-0.05	-0.05
Malaysia	0.74-0.75	0.74-0.75	0.06-0.07 pm	0.48	0.01pm-0.04d	-0.05	-0.05
Thailand	0.74-0.75	0.74-0.75	0.06-0.07 pm	0.48	0.01pm-0.04d	-0.05	-0.05
Philippines	0.74-0.75	0.74-0.75	0.06-0.07 pm	0.48	0.01pm-0.04d	-0.05	-0.05
Indonesia	0.74-0.75	0.74-0.75	0.06-0.07 pm	0.48	0.01pm-0.04d	-0.05	-0.05
South Korea	0.74-0.75	0.74-0.75	0.06-0.07 pm	0.48	0.01pm-0.04d	-0.05	-0.05
Hong Kong	0.74-0.75	0.74-0.75	0.06-0.07 pm	0.48	0.01pm-0.04d	-0.05	-0.05
Taiwan	0.74-0.75	0.74-0.75	0.06-0.07 pm	0.48	0.01pm-0.04d	-0.05	-0.05
China	0.74-0.75	0.74-0.75	0.06-0.07 pm	0.48	0.01pm-0.04d	-0.05	-0.05
India	0.74-0.75	0.74-0.75	0.06-0.07 pm	0.48	0.01pm-0.04d	-0.05	-0.05
Pakistan	0.74-0.75	0.74-0.75	0.06-0.07 pm	0.48	0.01pm-0.04d	-0.05	-0.05